

KILGORE 2030

————— *Who will we be?*



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COMMUNITY SNAPSHOT

COMMUNITY SNAPSHOT

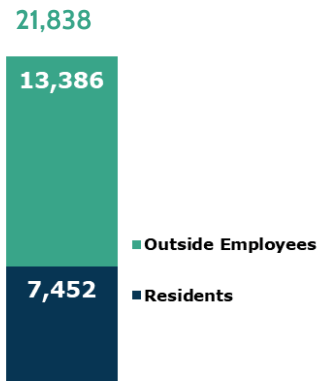
INTRODUCTION

The purpose of this Community Snapshot is to understand Kilgore's background and context. This helps to identify the community's values, needs, and desires, all of which affect future growth and development. This section includes a discussion of the following topics:

- Population trends,
- Demographic characteristics,
- Education, employment and income characteristics,
- Commuting characteristics,
- Housing characteristics, and
- Planning context.



DAYTIME POPULATION Esri 2019

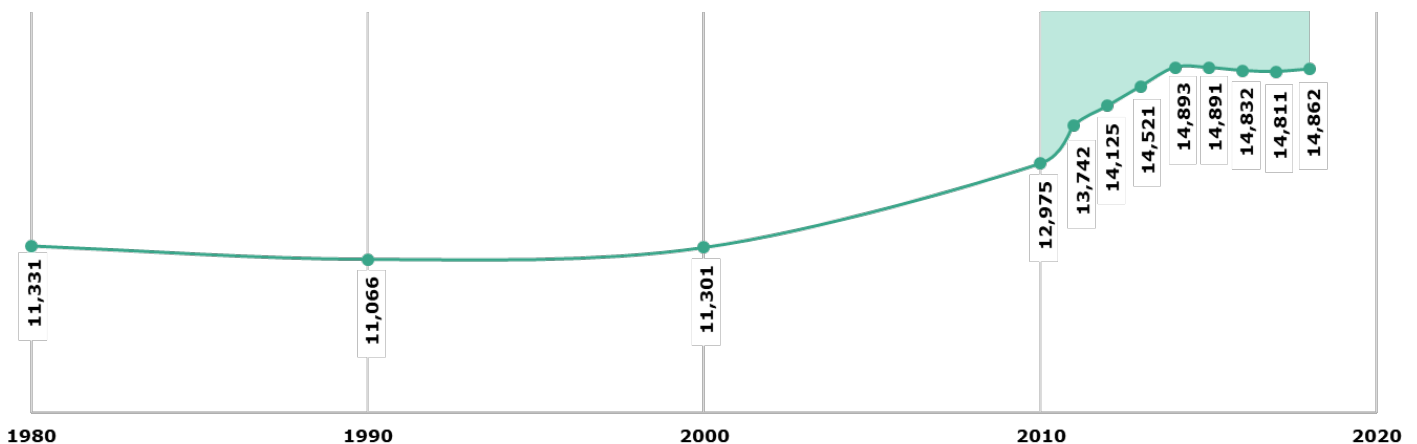


POPULATION TRENDS

Following several decades of relatively stagnant population growth, Kilgore has experienced increased growth since 2010 with a compound annual growth rate (CAGR) of 1.71%. For comparison, Longview has experienced a CAGR of 0.18% during the same period; Henderson's population is estimated to have declined by -0.40%. However, it is important to note that Kilgore's daytime population increases to approximately 21,838 residents and employees due to the large employment base.

HISTORIC POPULATION U.S. Census

CAGR 2010-2018: 1.71%



DEMOGRAPHIC CHARACTERISTICS

Per the U.S. Census Bureau, “race” refers to the social group with which a person belongs. The largest percentage (79%) of Kilgore residents identify as White; the second largest racial group is Black or African American (12%).

“Ethnicity” refers to whether a person has Hispanic or Latino origins. Over 20% of Kilgore’s residents identify as Hispanic or Latino. Of the total population, over 7% speaks Spanish but speaks English less than “very well”.

The largest age group in Kilgore is 15- to 19-year-old males and females, which decreases for the 20- to 24-year-old range; this difference may be due to Kilgore College’s 2-year programs, as many students eventually transfer to a 4-year university. The 40- to 54-year-old range is noticeably lower than the State of Texas.

ETHNIC DISTRIBUTION ACS 2017

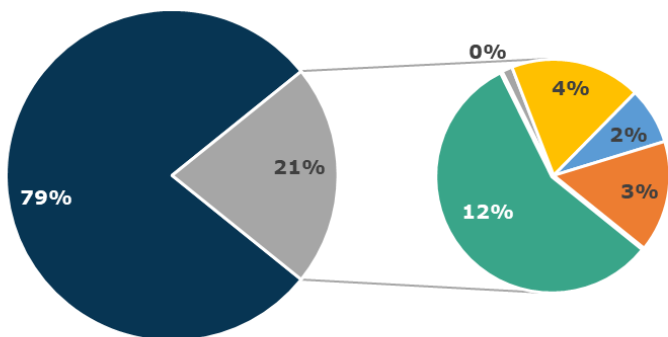
7.1%

of Kilgore residents say they speak English less than “very well”

20.6%

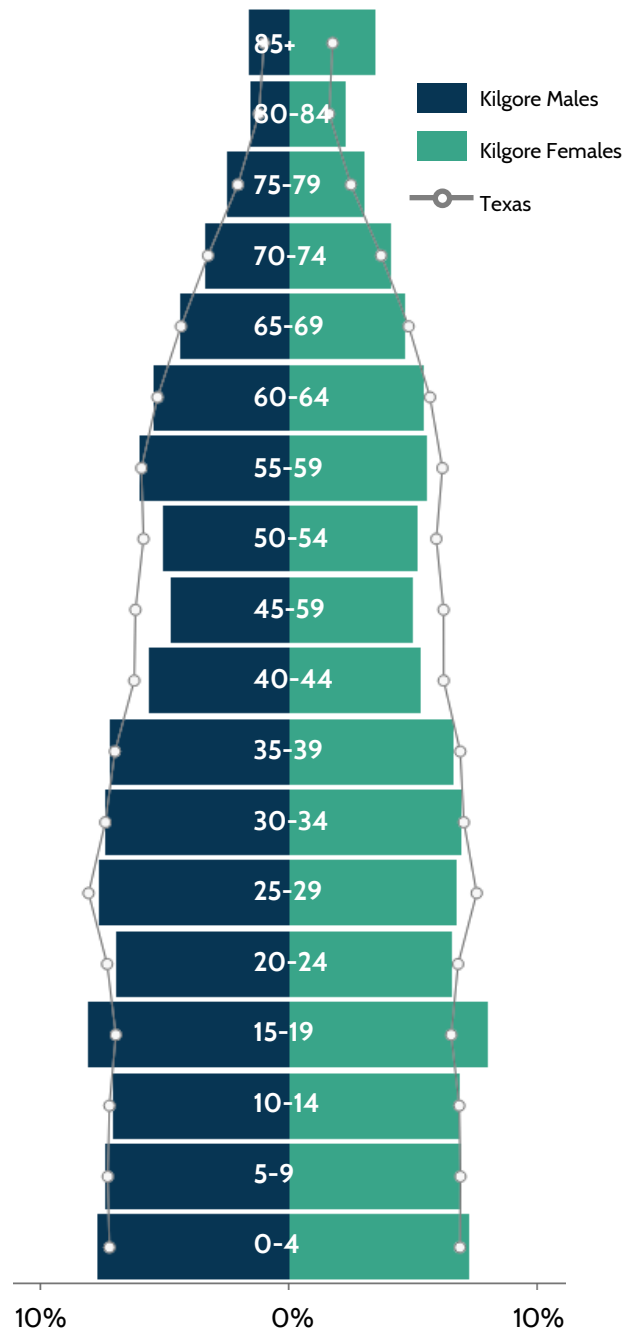
of Kilgore residents identify as Hispanic or Latino

RACIAL DISTRIBUTION ACS 2017



- White
- Black or African American
- American Indian and Alaska Native
- Asian
- Some Other Race
- Two or More Races

AGE AND SEX DISTRIBUTION Esri 2019



COMMUNITY SNAPSHOT

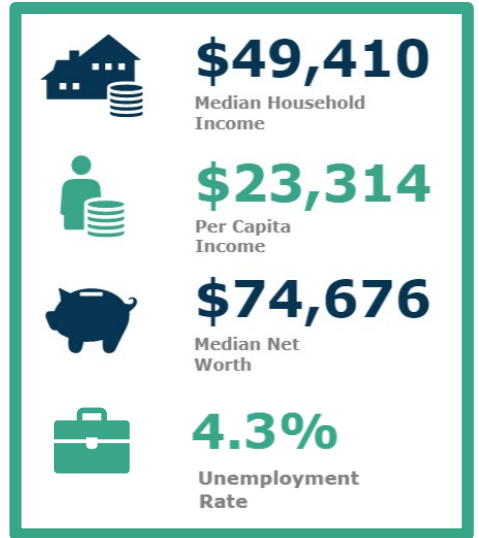
EDUCATION, EMPLOYMENT, AND INCOME CHARACTERISTICS

Educational attainment can be indicative of the jobs, amenities, and services that are necessary and desirable to a community. About 20% of Kilgore residents over 25 years of age have not obtained a high school diploma or equivalent (compared to 17% statewide), while 17% of Kilgore residents have obtained at least a bachelor's degree (compared to 29% statewide).

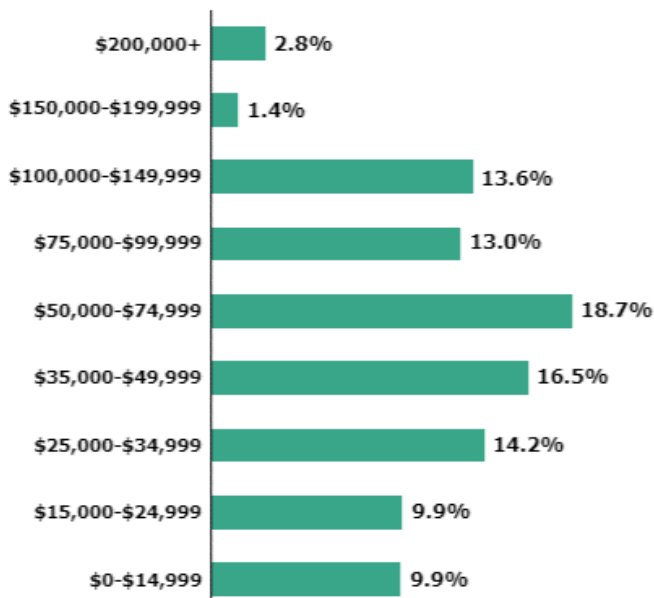
Employment type describes the job roles held by Kilgore residents, regardless of whether such jobs are located within the City. Just over half – 52% – of Kilgore residents' jobs are considered "white collar" (compared to 62% statewide), which includes office, clerical, administrative, sales, technical, and other professional employees. "Blue collar" jobs include production and repair occupations, machine operators and inspectors, and other laborers, and employs about 32% of Kilgore's residents (compared to 23% statewide). "Service" jobs include police/fire personnel, caregivers, janitors, housekeepers, and healthcare workers, and employs about 17% of Kilgore's residents (compared to 16% statewide).

The lower citywide education levels and emphasis on blue collar jobs corresponds to the lower median household income in Kilgore of \$49,410 (compared to \$59,676 statewide).

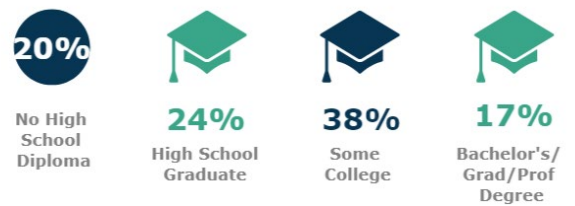
KEY INCOME STATISTICS Esri 2019



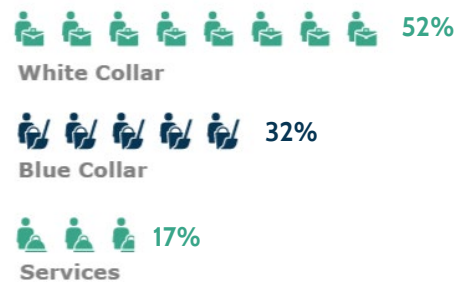
MEDIAN HOUSEHOLD INCOME Esri 2019



HIGHEST LEVEL OF EDUCATION Esri 2019



EMPLOYMENT TYPE Esri 2019



TRANSPORTATION TO WORK Esri 2019



86.5%

Drive Alone



6.8%

Carpool



3.7%

Walk



0.0%

Bike



0.0%

Public Transportation

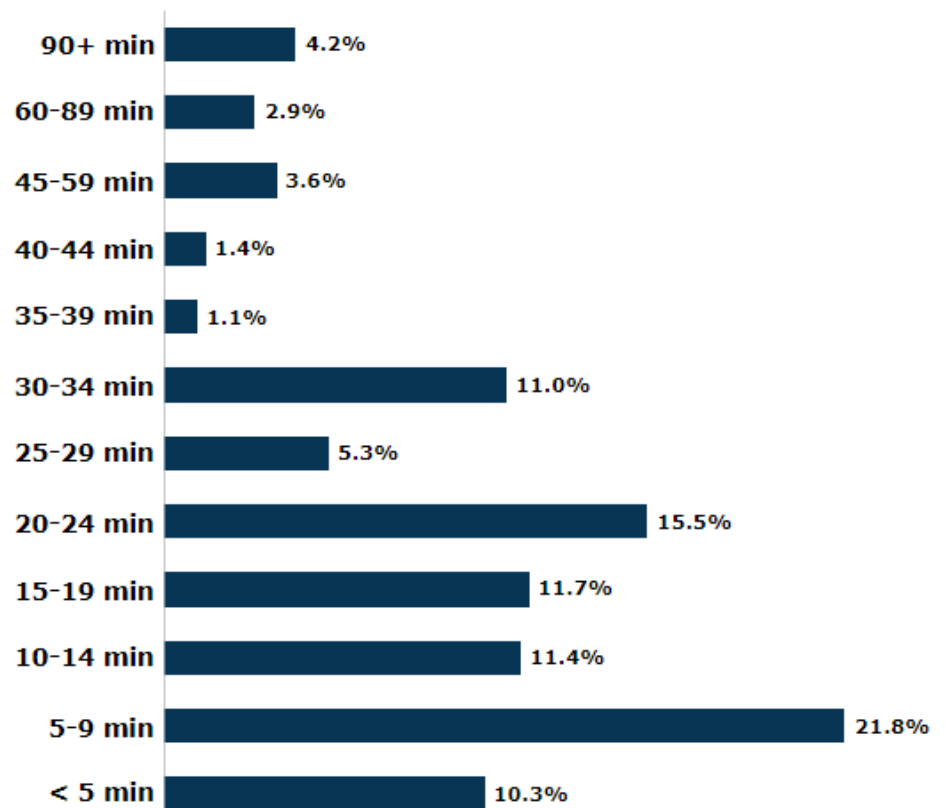
COMMUTING CHARACTERISTICS

The availability and accessibility of employment nearby is a significant quality of life consideration for many people.

The overwhelming majority (86.5%) of Kilgore residents drive alone to work. Nearly 7% carpool and 4% walk. No residents ride a bike or utilize public transit, which is expected given the lack of bike infrastructure and limited public transit system.

Nearly one-third (32%) of Kilgore residents commute less than 10 minutes to their place of employment, while just over 7% commute over an hour each way.

COMMUTE TIMES Esri 2019



COMMUNITY SNAPSHOT

PLANNING CONTEXT

The following section outlines several existing plans or other efforts related to this plan.

2008 KILGORE MASTER PLAN

The City developed the 2008 Kilgore Master Plan with support from a 15-member steering committee and community input obtained through over 700 survey responses and three public meetings with over 100 attendees. Based on this input and direction, the Steering Committee drafted the following vision statement for Kilgore:

A Snapshot of Kilgore, Texas in 2028

A City that provides the citizens with a premier quality of life. A City with a vibrant downtown, which has evolved into an entertainment destination for East Texans and Texans alike with premier eating and retail establishments. A downtown that has maintained historical integrity and has continued to be rich in history and culture. A City that has grown in all directions creating new vibrant walkable neighborhoods. Premier parks and open space areas encompassing a trail system which criss-crosses the City connecting neighborhoods with parks, schools, and mixed-use centers. Entry corridors that include landscaping and attention to detail. First rate infrastructure including well maintained streets, water, and sewer lines. A City envied by all East Texans.

This plan included the following recommendation chapters: Downtown, Neighborhoods and Housing, Parks and Open Space, Future Land Use, Annexation, Transportation, and Water and Sewer. The plan concludes with an Implementation section that outlines 20 actions recommended to help achieve the community's vision. Key accomplishments from the plan include the following:

- Implementation of City Works for Citizens to log in and report code violations, potholes, etc.
- Construction of Kilgore Lazy S. Splash Ranch
- Completion of Phase I and II of Downtown landscaping and sidewalks
- Implementation of a new Kilgore Development Code
- Update of Martin Luther King Jr. Park
- Development of "Whataburger Sports Complex" for youth baseball
- Rehabilitation of the Kilgore City Pool
- Implementation of the Corridor Overlay to better regulate landscaping guidelines on major corridors
- Offered citizens collection of solid waste service (no more bag service allowed, everyone received a trash bin and recycling bin. better beautification for the neighborhoods)
- Rehabilitation and beautification of the Old Water Tower in Downtown
- Continual update of the Land Use Map, as needed
- Rehabilitation of Meadow Brook Park
- Phase I of Creekside Trail completed
- Overhaul of the Tax Trust Property Program to provide compatible infill development
- Completion of annexations for future residential development
- Annexation of a portion of I-20 for future commercial development

2017-2022 KILGORE ECONOMIC DEVELOPMENT CORPORATION STRATEGIC PLAN

The Kilgore Economic Development Corporation (EDC) was established in 1990. KEDC is a Type A corporation, which focuses primarily on developing industry within the City limits. A one-half-cent sales tax funds KEDC. Funds can be used to incentivize projects such as land acquisition, infrastructure improvements, and facilities or equipment expenditures.

Every five years, KEDC prepares a strategic plan to review and update its vision, mission, values, goals, objectives, and measurements of success. The 2017-2022 Strategic Plan focuses on the following:

- **Business Climate:** Maintain a relevant inventory of property with suitable infrastructure for primary employers.
- **New and Retained Investment and Jobs:** Generate leads from non-energy related industry sectors.
- **Sustainability:** Protect the financial integrity of the organization.

The plan's strategies focus on ensuring adequate infrastructure and development-ready sites, supporting workforce development, and collaborating with partner organizations.

2018 MAIN STREET SURVEY

The City's Main Street Program conducted a survey focused on Downtown Kilgore to collect community preferences and desires. Over 570 responses were received, with 84% of respondents living in Kilgore. The survey was open for over three weeks and was made available via email, City website, social media, and at City Hall. Key findings from the survey include the following:

- Although the largest group of respondents dine out more than twice a week (47%), the largest group also said they dine in Downtown Kilgore only about once a month (30%)
- 70% of respondents visit Downtown at least once a week
- Half of respondents shop in Downtown "about once a year" or "never"
- Biggest obstacles are the hours of store operations and types of businesses
- Respondents are most likely to attend events that are food related (e.g., farmers market, food fair), concerts, or kid friendly
- Nightlife and entertainment would make Kilgore a more desirable place to live, work, and visit

COMMUNITY SNAPSHOT

2016 PRIMARY BUSINESS COMMUNITY SERVICES SURVEY

In 2016, the City surveyed executives from 31 of Kilgore's leading employers. The purpose of the survey was to better understand whether the City was adequately meeting the needs of its business community. Respondents were asked to rate the quality of 25 services on a scale of 1 (low) to 7 (high), listed from highest to lowest below:

1. Economic development (6.69)
2. Fire protection (6.45)
3. Police protection (6.41)
4. Traffic control (6.07)
5. Ambulance paramedic (6.04)
6. Trucking (5.97)
7. Highways (5.89)
8. Community college (5.62)
9. Streets and roads (5.59)
10. Zoning changes and building permits (5.59)
11. Regulatory enforcement (5.36)
12. College and university (5.32)
13. Air cargo service (5.31)
14. Tech college (5.26)
15. Community services (5.25)
16. State workforce services (5.24)
17. Schools (5.18)
18. Chamber or business association (5.17)
19. Community planning (5.14)
20. County services (5.11)
21. Child care (5.07)
22. Property tax assessment (4.97)
23. Airline passenger service (4.45)
24. Health care services (3.79)
25. Public transportation (2.19)

Respondents were also encouraged to submit comments to supplement their ratings. Key and recurring comments include the following:

- KEDC has been an outstanding resource
- Employers must use workforce services (e.g., drug testing) in Longview because not available in Kilgore
- Daycares close before employees are off work
- Challenges with finding English-speaking employees and accommodating Spanish-speaking employees
- Would like Kilgore College to have an advanced electric program for employee training
- Many have issues with flight connections and choose to fly from DFW or SHV instead of GGG
- Property tax issues are related to the equipment on-site
- Unsure about requirements to expand
- No evening entertainment available
- Need a better way for the City to share its vision and plans with the business community

2014 WASTEWATER MASTER PLAN

The City developed a wastewater master plan in 2014 to document existing wastewater infrastructure, prepare a capital improvements plan to provide capacity for expected growth, optimize system operation, and address existing capacity and maintenance issues. An analysis of the existing stormwater drainage system indicates that most of the infrastructure is sufficient to handle a 5-year, 6-hour storm event (i.e., 3.75 inches of rain); however, the plan identifies several areas where stormwater is too close to or overflowing the manholes during the storm event. These areas are primarily located along Rabbit Creek, south of Kilgore College, and near Highway 31 and Luder Street.

COMMUNITY SNAPSHOT

2018 KILGORE STRATEGIC MAP

In 2018, the City developed a strategic map to outline the plan of work and long-range goals for Kilgore. The map includes ten major goals with individual projects and strategies designed to implement the goals and objectives. Many of the goals, projects, and strategies included in the strategic plan are echoed within this Kilgore 2030 Comprehensive Plan.

Goals:

1. Fix and expand infrastructure
2. Diversify tax base and employment
3. Improve/enhance aesthetics
4. Create new diverse housing
5. Maintain quality public safety
6. Tourism destination
7. Intergovernmental relations
8. Citizen engagement
9. Sustainable medical care
10. Synergy in recreation

KILGORE STRATEGIC MAP 2018

THE CITY OF STARS ACHIEVING A STRATEGIC VISION FOR KILGORE

FIX AND EXPAND INFRASTRUCTURE	DIVERSIFY TAX BASE & EMPLOYMENT	IMPROVE/ENHANCE AESTHETICS	CREATE NEW DIVERSE HOUSING	MAINTAIN QUALITY PUBLIC SAFETY
<ul style="list-style-type: none"> • Continue to work toward bringing water system into compliance with TCEQ standards • Identify ways to reduce per-capita infrastructure costs • Promote connection to city utility services in Extra Territorial Jurisdiction subdivisions • “Keep Good Roads Good” & “Mix The Fixes” • Develop facilities maintenance masterplan • Develop and implement ADA Transition Plan • Complete sidewalk inventory and master plan • Investigate grant opportunities for pedestrian mobility projects • Establish Sewer Inflow Reduction Committee to evaluate impacts on local residents • Create small area plan for I-20 corridor • Monitor for opportunities to use rail access ⊕ Survey roads for potholes and fund repair ⊕ Evaluate expansion of City Cemetery ⊕ Finalize Utility Capital Improvement Plan ⊕ Pursue Public Works APWA Accreditation 	<ul style="list-style-type: none"> • Continue to support Kilgore Economic Development Corporation’s strategic plan • Develop plan to appropriately size new and replacement infrastructure sufficiently to serve future developments • Look for regional partnership/cooperative purchasing opportunities • Develop collector corridors • Monitor regulations for business friendliness • Complete RFQ for update of City’s Comprehensive Plan • Develop and implement reuse grant program • Evaluate options to recruit regional retailers • Monitor Development Codes for regional consistency ⊕ Develop preliminary plans for Economic Development Infrastructure 	<ul style="list-style-type: none"> • Continue to implement plan to address aesthetics of vacant and dilapidated buildings • Continue to fully enforce current code • Implement public information campaign related to allowable trash can locations • Identify opportunities to reuse and upgrade commercial and residential structures • Facilitate code compliant rental property program for all residential rental properties ⊕ Update downtown lighting technology ⊕ Develop plan to update welcome signage ⊕ Work with Kilgore College to pursue Cultural Arts District designation ⊕ Promote sidewalk partnership program ⊕ Identify ways to convert substandard or dangerous properties to productive uses 	<ul style="list-style-type: none"> • Identify orphan residential lots and publish list for local developers • Work with realtors to identify opportunities for turnover of absentee owner owned land • Identify areas where land can be assembled to build infill subdivisions • Study opportunities for residential housing in the downtown area • Leverage amenities to make redevelopment areas more attractive for development • Partner with builders on new subdivisions • Identify future development areas and develop strategy to serve them with infrastructure • Brand Kilgore as the charming alternative to Tyler and Longview • Create small area plan for area around MLK Community Center for infill development • Evaluate cost-effective housing solutions and ultimate impact on average property values 	<ul style="list-style-type: none"> • Continue to monitor and take advantage of grant opportunities to upgrade technology and assets • Evaluate opportunities to maximize staffing resources efforts toward other city needs • Continue community policing program • Monitor impact of decisions related to infrastructure and resources on ISO rating • Explore and implement Trap/Neuter/Release (TNR) program to control feral cat population ⊕ Implement new Rapid Response Vehicle (RRV) fire apparatus and train fire fighters on use ⊕ Develop training program with Kilgore College for fire fighter development and CE ⊕ Complete Future Public Safety Facilities Needs Assessment
TOURISM DESTINATION	INTERGOVERNMENTAL RELATIONS	CITIZEN ENGAGEMENT	SUSTAINABLE MEDICAL CARE	SYNERGY IN RECREATION
<ul style="list-style-type: none"> • Leverage sports infrastructure and Hotel Occupancy Tax funds to establish Kilgore as a sports tourism destination • Implement wayfinding signage program • Optimize and fully exploit advertising/marketing opportunities • Encourage cross advertising between local tourism entities • “Piggyback” with other regional cities’ amenities and events to create regional draw • Coordinate local events and amenities to create a larger experience - create relationship and synergy between tourism opportunities • Develop plan for main building at Meadowbrook Golf & Event Center ⊕ Implement rehabilitation phasing plan for reuse of Texan theater 	<ul style="list-style-type: none"> • Build stronger relations with other regional communities and governmental entities • Look for ways to share resources with other entities • Identify partnership opportunities related to infrastructure • Implement inter-local agreements with regional partners to facilitate cooperative and volume purchasing programs • Develop Kilgore Leadership Summit • Strengthen relationships with state and federal elected officials ⊕ Develop Legislative Agenda and create legislative subcommittee for 2019 Legislative Session 	<ul style="list-style-type: none"> • Create leadership development program to encourage others to get involved in Kilgore city government • Engage young people as future leaders • Communicate on all relevant media • Improve and enhance public information campaigns for trending topics • Provide frequent updates to City website ⊕ Evaluate need for Charter review process ⊕ Develop online Community Calendar ⊕ Update Library programming to provide options for all ages using patron input ⊕ Develop marketing and educational program to educate residents on street and utility projects 	<ul style="list-style-type: none"> • Pursue grant opportunities to improve free or low cost health care coverage • Study opportunities to add workers comp medical services • Evaluate facilitation of creation of existing medical provider syndicate to recruit doctors • Assist Champion EMS in locating second EMS station on South side of Kilgore • Evaluate opportunities to make Kilgore more attractive to new health care providers ⊕ Leverage Healthcare infrastructure to improve healthcare delivery in Kilgore. 	<ul style="list-style-type: none"> • Maximize use of ball park asset by coordinating with surrounding communities • Complete implementation of both phases of trails grant project • Implement plan for old ball parks • Look for opportunities to implement healthy lifestyle infrastructure • Update Parks Master Plan • Complete sponsorship and naming rights negotiations for ball park • Evaluate opportunities to share recreation resources with community partners ⊕ Implement reuse irrigation at City Park ⊕ Evaluate recreation and convention facilities ⊕ Create sports coalition and work with leagues to identify and address needs ⊕ Work with Veterans group to develop Veterans Park Masterplan
<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <ul style="list-style-type: none"> • = Strategies from prior year ⊕ = New strategies added in 2018 </div>				

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VISIONING

VISIONING

INTRODUCTION

Who will Kilgore be in 2030? This section addresses this key question and identifies a vision for this comprehensive planning effort and for the City in general. The vision will help guide growth and development for the next ten years and beyond. This section will also be the basis for many of the recommended actions and implementation efforts included in this plan.

This section outlines the following elements:

- Outreach program,
- Goals and objectives, and
- Vision statement.

OUTREACH PROGRAM

Community input received throughout the process guided the plan's development. The planning process kicked off with a Comprehensive Plan Advisory Committee (CPAC) kickoff to solicit feedback on the proposed planning process, an issue-identification charrette with City Staff, and a series of 23 focus group interviews to ensure that a wide range of perspectives are represented in the planning process. Next, the planning team held an open house meeting to collect input from the community on a variety of issues addressed through this plan. The CPAC provided feedback on the draft plan to ensure that its vision and recommendations reflect the community's input.

The draft plan was presented at a second (virtual) open house meeting to encourage the community to review the proposed recommendations and provide feedback. The CPAC was then asked to review the draft plan once again to determine whether revisions were needed based on the community's input. Finally, the plan was reviewed at a joint workshop with the CPAC members, Planning & Zoning Commission, and City Council on February 2, 2021, presented at a joint public hearing on March 9, 2021, and then adopted following a joint public hearing on April 6, 2021.

BY THE NUMBERS...



More information on the outreach program and community input can be found in the Appendix.

VISIONING

GOALS AND OBJECTIVES

Goals and objectives define what the City wants to accomplish. Goals are broad ideas, and objectives are more specific steps to achieve the goals. These goals and objectives should be referenced by City staff and City leadership to ensure that the vision of the plan is maintained. The following goals and objectives have been created to help ensure that the vision of the City and its residents is achieved and maintained:

HOUSING AND LIVABILITY

Goal 1. Kilgore should be a welcoming community, emphasizing quality of life for all people.

- Objective 1.a. Provide diverse, affordable housing.
- Objective 1.b. Revitalize neighborhoods in need of repair.
- Objective 1.c. Improve the ability to "age-in-place".
- Objective 1.d. Ensure that all populations are represented within the City.
- Objective 1.e. Enhance pedestrian connectivity.

INFRASTRUCTURE AND INDUSTRY

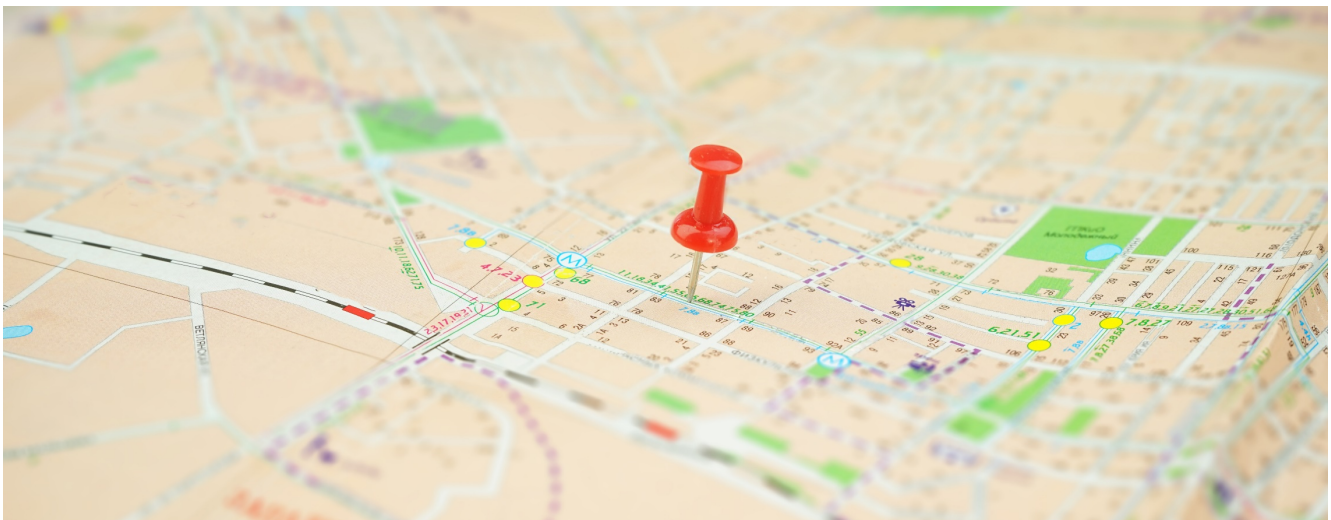
Goal 2. Kilgore should be a great location for businesses and development.

- Objective 2.a. Evaluate opportunities to improve infrastructure.
- Objective 2.b. Target high-quality jobs to support a diverse and robust economy.
- Objective 2.c. Help small businesses get started and stay in business.

DESIRABLE PLACES

Goal 3. Kilgore should be a vibrant city with a strong sense of place.

- Objective 3.a. Evaluate opportunities for a multi-purpose civic center and a shared sports complex.
- Objective 3.b. Provide more activity and entertainment options, especially for teens and young adults.
- Objective 3.c. Increase tourism within the City.
- Objective 3.d. Ensure landmarks and gateways into the City are distinctive and welcoming.
- Objective 3.e. Emphasize a "nice and clean" appearance.



VISION STATEMENT

A fundamental part of a comprehensive plan involves the creation of a community's vision. A community's vision is a road map that guides decisions and serves as the basis for Comprehensive Plan recommendations. Furthermore, the vision helps City Staff and decision-makers determine whether decisions conform with the long-term aspiration of the City of Kilgore as determined by its residents.

Using input to identify the community's needs and desires, the vision statement shown to the right was created to guide the plan as well as the City in its future decision-making:

An attractive community with a rich history and an industrious and innovative future, Kilgore provides outstanding quality of life through superior educational resources, employment opportunities, a variety of housing choices, exceptional public facilities, and vibrant dining and shopping experiences.



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LAND USE & HOUSING PLAN

LAND USE & HOUSING PLAN

INTRODUCTION

Many factors contribute to how land is developed in a community. For example, physical factors such as a lake restrict the amount of developable land. Other factors include zoning, which has the potential to impact the types of housing in a community. Under the broad context of land use and housing, this chapter discusses:

- Development Constraints
- Existing Land Use Analysis
- Existing Housing Analysis
- Future Land Use Map
- Population Projections
- Recommended Land Use & Housing Initiatives

DEVELOPMENT CONSTRAINTS

The following section contains maps that outline current constraints to development within the City and its Extraterritorial Jurisdiction (ETJ).

PHYSICAL FEATURES

Natural and constructed factors impact how Kilgore can grow and develop. For example, the City limits, water bodies, floodplains, natural resources, and major thoroughfares impact and influence future development.

CONSTRUCTED CONSTRAINTS

A number of constructed constraints are worth noting that affect Kilgore's development. For example, I-20 cuts across the northern portion of the City, impacting what types of uses are appropriate adjacent to the highway. Additionally, a railroad travels northeast that cuts through the center of town, creating similar obstacles. Finally, oil wells exist throughout the City and its ETJ, with a heavy concentration located southwest of the City limits. Oil wells pose an obstacle to future growth and have the potential to impact adjacent land uses.

NATURAL CONSTRAINTS

Within the planning area, there are multiple natural constraints to development, including various water channels and their corresponding floodplains. This includes Rabbit Creek and Bighead Creek, which meander through the City at its northern and southern extents. Furthermore, just north of the City's ETJ exists the Sabine River, a major channel that has the potential to experience severe riverine flooding. The floodplains identified are significant as they deter development from occurring without flood insurance. In order to develop in these areas and ensure that flood insurance is made available to potential residents, it will be crucial that the City follow requirements outlined in the National Flood Insurance Program (NFIP) and the community's corresponding Flood Insurance Study (FIS).

Traffic waiting for a train to pass to cross into Downtown via Main Street



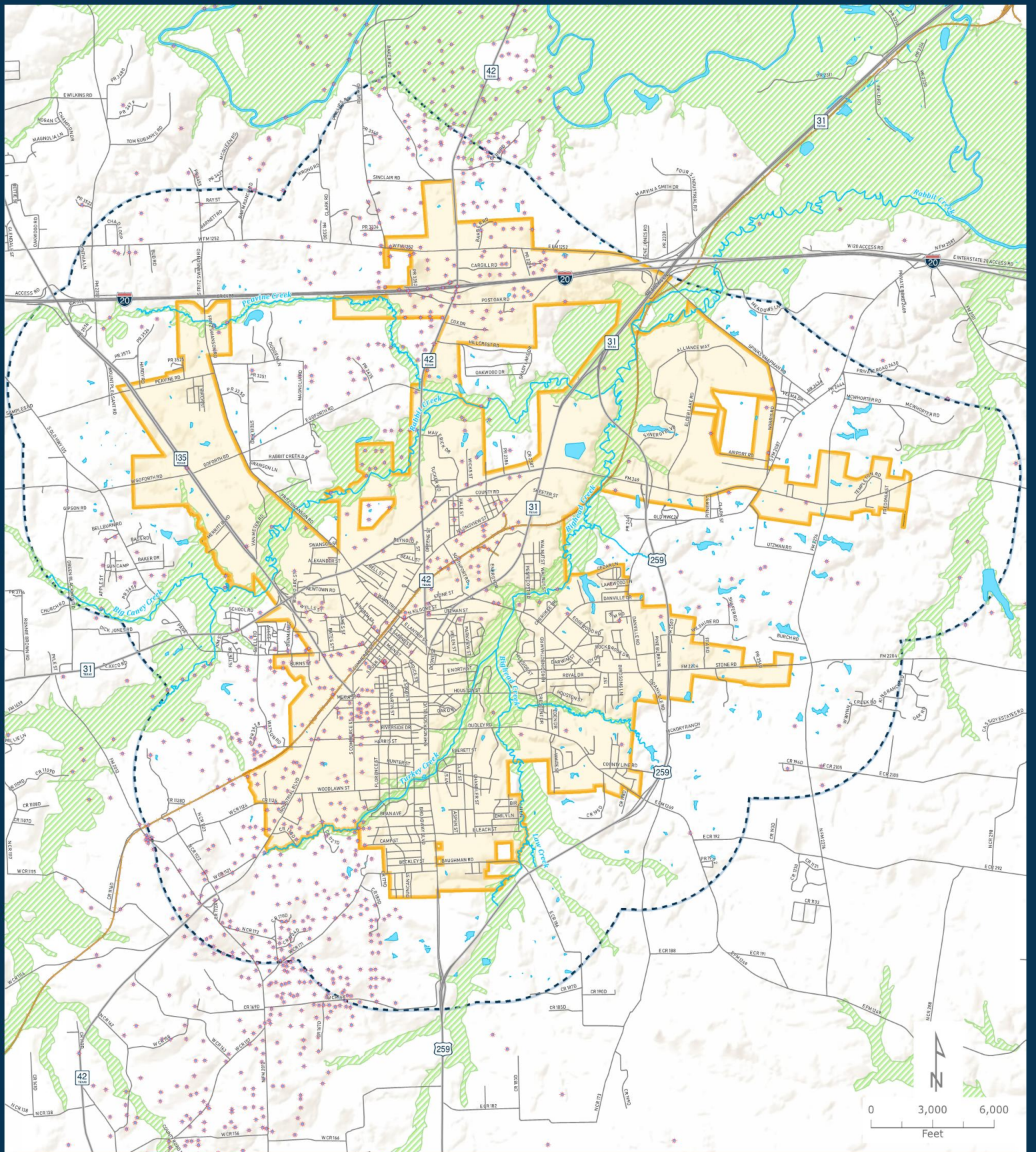


Figure 1. Physical Features Map

LEGEND

- | | | | |
|--|----------|--|---------------------|
| | Oil Well | | Lake/Pond |
| | Highway | | 100-Year Floodplain |
| | Road | | City Limit |
| | Railroad | | ETJ Boundary |
| | Stream | | |

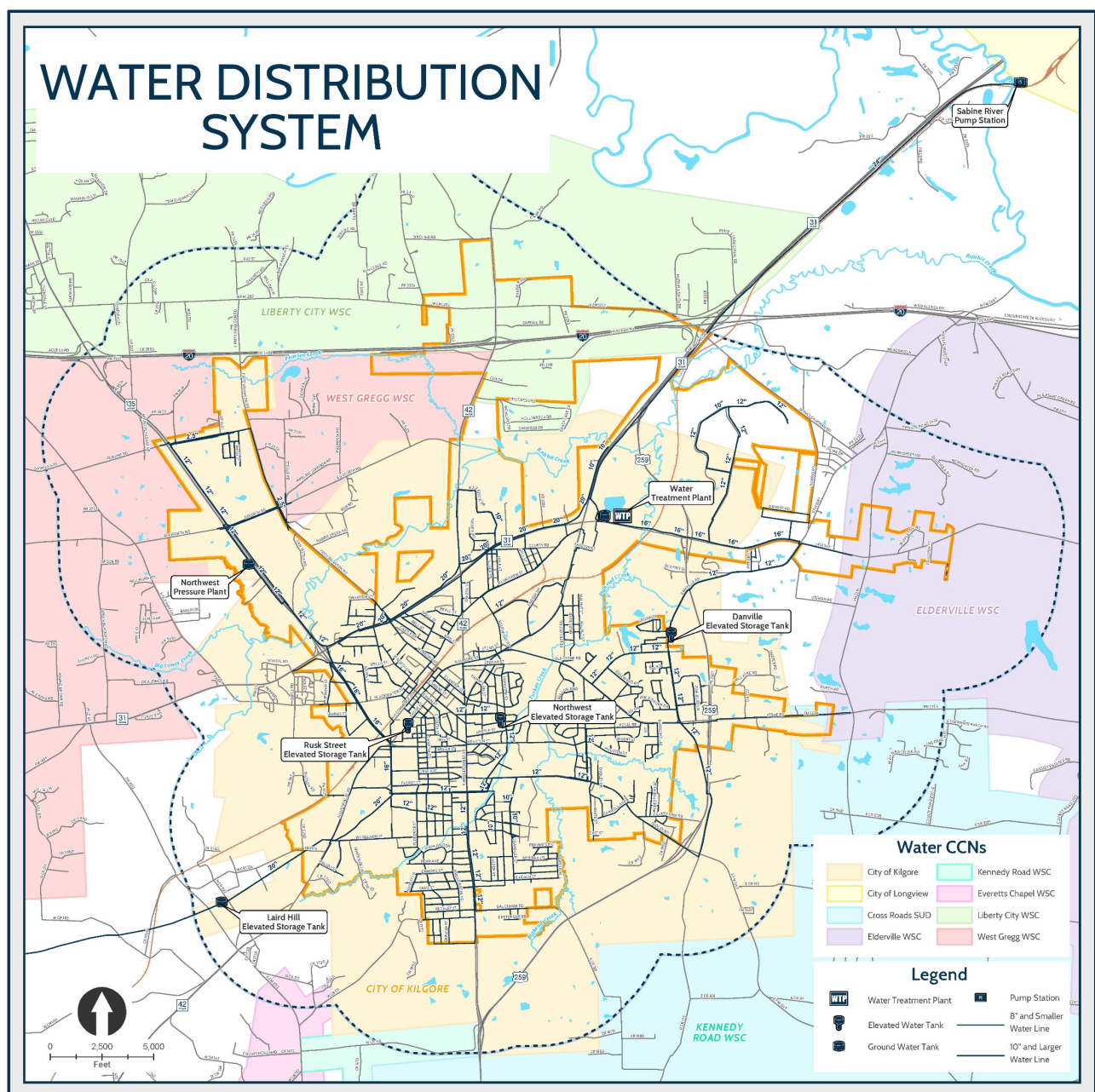
LAND USE & HOUSING PLAN

WATER SYSTEM

A Certificate of Convenience and Necessity (CCN) refers to the area where a provider (such as a city) must provide water and/or sewer services. The CCN holder has the exclusive right to provide services within the area, although sometimes CCNs may overlap. Understanding the water CCNs in and around Kilgore is important to consider when thinking about future growth and development.

Currently, the City's water CCN covers most of the City limits and ETJ; however, other CCNs do exist. For example, West Gregg Special Utility District covers portions of the City limits and a significant amount of the City's western ETJ. Another notable water CCN includes Elderville Water Supply Corporation, which covers a significant amount of the City's eastern City limits and ETJ.

Figure 2. Water Distribution System Map

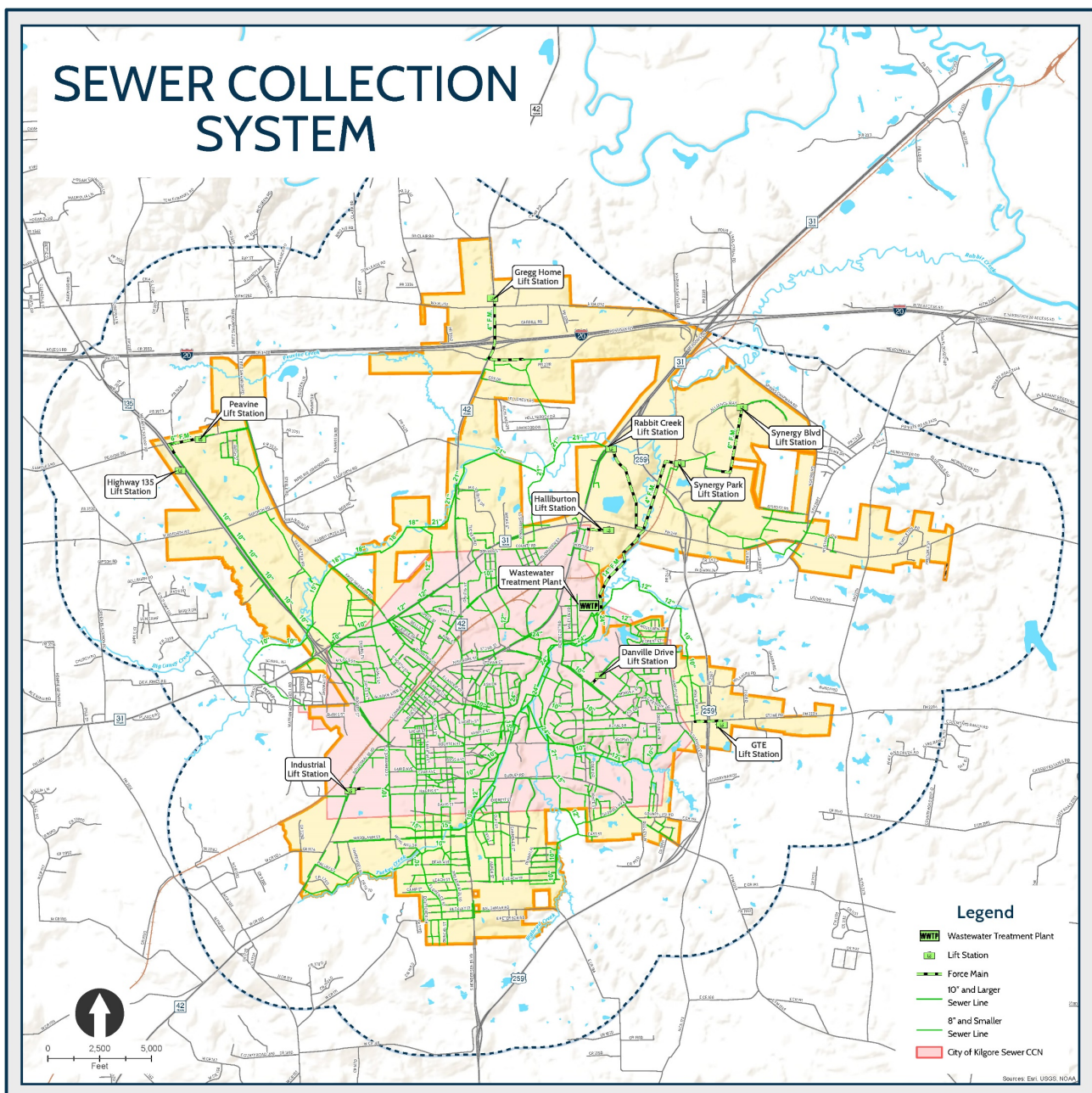


WASTEWATER SYSTEM

Understanding the current wastewater collection system in Kilgore is important to consider when thinking about the future growth of the area. Given the investments necessary to provide wastewater services, the City should evaluate current assets to understand where to strategically invest in the wastewater system in the future.

Currently, Kilgore has ten lift stations, predominantly located in the eastern portion of the City. Additionally, the City has one wastewater treatment facility located on Angeline Street. As the City continues to grow, it will be important for Kilgore to continue to monitor its wastewater collection system and its current/projected capacity.

Figure 3. Wastewater Collection System Map



LAND USE & HOUSING PLAN

EXISTING HOUSING ANALYSIS

Housing plays a critical role in a community's quality of life. About 55% of homes are owner-occupied (compared to 56% statewide), of which 38% of households include children; 35% of homes are renter-occupied, of which 32% include children. Approximately 10% of housing units are currently vacant.

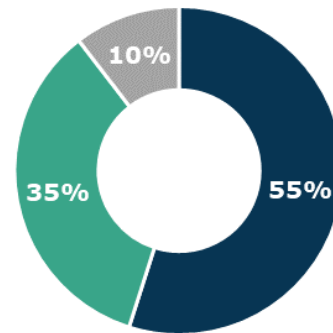
Most homes (58%) are valued at less than \$150,000, with a median home value of \$133,026 (compared to \$190,473 statewide). Although Kilgore's housing stock has a lower median value, 20.9% of households earn less than \$35,000 and spend at least 30% of their income on housing costs, which is generally considered cost-burdened.

The age of the City's housing stock is important because housing units and neighborhoods inevitably deteriorate over time. Most (63%) of Kilgore's homes were built between 1940 and 1979, which is a relatively old housing stock and corresponds to the lower home value. Over three-quarters of homes (77%) are traditional detached single-family homes (compared to 67% statewide), which indicates a limited amount of housing variety.

AFFORDABILITY ACS 2017

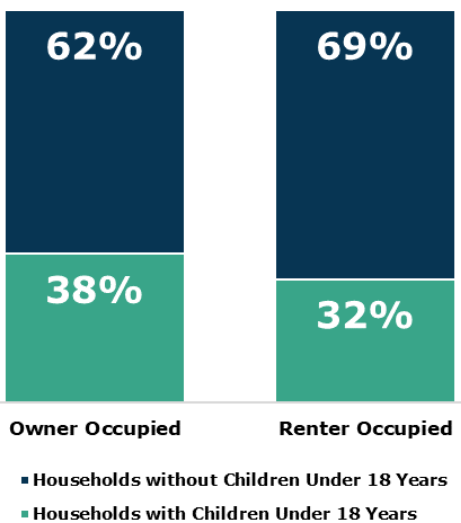
20.9%
of households **earn less than \$35,000**
and spend at least 30% of their
income on housing costs.

HOUSING OCCUPANCY Esri 2019

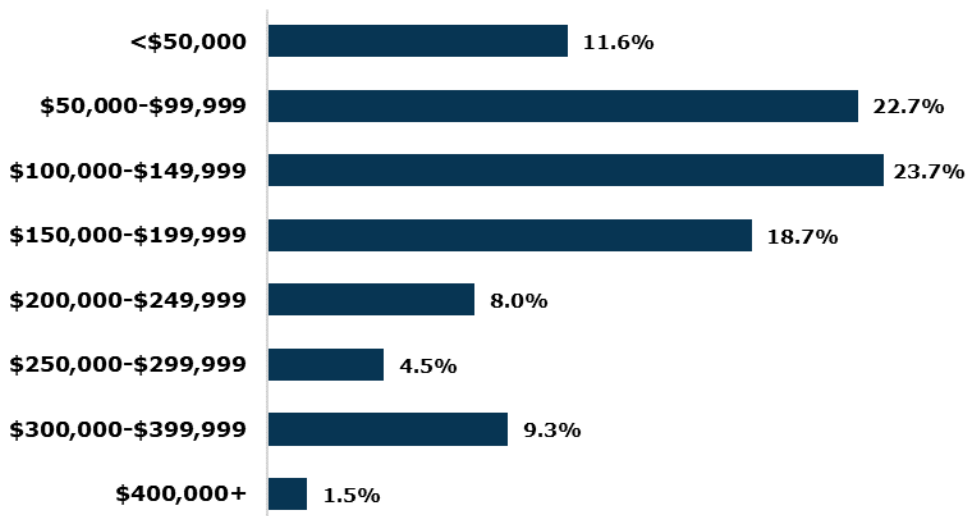


■ Owner Occupied ■ Renter Occupied ■ Vacant

PRESENCE OF CHILDREN ACS 2017

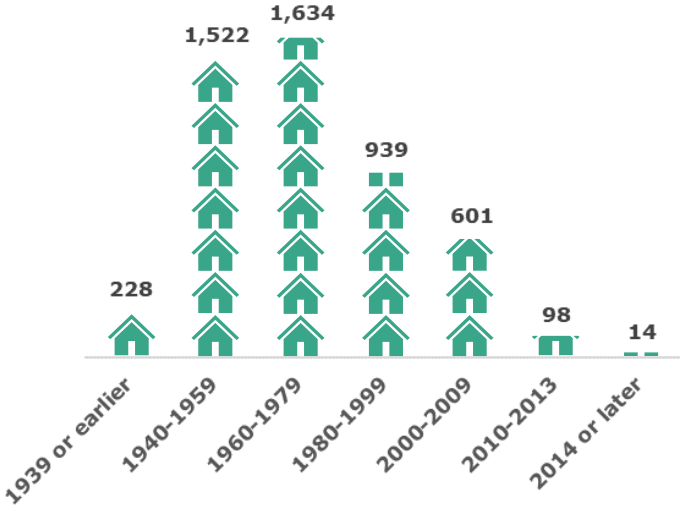


MEDIAN HOME VALUE Esri 2019



LAND USE & HOUSING PLAN

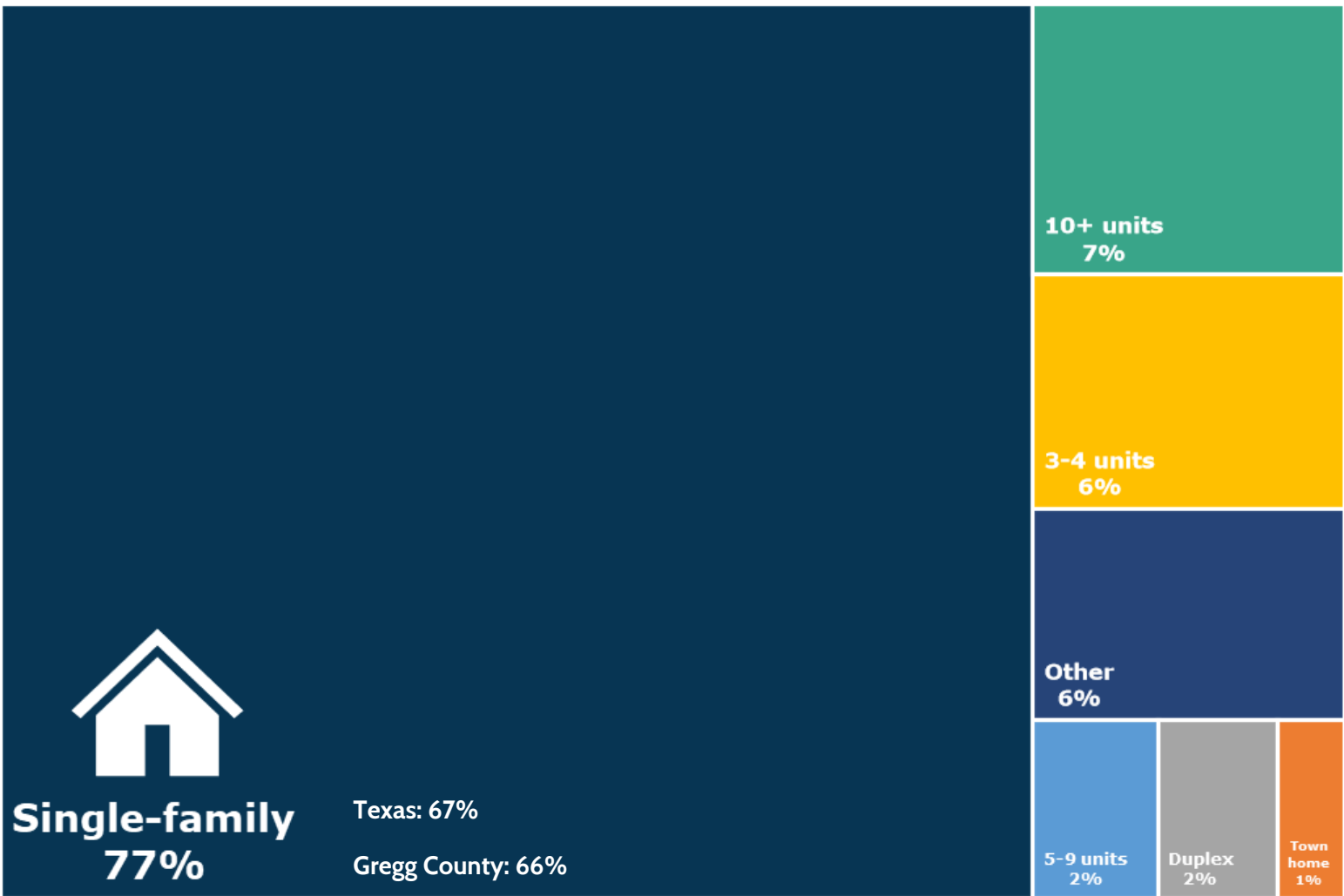
YEAR OF HOME CONSTRUCTION ACS 2017



HOME AGE BY OCCUPANCY ACS 2017

Generally, Kilgore's owner-occupied homes are **slightly older** than renter-occupied homes

HOUSING TYPE ACS 2017



LAND USE & HOUSING PLAN

EXISTING LAND USE ANALYSIS

Kilgore's existing land use should be considered when planning for future land use needs. This section of the plan provides documentation of the way in which parcels within the City and its planning area are currently used, allowing land use and housing recommendations in the following section to be tailored to the needs of Kilgore and its citizens.

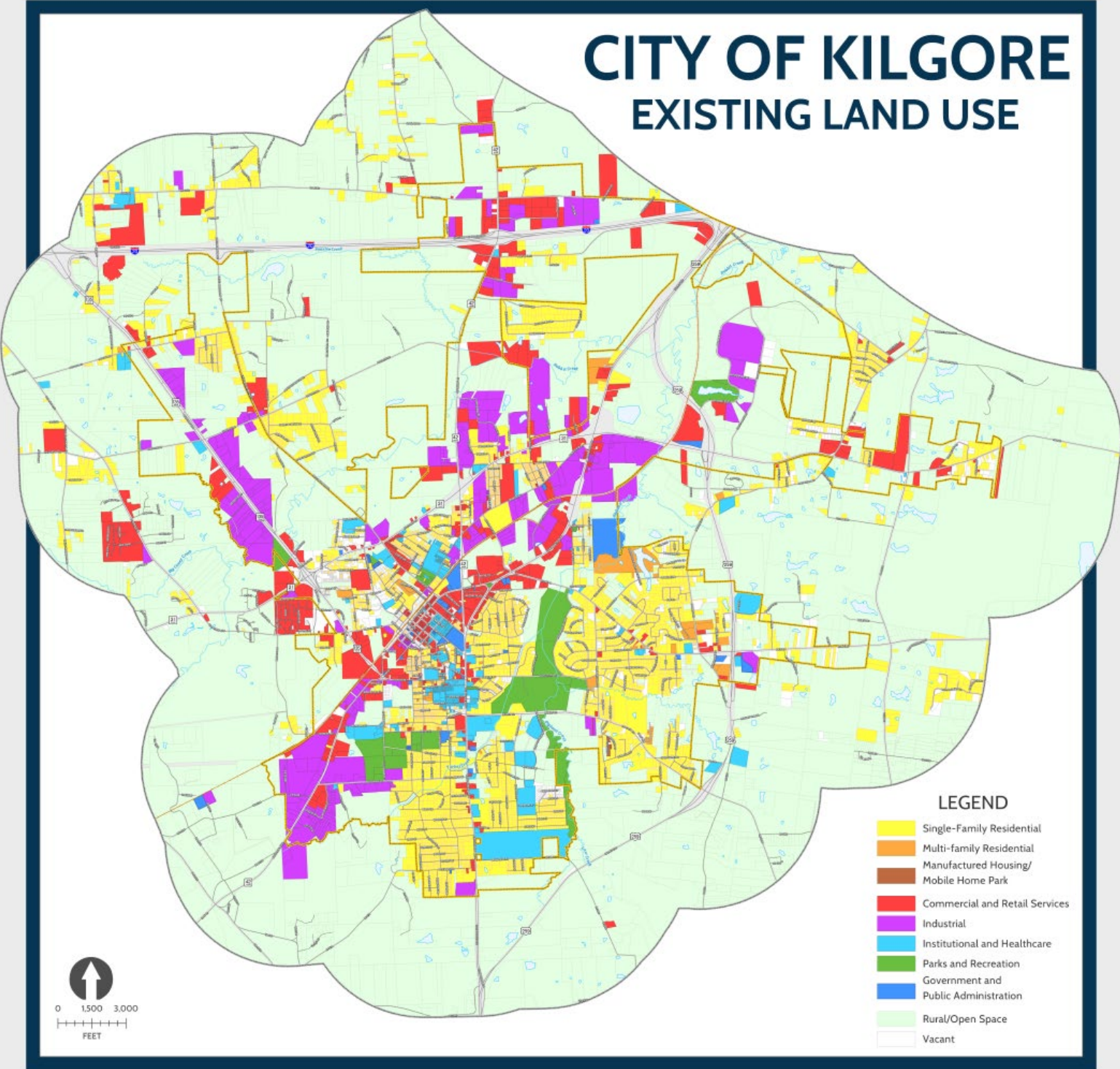
Aerial photography supported by field verification was used to identify existing land uses in the preparation of this section. These strategies were used for all areas within City limits and extraterritorial jurisdiction (ETJ) and was color-coded according to various land use types. The information obtained from these strategies is herein used to create **Figure 4. Existing Land Use Map** and to analyze/discuss the City's current land use pattern.

Table 1. Existing Land Uses

Land Use Type	City Limits		ETJ		Planning Area (City Limits + ETJ)	
	Acres	%	Acres	%	Acres	%
Single-Family Residential	2,153	20%	965	5%	3,118	11%
Multi-Family Residential	145	1%	4	0.0%	148	0.5%
Manufactured Housing/Mobile Home Park	3	0.0%	0.0	0.0%	3	0.0%
Commercial and Retail Services	925	8%	427	2%	1,352	5%
Institutional and Healthcare	413	4%	53	0.3%	466	2%
Government and Public Administration	104	1%	12	0.1%	116	0.4%
Industrial	1,228	11%	147	1%	1,375	5%
Parks and Recreation	719	7%	21	0.1%	739	2%
Rural/Open Space	4,844	44%	16,991	91%	21,835	74%
Vacant	380	3%	121	1%	501	2%
Total	10,914	100%	18,740	100%	29,654	100%

LAND USE & HOUSING PLAN

Figure 4. Existing Land Use Map



LAND USE & HOUSING PLAN

FUTURE LAND USE MAP

The Future Land Use Map, shown in **Figure 5** on the following page, is an illustration of the recommended land uses in the City of Kilgore. The map is used to guide future decisions regarding zoning and development standards. The Future Land Use Map is not a zoning map and does not change zoning or how a property can be used; the City's existing regulations remain in place until they are amended.

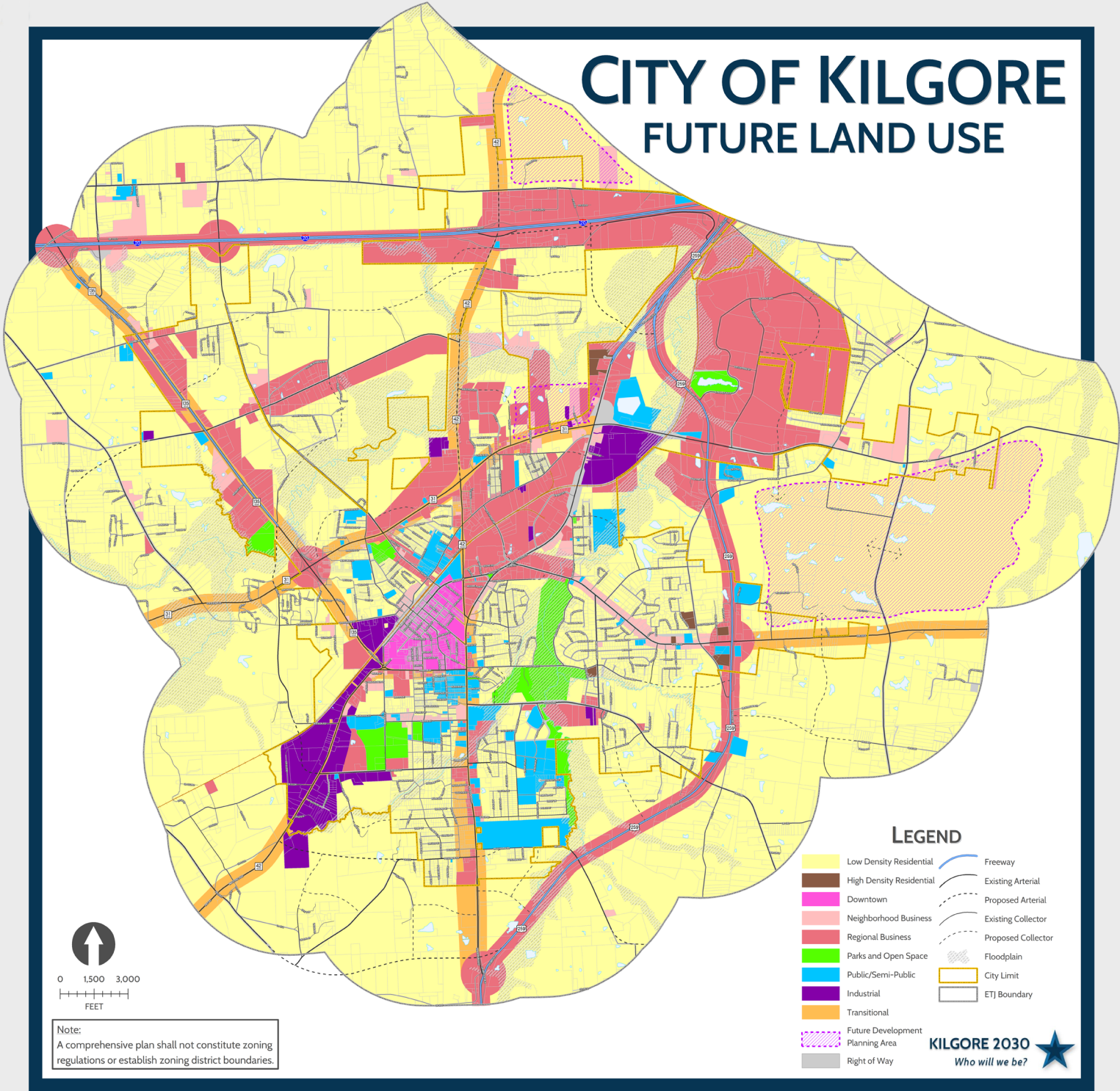
As zoning changes occur over time, the new zoning classifications should generally be in alignment with the Future Land Use Map. Furthermore, the Future Land Use Map can and should be reviewed regularly and revised in the future based on changes in demographics, market trends, and community preferences.

Table 2. Future Land Use Categories

Land Use Type	General Description
Low Density Residential	Primarily traditional single-family detached homes. Also includes medium density housing options such as duplexes, townhomes, and quadplexes.
High Density Residential	Multi-family homes including apartments and condominiums.
Downtown	Downtown core of Kilgore. See the Downtown Plan for more information regarding future land uses and recommendations.
Neighborhood Business	Small-scale retail, office, and commercial businesses that serve at a neighborhood scale. Generally compatible with adjacent residential development.
Regional Business	Large-scale retail, office, and commercial businesses that serve at a regional scale. May also include multi-family residential homes. Generally most appropriate along major corridors and on large sites.
Parks and Open Space	Public or private park, recreation, and open space amenities.
Public/Semi-Public	Land used primarily for religious, governmental, educational, social, cultural or major health care facilities.
Industrial	Uses that engage in industrial practices, such as manufacturing, fabrication, assembly, distribution, and warehousing. Such uses often include outside storage of materials and truck traffic.
Transitional	Currently residential uses, but may be appropriate to transition to Neighborhood Business, Regional Business, or High Density Residential due to corridor frontage and adjacent uses. See page 33 for more information.
Right-of-Way	Land that is reserved for public right-of-way, typically for roadways or drainage. This category is not included in the acreage calculations.

LAND USE & HOUSING PLAN

Figure 5. Future Land Use Map



LAND USE & HOUSING PLAN

As shown in **Table 3**, Low Density Residential is anticipated to continue as the majority of land within the City and the ETJ, constituting 74% of the total planning area. The next largest land use is planned for Regional Business, followed by Public/Semi-Public and Neighborhood Business uses.

The locations designated as Future Development Planning Areas are envisioned for more detailed master planning prior to development. Development within these areas, particularly on large tracts under single ownership, should be coordinated and interconnected to promote cohesive planning areas.

Table 3. Future Land Use Acreage

Land Use Type	City Limits		ETJ		Planning Area (City Limits + ETJ)	
	Acres	%	Acres	%	Acres	%
Low Density Residential	4,980	46%	16,997	91%	21,977	74%
High Density Residential	42	0.4%	0.0	0.0%	42	0.1%
Downtown	178	2%	0.0	0.0%	178	1%
Neighborhood Business	340	3%	271	1%	611	2%
Regional Business	3,540	32%	1,333	7%	4,872	16%
Parks and Open Space	719	7%	21	0.1%	739	2%
Public/Semi-Public	615	6%	75	0.4%	690	2%
Industrial	502	5%	43	0.2%	545	2%
Total	10,914	100%	18,740	100%	29,654	100%

POPULATION PROJECTIONS

To guide the City in planning for how many people may need to be supported in the coming years, an assessment of Kilgore's projected population through 2040 is provided in **Table 4**. These population projections were calculated using a Compound Annual Growth Rate (CAGR). It is often best to predict future growth based on historic growth rates. As shown in **Table 5**, Kilgore's CAGR has increased in the current decade compared to previous decades. **Table 4** includes the projected population using growth rates similar to recent growth trends – 1.0%, 1.5%, and 2.0%.

Year	Population	CAGR
1980	11,334	0.45%
1990	11,066	
2000	11,301	
2010	12,975	
2011	13,742	1.13%
2012	14,125	
2013	14,521	
2014	14,893	
2015	14,891	
2016	14,832	
2017	14,811	
2018	14,862	

Year	1.0%	1.5%	2.0%
2018	14,862	14,862	14,862
2019	15,011	15,085	15,159
2020	15,161	15,311	15,462
2021	15,312	15,541	15,772
2022	15,465	15,774	16,087
2023	15,620	16,011	16,409
2024	15,776	16,251	16,737
2025	15,934	16,495	17,072
2026	16,093	16,742	17,413
2027	16,254	16,993	17,761
2028	16,417	17,248	18,117
2029	16,581	17,507	18,479
2030	16,747	17,769	18,849
2031	16,914	18,036	19,226
2032	17,083	18,306	19,610
2033	17,254	18,581	20,002
2034	17,427	18,860	20,402
2035	17,601	19,143	20,810
2036	17,777	19,430	21,227
2037	17,955	19,721	21,651
2038	18,134	20,017	22,084
2039	18,316	20,317	22,526
2040	18,499	20,622	22,976



RECOMMENDED LAND USE & HOUSING INITIATIVES

The Advisory Committee and City Staff worked together to confirm the following initiatives related to land use and housing. The purpose of these initiatives is to protect the characteristics that Kilgore's community enjoys today and to address the community's desires for its future.

- 
- A community event is taking place on a large grassy field. In the foreground, many people are sitting in colorful folding chairs, facing away from the camera towards the center of the field. The chairs are in various colors like blue, green, and purple. In the middle ground, there are several white and red pop-up tents, and a black SUV is parked. People are walking around the area. The background is filled with tall, mature trees and a building with a sign that says "CITY OF HOUSTON". The sky is clear and blue. The entire scene is overlaid with a semi-transparent dark blue filter.
- 1. ENCOURAGE MORE ACTIVITIES AND ENTERTAINMENT**
 - 2. INCREASE HOUSING OPTIONS**
 - 3. IMPROVE NEIGHBORHOOD CONDITIONS**
 - 4. PROMOTE COMMUNITY INCLUSIVENESS**
 - 5. ENSURE A UNIQUE AND POSITIVE COMMUNITY IMAGE**
 - 6. IMPROVE WALKABILITY AND CONNECTEDNESS**
 - 7. ENHANCE PARTNERSHIPS AND SUPPORT DEVELOPMENT**

1

ENCOURAGE MORE ACTIVITIES AND ENTERTAINMENT

Community Input:

- Kilgore needs more shopping options and sit-down style restaurants.
- In the online survey, most people agreed that there is an adequate number of festivals and events; however, most people felt that Kilgore needs more nightlife and cultural amenities.
- The City could host more frequent concerts and other performances, especially to highlight local artists.
- More entertainment options for kids and young adults are needed to retain younger population.
- Older facilities like the Crim should be revitalized.
- A civic center or other community center would be beneficial for hosting local or regional events.
- Kilgore needs more concentrated activities within walking distance.
- Parks and recreational entertainment are also desired.



The community input overwhelmingly reflected a desire for more activities and entertainment in Kilgore. Many residents currently leave Kilgore to patronize businesses in nearby communities that aren't available in Kilgore. Many of the desired uses described by the community are commonly referred to as "third places", a term coined by Ray Oldenburg to describe places people visit besides home (first place) and work (second place). Examples of third places include coffee shops, stores, cafes, libraries, parks, fitness centers, and art galleries.

This demand included a desire for activities focused on all generations.

- Parks and recreational activities for children
- Concentrated, walkable activity centers for teens or seniors who don't drive
- Nightlife and cultural amenities for college students and young professionals
- Activities for younger seniors

MARKETING MATERIALS

Kilgore is different from many communities in that its daytime population is substantially larger than its resident population – 21,838 vs. 14,862 respectively. Many chain and franchise businesses identify desirable locations based on population and traffic volumes.

The City should prepare a webpage or one-page flyer to identify target locations for desired businesses. While the Kilgore Economic Development Corporation (KEDC) maintains a similar website for industries, the City should maintain information more relevant to the desired "third place" type businesses. This information should include an up-to-date estimate of the daytime population, target locations with traffic counts,

locational highlights such as proximity to Kilgore College or I-20, and incentives that may be available.

These materials could be used to proactively market the City to desired retail and commercial businesses through outreach and conferences, such as the International Council of Shopping Centers (ICSC). Additionally, advertising of the available locations may attract local interest in business start-ups or expansions.

TRANSITIONAL FUTURE LAND USE CATEGORY

The Future Land Use categories include flexibility in use type to accommodate market demands. The Transitional Future Land Use category encompasses areas along major corridors that are currently residential but may eventually transition to a nonresidential use. These nonresidential uses may be retail, commercial, or industrial in nature. The intent of this designation is to encourage business development in the City, particularly along major corridors that are not appropriate for single-family homes. Alternatively, high-density residential development may also be appropriate in these locations to support housing variety and buffer single-family neighborhoods from major roadways.

Since the Transitional category may include a wide variety of development intensities, it is important that the City manage potential land use conflicts as possible; however, many of these areas are located in the City's extraterritorial jurisdiction (ETJ), where the City does not have zoning or development controls.

Much of the Transitional area within the City is already zoned for nonresidential uses. The City should review the development regulations within its development code to ensure sufficient compatibility provisions are

in place to protect both the residential and nonresidential uses along the corridors as the areas transition to nonresidential over time.

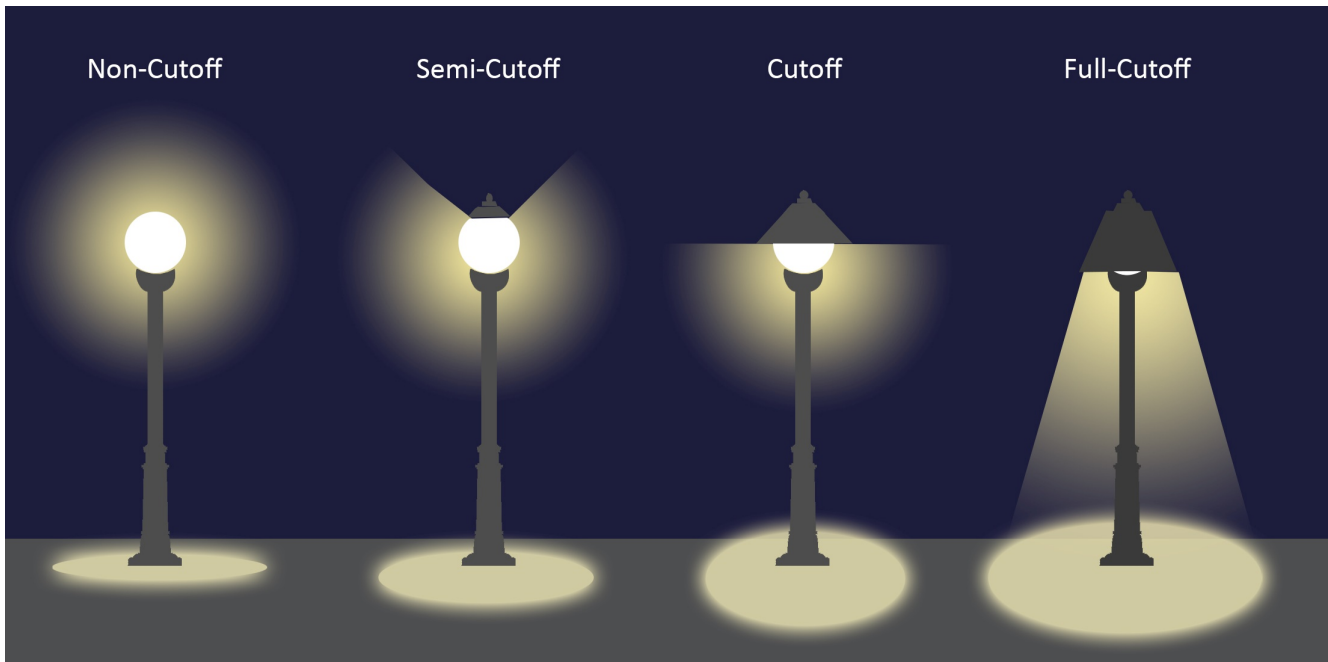
Nuisances such as lighting, noise, and odor should be limited, particularly when in close proximity to residential development. Full-cutoff lighting fixtures should be required (see **Figure 6**) and light spillover onto adjacent residential properties should be prohibited.

Nonresidential or multifamily building heights should be limited near single-family residential

Screening and buffering provisions are frequently required to reduce the impacts of more intense uses on residential neighborhoods. **Table 6** provides an example of requirements that correspond to the level of land use variety.

Transitional areas should include adequate cross-access (see **Figure 8**) to allow circulation between adjacent developments without reentering the roadway. Cut-through access between the Transitional areas and residential neighborhoods should be discouraged unless the Transitional use is a supporting business (e.g., grocery store) intentionally integrated

Figure 6. Examples of Lighting Fixtures



neighborhoods. A residential proximity slope requirement (see **Figure 7**) can be used to ensure gradual building height changes.

with the neighborhood.

Figure 7. Example of a Residential Proximity Slope

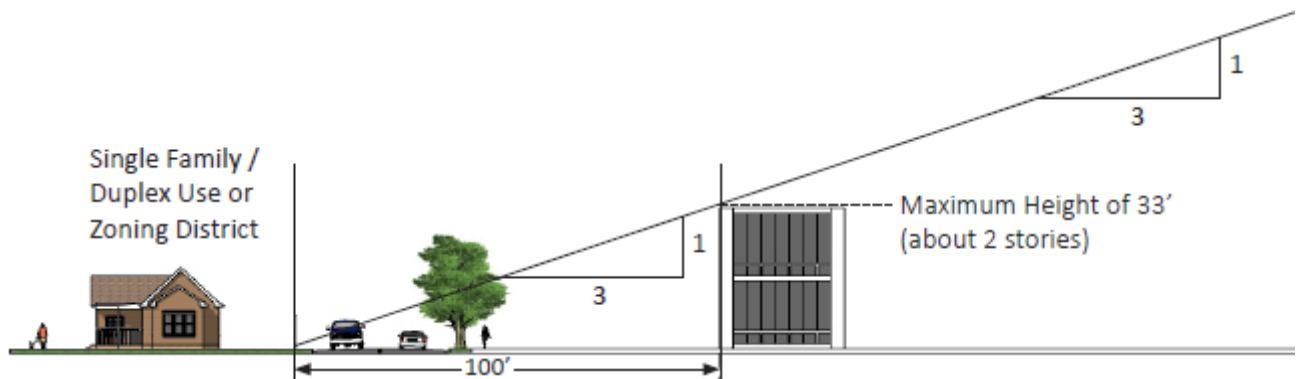


Figure 8. Example of Required Cross-Access Easements

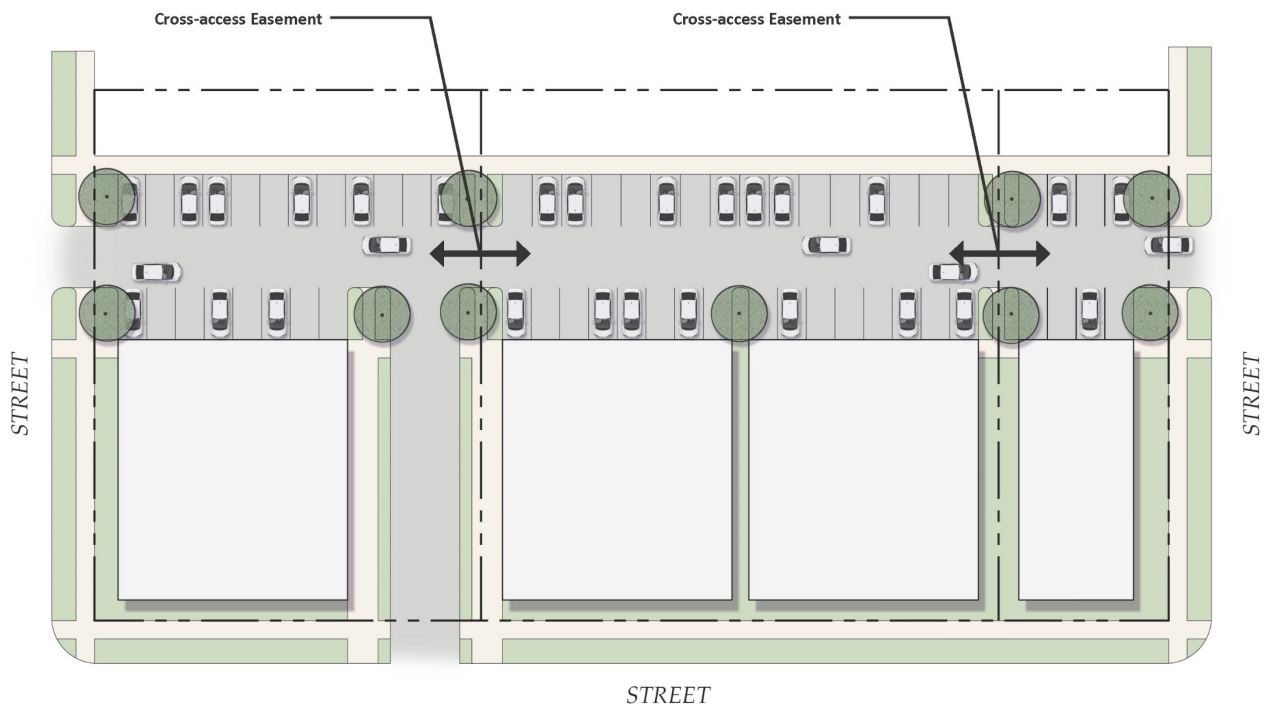


Figure 9. Vegetative Screening



Figure 10. Solid Screening Wall



Buffer Type A

15-foot landscape buffer with 1 tree (every 35 linear feet), 3 shrubs (every 25 linear feet) and a 6-foot screening wall consisting of either solid or vegetative screening wall

Buffer Type B

10-foot landscape buffer with 1 tree (every 50 linear feet), 3 shrubs (every 40 linear feet) and a 6-foot screening wall consisting of either solid or vegetative screening wall

Buffer Type C

5-foot landscape buffer with 1 tree (every 60 linear feet), 1 shrub (every 50 linear feet), and a 6-foot screening wall consisting of either solid or vegetative screening

Table 6. Example of Screening and Buffering Requirements

	Residential Use or Zoning (except Multi-Family)	Multi-Family Land Use or Zoning	Nonresidential Use or Zoning (except Industrial)	Industrial Use or Zoning
Residential Use or Zoning (except Multi-Family)	-	Type C	Type B	Type A
Multi-Family or Land Use or Zoning	Type C	-	Type C	Type B
Nonresidential Use or Zoning (except Industrial)	Type B	Type C	-	Type C
Industrial Use or Zoning	Type A	Type B	Type C	-

For the Transitional areas within the City limits that are currently zoned for single-family residential land uses, the City has discretion to evaluate whether a rezoning request to nonresidential or multifamily development would be appropriate in the proposed location. The City can also ensure that sufficient compatibility provisions as described above are in place.

COMMUNITY CENTER

Throughout the community input process, both residents and the business community expressed a desire for a venue to hold meetings and special events, such as an office holiday party. Currently, businesses and residents typically use event spaces located outside of Kilgore, but would like to host events within the City.

A possible location for such a venue is the Crim Theater. Its Downtown location and unique historic façade are assets that make the building well-suited for such a facility. An important consideration of a possible rehabilitation of the Crim Theater is to ensure that the new facility would complement – not compete with – the nearby Texan Theater. The Texan has an open floor plan with banquet tables and seating available; therefore, the Crim may be more appropriate to focus on hosting smaller events.

Other options for a community center location may include potential reuse of the Kilgore College Burt E. Woodruff Adult Education Center, the current City Hall building (and relocate City Hall closer to Downtown, as described in the Downtown Plan), or possibly new construction.

2

INCREASE HOUSING OPTIONS

Community Input:

- In the online survey, the statement regarding housing that most people disagreed with was “Kilgore has an adequate variety of housing with a mix of single-family, duplexes, townhomes, and apartments”.
- Kilgore needs more new homes in the \$150,000-\$250,000 range.
- There is more need for smaller homes rather than bigger homes.
- There is a demand for townhomes, duplexes, and quadplexes, particularly for retirees.
- There is a need for affordable rental options, especially near Downtown.



Providing diverse housing options is crucial to ensuring that potential residents are welcome and that all existing residents can spend their entire lives in Kilgore if they desire. Housing diversity refers to the structure type, affordability, and whether the tenant owns or rents the home.

HOUSING TYPES

The Low Density Residential Future Land Use category includes traditional single-family homes, as well as duplexes and townhomes. Duplexes and townhomes provide an alternative housing option for people who may not desire or cannot afford a traditional single-family home.

The Downtown Plan includes recommendations for including duplexes, townhomes, and multi-family dwellings in and near the Downtown area, which is an ideal location for several reasons. The resident population would help to support Downtown businesses in the evenings, which is a common issue affecting existing businesses. The clustering of shops and restaurants in the Downtown area support the ability of local residents to walk to their destinations,

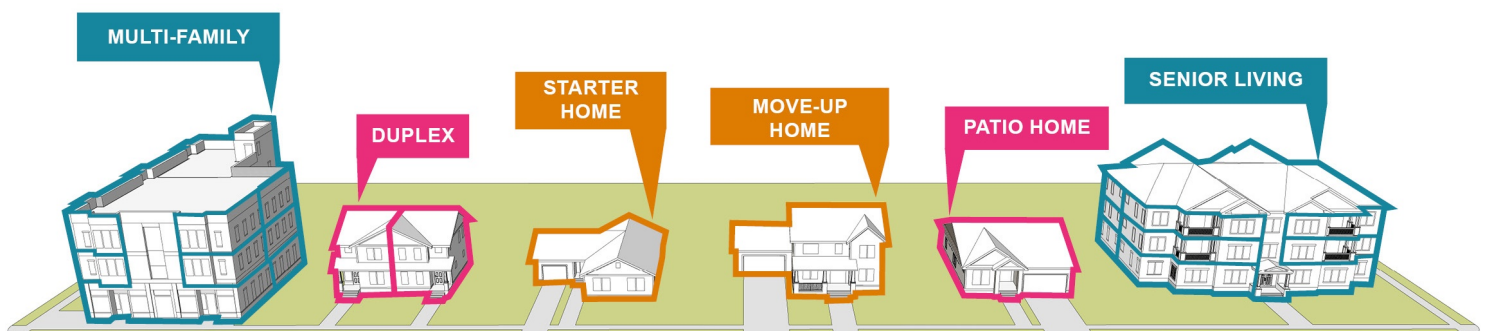
HOUSING TYPE ACS 2017

77% of Kilgore's occupied housing units are single-family homes, compared to **67%** statewide and **66%** in Gregg County

which helps create a vibrant Downtown. Lastly, Downtown's proximity to Kilgore College supports its capacity to provide alternative housing types for students and faculty.

The City's Development Code currently allows duplexes in two zoning districts and townhomes in three zoning districts. The High Density Residential Future Land Use category includes multi-family housing with four or more units. These units may be owned as condos or rented as apartments. Multi-family housing is currently allowed in one zoning district. The City may wish to consider proactively rezoning more land to the zoning districts that allow alternative housing types.

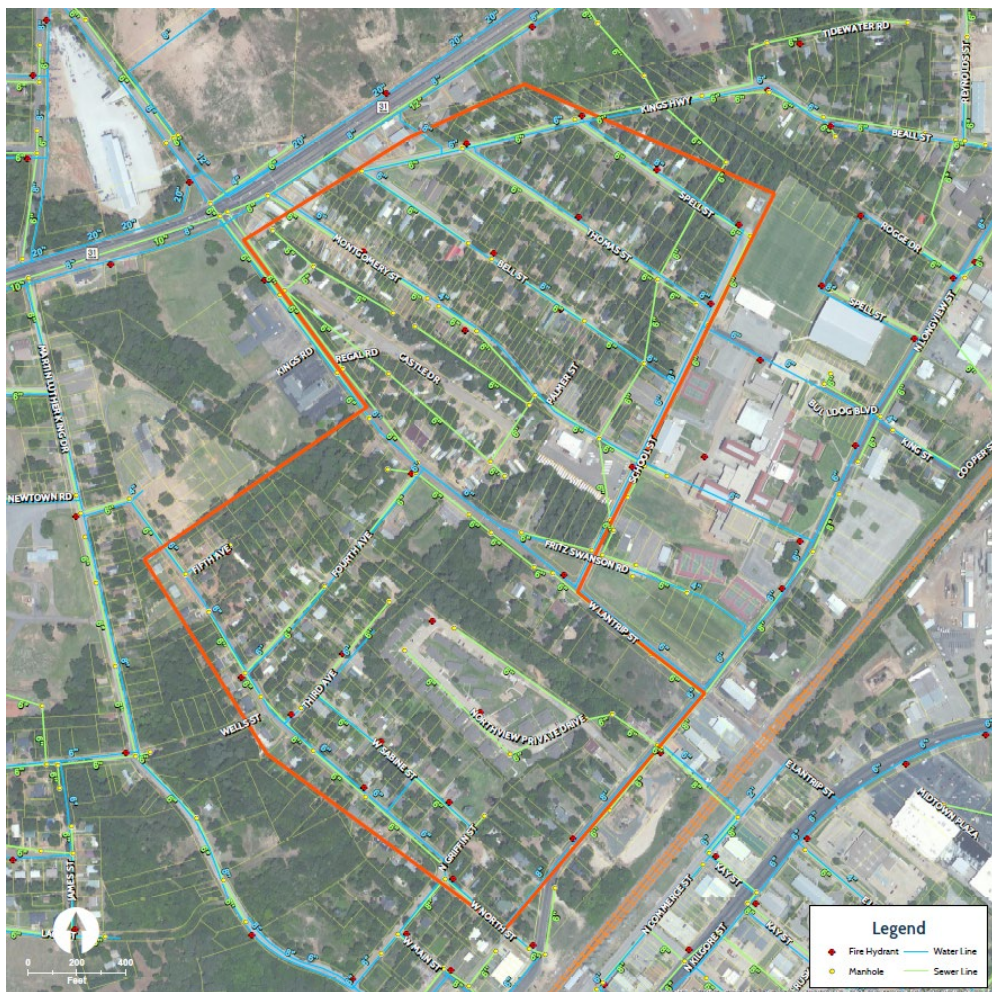
Figure 11. Example of Housing Type Variety



Through the online survey, the community expressed overwhelming support for the redevelopment of older neighborhoods. One potential redevelopment area is located northwest of Downtown, generally the neighborhoods along Lantrip Street. This area has existing road, water, and wastewater infrastructure in place with available capacity. Additionally, many of the lots are vacant or have vacant/dilapidated housing. This area could be an ideal location for incorporating

alternative housing options, such as duplexes and townhomes. To incentivize redevelopment, the City could assist with dilapidated structure demolition, waive platting fees for reconfiguring lots, or purchase lots to reserve for desired development. Any potential redevelopment should occur incrementally – that is, gradual, voluntary redevelopment of small areas that is complementary to adjacent single-family homes.

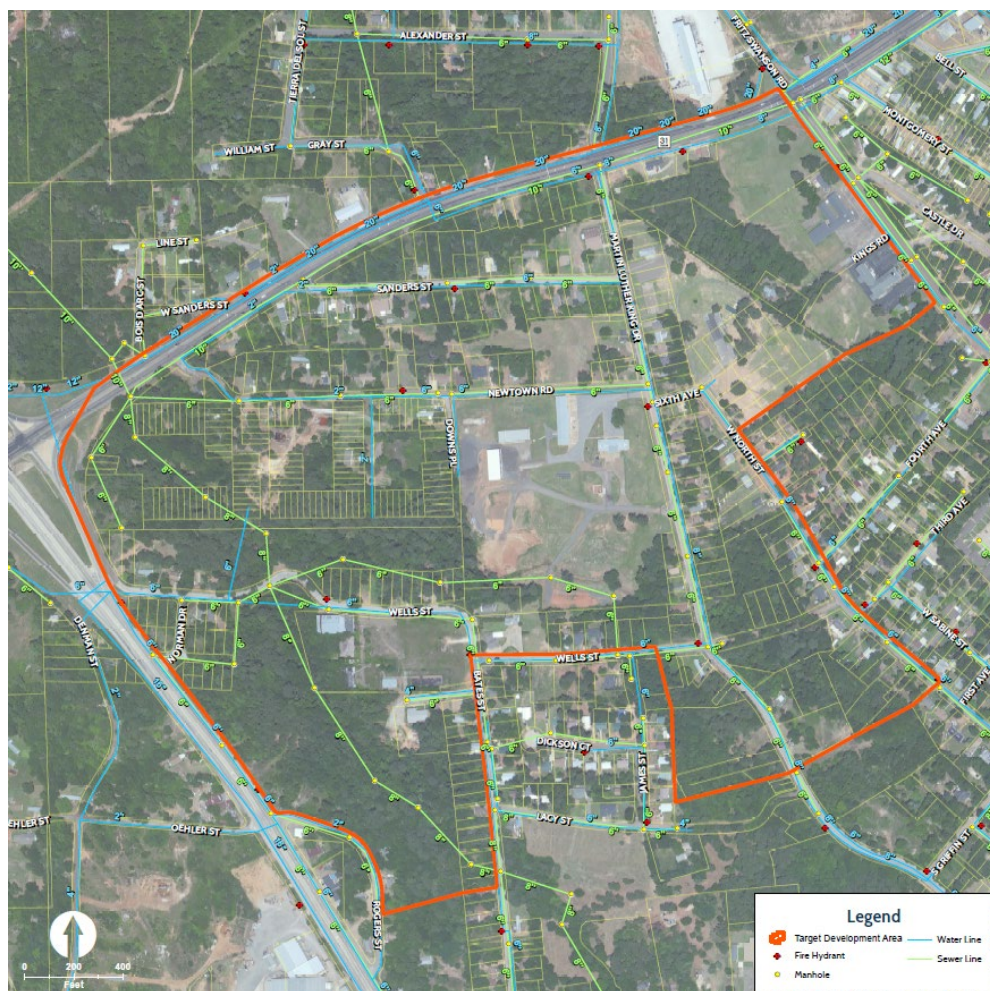
Figure 12. Potential Incremental Redevelopment Area



Another opportunity area for inclusion of future housing variety is located immediately west, at the southeast corner of SH 31 and SH 135. Much of this area is currently undeveloped. Additionally, the City of Kilgore owns multiple tracts within the area, which could help facilitate development. Infrastructure is somewhat limited within this area, however highway

frontage and access could be a major asset. This area could be utilized for commercial development near the intersection and along the highways, and transition to medium or low density housing toward the center.

Figure 13. Potential Infill Development Area



HOUSING AFFORDABILITY

Housing affordability – for both owner- and renter-occupied units – has been identified as a major issue in Kilgore. The Department of Housing and Urban Development and many other organizations involved in housing issues consider a household to be "cost-burdened" when more than 30% of the household's income is spent on housing costs, which includes mortgage or rent and utilities. As noted previously in this chapter, nearly 21% of households in Kilgore earn less than \$35,000 and spend at least 30% of their income on housing costs. Only 5% of Kilgore's households earn more than \$35,000 and spend at least 30% of their income on housing costs.

In addition to ensuring housing options for the lower-income and workforce population, there is also a shortage of mid-range priced starter homes available in the housing market – smaller homes in the \$150,000-\$250,000 range.

It is important to note that many of Kilgore's homes are generally affordable, with nearly 77% of existing homes being valued at less than \$200,000; however, many of these homes are either not available in the real estate market, or are too old and/or are in poor condition.

There are many funding sources available to assist with construction and repairs of single-family housing and multi-family housing, such as the HOME program, CDBG funding, the Community Reinvestment Act, or housing bonds. The Low Income Housing Tax Credit (LIHTC) program is also available to support lower income and workforce households. The Texas State Affordable Housing Corporation (TSAHC) provides tax-exempt bonds for financing affordable multi-family rental units. Other potential partnerships may include Gregg County and local nonprofit organizations. Additionally, the City could promote awareness of existing programs available of homeowners, such as the homestead exemption for property taxes.

While there are many housing assistance programs available, submitting funding applications and administering programs can be very demanding on City resources. The City may wish to consider creating a new grant writer position, focusing specifically on housing needs in the community. Some cities choose to contract grant writers part-time or on an as-needed basis. This may also be an option to partner with the County or a nearby municipality.

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3

IMPROVE NEIGHBORHOOD CONDITIONS

Community Input:

- Some housing in Kilgore is affordable, but it isn't in a desirable condition
- Poor neighborhood conditions deter property owners from investing in improvements
- The highest rated statement on the community appearance portion of the online survey was "The appearance of neighborhoods negatively impacts Kilgore's image".
- The quality of existing homes is the biggest housing issue affecting Kilgore today.



As previously mentioned, much of Kilgore's existing housing that is considered affordable is affordable because it is dated and/or in disrepair. **Figure 14** depicts a generalized assessment of housing conditions by neighborhood. It is important to note that this is a high-level assessment, intended to identify neighborhood-specific strategies to improve Kilgore's overall housing stock and neighborhood appearances. **Table 7** outlines possible strategies that correspond to the neighborhood conditions in **Figure 14**.



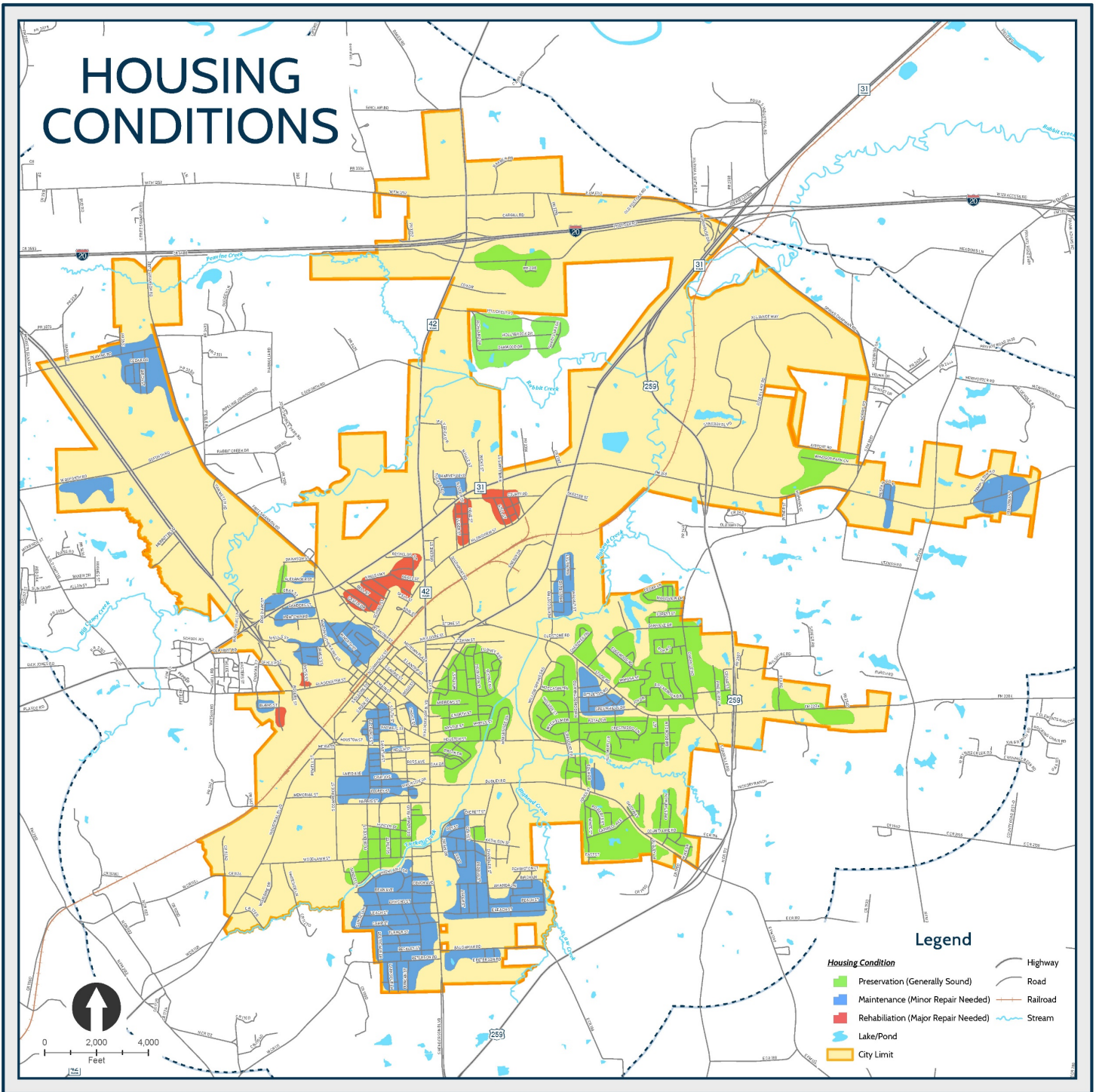
Kilgore's neighborhoods include a wide range of homes in good condition and homes that need maintenance and repair.



Table 7. Housing Strategies

	Preserve	Restore	Rehabilitate
			
Application	Neighborhoods that are in good health and appearance, generally the newest neighborhoods.	Neighborhoods that are beginning to show signs of wear and tear. The physical structures are in sound condition, but minor exterior improvements may be needed.	Neighborhoods with homes that have exceeded the useful life and may be structurally compromised.
Goal	Maintain the current condition to prevent decline, which can begin with minor code violations. Quality, well-designed neighborhoods maintain their value and attract reinvestment long after construction.	Correct code violations and encourage homeowners to make minor repairs to prevent further decline.	Encourage homeowners to hire assistance for major repairs, allocate funding for demolitions when necessary, and target redevelopment/infill areas.
Strategies	<ul style="list-style-type: none"> • Code enforcement and compliance • Access to parks and recreation • Neighborhood organizations and homeowners' associations • Quality neighborhood design • Compatible nonresidential development (prohibiting incompatible uses) 	<ul style="list-style-type: none"> • Code enforcement and compliance • Improvements to existing parks and recreational facilities • Facilitating neighborhood organizations • Neighborhood branding • Housing maintenance programs (grants or events such as Rebuilding Together) • Housing maintenance incentives for minor repairs (rebates or matching funds) • Maintenance assistance (identification of elderly or at-risk households) 	<ul style="list-style-type: none"> • Code enforcement and compliance • Significant public investment in parks and quality of life enhancements • Improving neighborhood and community centers and programming • Neighborhood branding • Facilitating neighborhood organizations • Proactive housing demolition • Property acquisition • Infill/redevelopment incentives

Figure 14. Generalized Neighborhood Housing Conditions Map



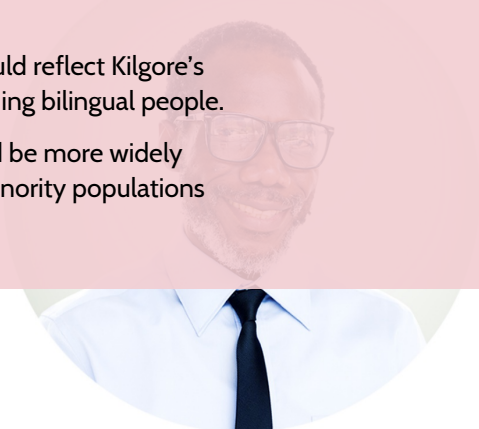


4

PROMOTE COMMUNITY INCLUSIVENESS

Community Input:

- Encourage the younger population to participate in community decisions and events.
- City boards and staff should reflect Kilgore's diverse population, including bilingual people.
- Bilingual resources should be more widely available to encourage minority populations to participate.



Ensuring community inclusiveness is an issue that affects many communities including Kilgore. A local government should represent all of its citizens; however, a variety of groups are often underrepresented in the decision-making processes.

For example, the following population segments comprise a large portion of Kilgore's community; however, they are not typically equally represented on City boards and committees:

- Over 20% identify as Hispanic or Latino, and over 7% speak English "less than very well";
- Over 12% identify as Black or African American; and
- 28% are between 18 and 34 years old.

CITY WEBSITE AND SOCIAL MEDIA PLATFORMS

The City of Kilgore's website currently does not provide an option for language translation. This can limit the involvement of those that have difficulties reading and understanding English. It is recommended that the City provide translation instructions on the website to increase public involvement and ensure that those who do not speak English as their first language are aware of upcoming events within the community.

The City should also consider sharing social media posts in Spanish, as the City's second most commonly spoken language. Today, over 4,600 people follow the City on the Facebook platform to receive information and news relating to their community. Given this level of involvement, it is crucial that Kilgore engage Spanish speakers on the Facebook platform.

Many younger residents frequently use other social media platforms, such as Instagram. To more

effectively reach a younger demographic, the City should consider creating an Instagram account, which could highlight items of particular interest to the younger community, such as special events or new businesses.

BILINGUAL LIAISON

With Kilgore's growing Hispanic and Latino populations, the City should consider appointing or hiring a bilingual liaison to serve as an ambassador to the Hispanic and Latino communities. A liaison could assist in engagement and outreach, as well as providing translation and development assistance. The position could be a volunteer or group of volunteers or a paid part- or full-time City staff position. The same person could also assist with maintaining the City's Spanish social media outreach program.

CULTURAL EVENTS

The community expressed a desire to increase the recognition and celebration the cultural diversity of the community. It is recommended that the City organize more events that focus on Kilgore's diverse residents and culture. The City has a rich cultural heritage that should be celebrated and used to create a sense of community amongst residents.

5

ENSURE A UNIQUE AND POSITIVE COMMUNITY IMAGE

Community Input:

- Efforts should focus on a “neat and clean” appearance rather than potentially expensive design requirements.
- Maintenance, landscaping, and entry features are the most effective ways to improve the community’s appearance.
- Continue to work on placement of more welcome signs coming in and out of the City.
- Continue to clean up the entrances to the City.
- Enforce cleanup of abandoned properties and buildings.



Communities need visual individuality to avoid becoming anonymous within a region. Anonymity can hamper efforts to spur economic development or develop a sense of place; given a choice, people often patronize businesses in places with strong character and identity, whether shopping for groceries, going out to eat, or running errands.

BRANDING SIGNAGE

The City currently has a branding package that includes color schemes, a logo, ornamental lighting, and other elements. The City should continue to incorporate branding elements in additional places in Downtown Kilgore and other parts of the City. In doing so, the community can continue to foster a sense of pride and can attract future investment.

The City can also coordinate branding elements to promote local amenities and businesses. Some cities solicit funding to sponsor banner signs that highlight the sponsoring entity (see **Figure 15**).

Wayfinding signage is another branding strategy that can highlight local amenities. The City should develop a placement strategy for City-branded signage to direct visitors to landmarks such as City Hall, the Train Platform and derricks, the Dean Keener Crim House, the Texas Museum of Broadcasting, Kilgore College, the East Texas Oil Museum, the Rangerette Showcase and Museum, and the Texas Shakespeare Festival Center.

Figure 15. Example of a Sponsored Banner Sign



Figure 16. Example of Local Wayfinding Sign



GATEWAY ENTRY FEATURES

During the community outreach process, many residents expressed a desire to enhance Kilgore's appearance and identity, particularly at key entrypoints into the City. **Figure 18** identifies proposed locations for three major gateways within the City limits near I-20. Major gateways are generally at the intersections of arterial roadways. These gateways should have monument signs, landscaping, and other features to define the area. **Figure 18** also identifies two minor gateways at southern entrypoints into Kilgore. Minor gateways are generally smaller in scale than the major gateways.

While gateway features are typically a general fund expense for the City, the City may be able to secure donations of land in the targeted areas and solicit volunteer groups to assist in the maintenance of any landscaping or other necessary upkeep.

Figure 17. Example of an Entryway Feature

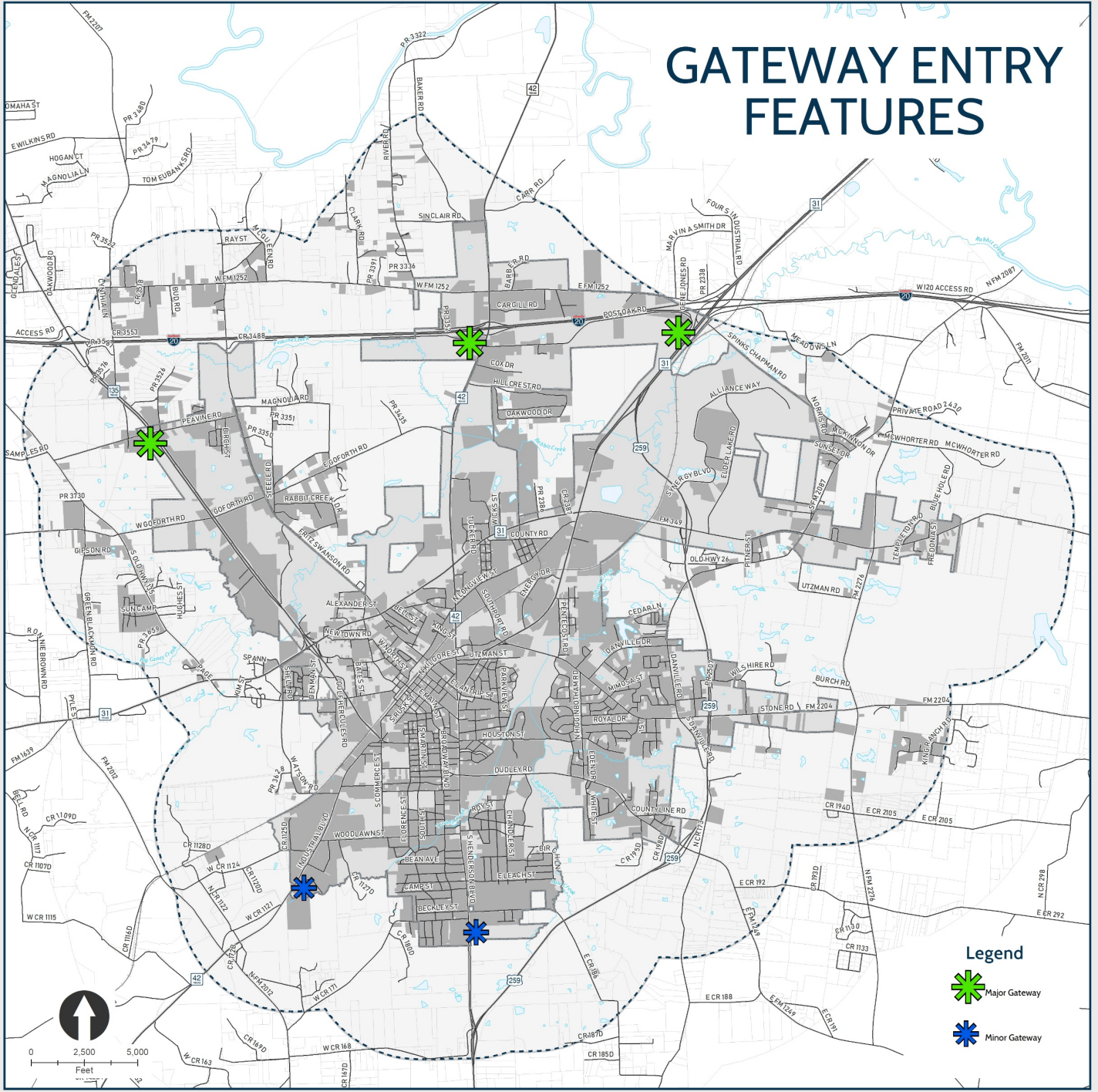


Existing community
landmark feature



Figure 18. Proposed Gateway Entry Features

GATEWAY ENTRY FEATURES



6

IMPROVE WALKABILITY AND CONNECTEDNESS

Community Input:

- In the online survey, the most disagreed with statement overall was “Kilgore has adequate sidewalks, trails, and bike lanes”.
- Pedestrian and bike connections are needed from neighborhoods to recreational amenities and schools.



Sidewalks and pedestrian amenities are an important quality of life element. Pedestrian connectivity provides a wide range of benefits, such as reducing roadway congestion for short trips, supporting community health and recreation, and improving air quality.

The City currently does not require the construction of sidewalks in new developments. The City should consider amending its development code to require sidewalks in all new residential subdivisions where the average lot size is less than ½ acre.

Most of Kilgore's existing neighborhoods do not include sidewalks. Retrofitting all of the existing neighborhoods with sidewalks is not financially feasible for the City; however, targeted locations such as along Collector roadways, near parks and trails, and around the schools should be prioritized. The City should continue participating in the Safe Routes to

Schools funding program to assist in providing sidewalks in these developed areas near schools where children are likely to walk to school.

There are locations in the City's core that currently include sidewalks; however, the sidewalks have not been maintained over time. Per the development code, sidewalk maintenance is the abutting property owner's responsibility, which is a common requirement. The City may wish to explore a sidewalk improvement matching program to encourage repairs in key areas of pedestrian traffic.

Safe pedestrian crossings are a critical part of a community's walkability. **Figure 19** shows three proposed crosswalk enhancements near the Kilgore College campus.

Example of a sidewalk in need of maintenance



Figure 19. Proposed Enhanced Crossings

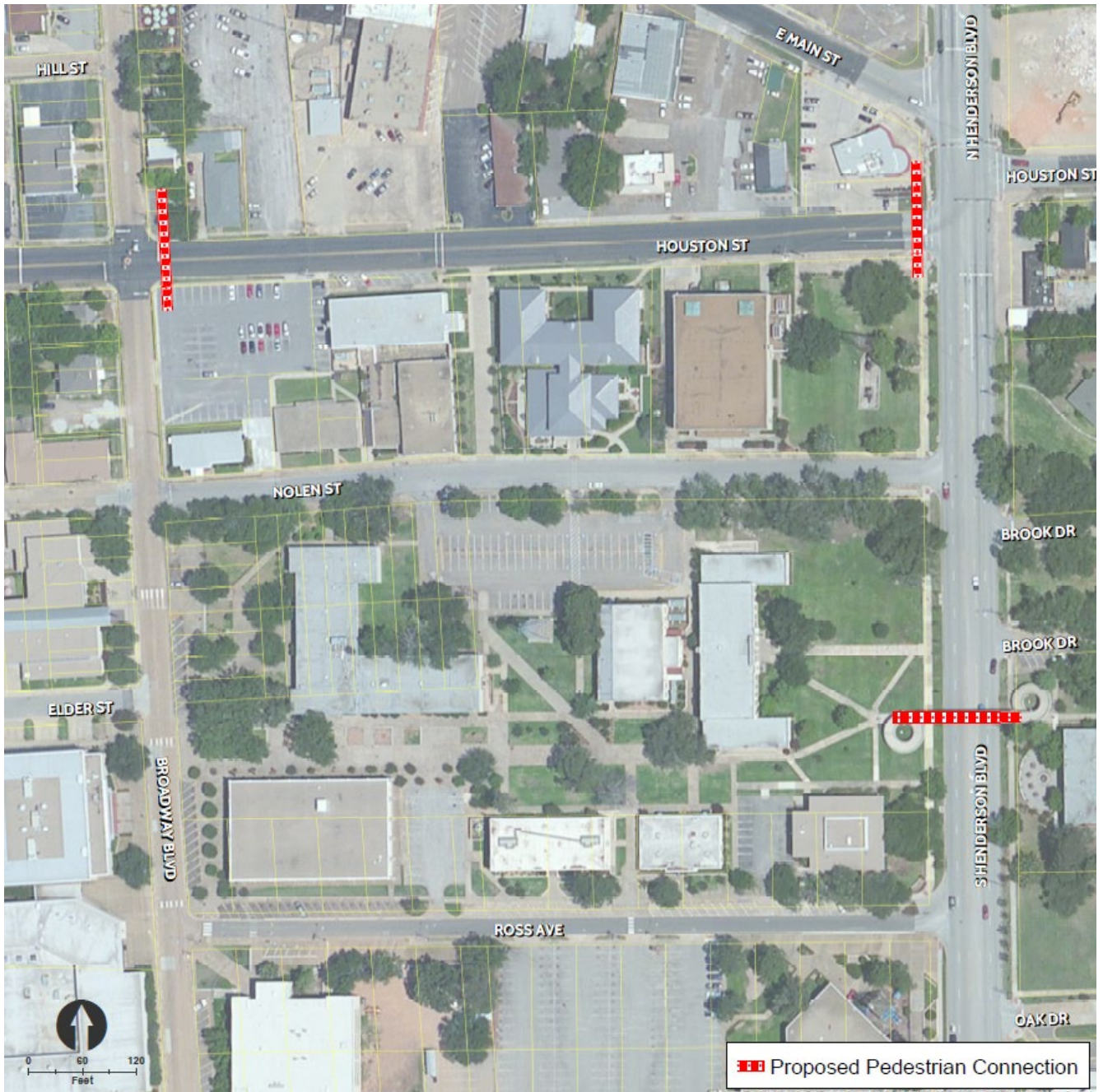


Figure 20. Example of Raised Crossing



Figure 21. Example of Brick Pavers



Figure 22. Example of Boldly Painted Crosswalk



7

ENHANCE PARTNERSHIPS AND SUPPORT DEVELOPMENT

Community Input:

- In the online survey, “industry” was both the highest ranked and most frequently selected priority.
- The City should create an environment so that businesses are encouraged to exist and thrive.
- Partnerships between the City, Kilgore College, and the ISDs are a major opportunity.
- Kilgore College is a major asset to the community and is currently underutilized.
- A credit counseling program with Kilgore College and the local banking community could help with home affordability issues.



SPORTS FACILITIES

A major partnership opportunity exists between the City, Kilgore College, and Kilgore/Sabine ISDs to develop shared sports complex facilities. Each entity is currently maintaining primarily separate facilities, which are outdated, deteriorating, and underused.

A shared complex could provide lit fields, equipment storage, and administrative offices that would support tourism by hosting tournaments and games for various sporting events. The City and its potential partners should investigate the development of a well-defined partnership program, outlining responsibilities for capital costs, operation and maintenance, advertising, and use of revenue from hosting events.

WATER AVAILABILITY ALONG INTERSTATE 20

Kilgore's frontage along Interstate 20 is a major asset for the City, but is currently underutilized primarily due to the lack of water infrastructure along the highway. The City should renew discussions with the City of Longview and Liberty City Water Supply to discuss potential options and evaluate the cost to extend public water utility along the I-20 frontage.

SMALL BUSINESS DEVELOPMENT CENTER

Small Business Development Centers (SBDCs) program was developed by the U.S. Small Business Administration and seeks to support small business owners and entrepreneurs with assistance. Examples of such assistance includes free advising and discounted training on developing business plans and regulatory compliance. This level of support could help to address key issues raised during the community input process, such as the ability of new businesses to prepare a successful business plan to stay open, and helping new or expanding businesses to understand local and other regulations.

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ACTION PLAN

ACTION PLAN

INTRODUCTION

This Action Plan describes specific ways that the City of Kilgore can take the recommendations within this plan from vision to reality. The importance of planning cannot be overstated — planning provides for the protection of private property and ensures future development occurs in a coordinated and organized fashion. The future of the City will be shaped using policies and recommendations developed in this plan and decisions will be made that will influence many aspects of the City's built and social environments. The future quality of life in the City will be substantially influenced by the manner in which the plan's recommendations are administered and implemented. Planning for the City's future should be a continuous effort, with this plan being amended periodically to stay relevant.

METHODS FOR IMPLEMENTATION

To be successful, the City must utilize this plan constantly and consistently, and it must be integrated into ongoing governmental practices and programs. The recommendations and actions included herein should be referenced to make decisions related to the timing and availability of infrastructure improvements; proposed development/redevelopment applications; expansion of public facilities, services, and programs; and annual capital budgeting, among other considerations.

There are two methods of plan implementation: proactive and reactive methods. To successfully implement the plan and fully realize its benefits, both methods must be used in an effective manner.

Examples of proactive methods include:

- Developing a CIP and expending funds to finance public improvements to meet strategies outlined in the plan;
- Updating zoning regulations; and
- Updating subdivision regulations.

Examples of reactive methods include:

- Approving a rezoning application;
- Site plan review; and
- Subdivision review.

KEEPING THE PLAN UPDATED

Over the course of its 10-year planning horizon, the Comprehensive Plan is meant to be a living document that allows flexibility for political, economic, physical, technological, and social conditions, as well as any other unforeseen circumstances, that may ultimately influence and/or change the priorities and perspective of the community. The plan should be reviewed on a regular basis to ensure that its elements are still relevant, appropriate, and applicable.

ANNUAL PROGRESS REPORTING

Once the plan is adopted, the Planning & Zoning Commission, with the assistance of City staff, should prepare a yearly progress report for presentation to the City Council. This practice will make certain that the plan is consistently reviewed and any necessary changes or clarifications are identified. It is also important to provide ongoing monitoring between the plan and the City's implementing regulations to maintain consistency among all documents.

MINOR AMENDMENTS

Minor amendments can be proposed at any time, such as changes to the Future Land Use Plan related to specific development applications or public improvement projects. Minor amendments can be addressed by the City as they come up or may be documented and compiled for a more thorough evaluation via an annual review process. This is also when the results of other plans or studies may be incorporated into this plan.

MAJOR UPDATES

More significant plan revisions and updates should occur no more than every five to ten years. Major updates involve reviewing the current conditions and projected growth trends; reevaluating the recommendations of the plan (and formulating new ones as necessary), and adding to, modifying, or removing recommendations in the plan based on their implementation progress.

ACTION PLAN

IMPLEMENTATION MATRIX

The following Implementation Matrix includes several columns to fully describe each recommendation, what parties will be responsible for implementation, and the projected time frame for completion.

The "**Recommendation**" row indicates the overall recommendation (see page 30).

The "**Metrics**" row provides quantitative measures that should be evaluated annually to track progress toward the Recommendation.

The "**Action**" column describes the specific action item to be completed.

The "**Goal**" column ties each Action to one of the three plan goals (see page 14):

- Housing & Livability
- Infrastructure & Industry
- Desirable Places

The "**Responsible Lead**" column identifies the City staff department that is responsible for leading progress on each Action. It is important to note that most actions cannot be completed by the Responsible Lead alone; collaboration with other City departments, partnerships with outside organizations (e.g., Gregg County), and decisions by elected and appointed officials are required in many cases.

The "**Term**" column specifies the time frame during which implementation of an action item should occur. The options in this field are:

- Immediate: 0 to 2 Years
- Short-Term: 3 to 5 Years
- Mid-Term: 6 to 10 Years
- Long-Term: 10+ Years
- Continuous efforts: Ongoing

Lastly, the "**Cost**" column generally identifies the expense of implementing each action item:

- \$: <\$1,000
- \$\$: \$1,000 to \$50,000
- \$\$\$: \$50,000+

ACTION PLAN

Action		Goal	Responsible Lead	Term	Cost
Recommendation 1: Encourage More Activities and Entertainment					
<p>Metrics:</p> <ul style="list-style-type: none"> • Number of Certificates of Occupancy issued annually for retail/dining/entertainment businesses (Trend: Upward / Source: City permitting data) • Percentage of land use within the Transitional FLU category that is residential (Trend: Decreasing residential land use / Source: GIS existing land use analysis) • Number of Special Event Permits issued annually (Trend: Upward / Source: City permitting data) 					
1.a	Prepare marketing materials (e.g., webpage and flyer) to identify desirable locations for targeted businesses. Such efforts are intended to attract retail and entertainment businesses desired by the community and should complement KEDC's outreach to industry.	Desirable Places	Planning Department	0-2 Years	\$
1.b	Use the Transitional Future Land Use category to encourage the development of commercial uses along corridors while protecting existing residential development. Update the zoning ordinance to include provisions for the Transitional Future Land Use category (e.g., compatibility provisions such as buffering and screening).	Infrastructure & Industry	Planning Department	0-2 Years	\$
1.c	Conduct a needs analysis to evaluate the specific types of facilities and amenities that are in demand. Evaluate existing structures for potential reuse as a community center to hold meetings and special events (e.g., Texan Theater, Crim Theater, Burt E. Woodruff Center, City Hall, vacant building located at Main and Barnett Streets).	Desirable Places	Planning Department	3-5 Years	\$\$
Recommendation 2: Increase Housing Options					
<p>Metrics:</p> <ul style="list-style-type: none"> • Percentage of 1-unit detached homes (Trend: Decreasing toward the statewide percentage / Source: US Census ACS) • Percentage of renters with rent exceeding 30% of their income (Trend: Decreasing or steady / Source: US Census ACS) 					
2.a	Update the zoning ordinance and map to allow duplexes and townhomes in more districts and locations, particularly in areas with infill and redevelopment potential.	Housing & Livability	Planning Department	0-2 Years	\$
2.b	Prepare informational materials (e.g., social media updates, webpage, and notices in mailers) to increase awareness of existing programs that support housing	Housing & Livability	Planning Department	0-2 Years	\$

ACTION PLAN

Action		Goal	Responsible Lead	Term	Cost
	affordability, such as the homestead exemption for property taxes.				
2.c	Retain services either on-staff or as a contract position to pursue grants and programs that are focused on housing assistance and housing reinvestment.	Housing & Livability	City Administration	3-5 Years	\$\$
Recommendation 3: Improve Neighborhood Conditions					
Metrics: <ul style="list-style-type: none"> Number of properties acquired annually by the City for reutilization program (Trend: Upward / Source: City data) Percentage of code violations resolved prior to a citation (Trend: Upward / Source: City code enforcement data) 					
3.a	Review the zoning and subdivision ordinances for options to enhance the design of future neighborhoods, while considering impacts on housing affordability.	Housing & Livability	Planning Department	0-2 Years	\$
3.b	Establish a land reutilization program that acquires tax-delinquent properties. The City would either 1) demolish dilapidated structures and sells the vacant land at a reduced rate to encourage investment, or 2) the City sells to a buyer at a reduced rate subject to an agreement to bring the property into compliance with applicable City codes.	Housing & Livability	Planning Department	3-5 Years	\$\$\$
3.c	Prepare informational materials regarding potential housing assistance programs (e.g., City grants/resources or volunteer groups) that may be able to assist in resolving violations to be provided with code citations in lieu of an initial fine.	Housing & Livability	Planning Department	0-2 Years	\$
Recommendation 4: Promote Community Inclusiveness					
Metrics: <ul style="list-style-type: none"> Number of Spanish-speaking employees at City Hall and/or designated volunteer liaisons (Trend: Upward / Source: City data) Number of elected and appointed officials who are Spanish-speaking, minority demographics, and/or under 45 years of age (Trend: Upward / Source: City data) 					
4.a	Consider providing social media posts in both Spanish and English, as applicable. Alternatively, evaluate whether a separate social media account would be appropriate for a second language.	Housing & Livability	City Administration	0-2 Years	\$
4.b	Update the City's website to include translation instructions (e.g., Google Translate).	Housing & Livability	City Administration	0-2 Years	\$

ACTION PLAN

Action		Goal	Responsible Lead	Term	Cost
4.c	Identify a volunteer or on-staff bilingual liaison to assist in engagement and outreach to the Spanish-speaking community.	Housing & Livability	City Administration	0-2 Years	\$
4.d	Incorporate the celebration of local cultures and heritage into community events.	Housing & Livability	City Administration	Ongoing	\$
Recommendation 5: Ensure a Unique and Positive Community Image					
Metrics: <ul style="list-style-type: none"> Number of business- or group-sponsored banner or gateway signs (Trend: Upward / Source: City data) 					
5.a	Expand the use of the City's branding theme throughout the community through the use of banner signs and wayfinding signs. Consider a program where local businesses can sponsor the cost of a banner sign in exchange for recognition on the sign.	Desirable Places	Planning Department	0-2 Years	\$\$
5.b	Plan for major gateway entry features along the more heavily-traveled roadways (e.g., entryways into Kilgore along and from I-20), and minor entryway features along the less-traveled roadways (e.g., SH 42 and Henderson Blvd.).	Desirable Places	Planning Department	3-5 Years	\$\$
Recommendation 6: Improve Walkability and Connectedness					
Metrics: <ul style="list-style-type: none"> Number of traffic accidents involving pedestrians (Trend: Downward / Source: TXDOT Cris Query Tool https://cris.dot.state.tx.us/public/Query/, Person Type = Pedestrian) Walk Score and Bike Score ratings (Trend: Upward / Source: WalkScore.com) Average connectivity index of new residential subdivisions (Trend: Target of 1.4 or higher / Source: City platting data) 					
6.a	Consider requiring sidewalks in all new residential subdivisions where the average lot size is less than 1/2 acre. Prioritize sidewalk retrofits in areas with substantial pedestrian traffic (e.g., along collectors and near schools/trails). Continue participation in the Safe Routes to Schools program and consider whether a sidewalk improvement match program would be appropriate.	Desirable Places	Planning Department	0-2 Years	\$
6.b	Construct three enhanced crosswalks near the Kilgore College campus (Houston & Broadway, Houston & Henderson, and at the location of the former bridge across Henderson)	Desirable Places	Planning Department	3-5 Years	\$\$

ACTION PLAN

Action	Goal	Responsible Lead	Term	Cost	
Recommendation 7: Enhance Partnerships and Support Development					
<p>Metrics:</p> <ul style="list-style-type: none"> Survey of local business owners' overall satisfaction score (Trend: Upward / Source: City survey) Percentage of City expenditures that are leveraged with local and regional partners (Trend: Upward / Source: City data) 					
7.a	Coordinate with potential regional partners (e.g., Kilgore College, Kilgore ISD, and Sabine ISD) to consider opportunities for shared sports complex facilities. Such partnership program should outline the party(ies) responsible for capital costs, maintenance, operations, advertising, and use of potential revenue.	Desirable Places	City Administration	0-2 Years	\$\$
7.b	Renew discussions with the City of Longview and the Liberty City Water Supply to discuss options for extending public water service along the I-20 frontage.	Infrastructure & Industry	Public Works	0-2 Years	\$
7.c	Work with the Chamber of Commerce to establish a Small Business Development Center (SBDC) to support small businesses and entrepreneurs with training and other assistance.	Infrastructure & Industry	City Administration	0-2 Years	\$\$

APPENDIX: PUBLIC INPUT

This Appendix includes detailed information regarding the input received through the following engagements:

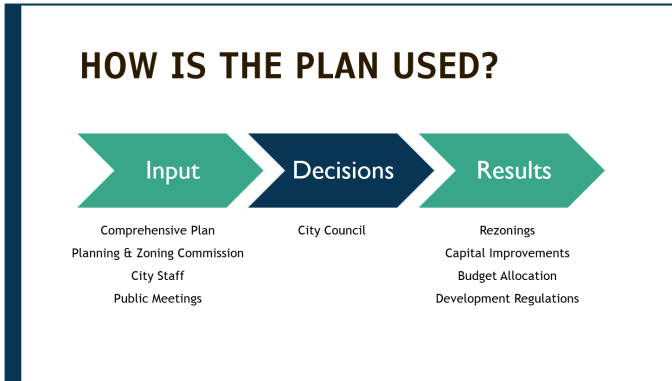
- CPAC #1: Kickoff Meeting
- City Staff Charette
- Stakeholder Focus Groups
- Community Input Boards
- Open House #1
- CPAC #2: Review Community Snapshot and Input
- Online Survey
- CPAC #3: Review Vision Results and Draft Land Use & Housing Recommendations
- CPAC #4: Draft Downtown and Transportation Plans
- Open House #2
- CPAC #5: Review Open House Input and Revise Draft
- Joint Workshop
- Joint Public Hearing

APPENDIX: PUBLIC INPUT

CPAC #1: KICKOFF MEETING

July 16, 2019

The Comprehensive Plan Advisory Committee's (CPAC) first meeting included an introduction to comprehensive planning, an explanation of the CPAC's role in the plan development process, and an exercise to collect input from the CPAC members regarding key issues affecting Kilgore.



LAND USE

- Big issues
- Missing places
- Land use conflicts
- Redevelopment areas
- Opportunity areas

Notes:

Missing land-uses: things to do after 6:00 PM, gathering places, destination social space (restaurant, family spaces)
Back porch a good gathering space

Parents live vicariously through their children- need a place for mom to get a glass of wine while she waits for kids to get done with activities

Opportunity areas for cool redevelopment could go: Fred's, 59 corridor, from the College moving north,

Fast-food joints are killing restaurants

Kilgore college draws a lot for the City- Fast food joints energized because of the college.

What tends to be south of the College is older stuff. North of Kilgore you get into the floodplains. Best parts for growing are east and west, but not great thoroughfare access

Notes:

Kilgore probably has more locally owned places than fast food joints

Land use- hard to find locations for the needs of companies

Has development challenges

Pipelines 259 west

Tons of floodplains

Surrounded by Cities that have less development constraints

More expensive to develop in Kilgore because of the oil field pipelines

CITY STAFF CHARETTE

July 17, 2019

The consultant team met with various members of City Staff (e.g., City management, planning, public works, building official), Main Street, the Kilgore Economic Development Commission, and the local electric provider (SWEPCO) to gain a baseline understanding of the community issues and opportunities. This all-day charette included map reviews, topic-based discussions, and a walking tour of Downtown Kilgore.

CITY STAFF CHARETTE AGENDA

9:00am-10:15am Housing

1. What are recurring citizen complaints regarding housing?
2. What are common neighborhood issues?
3. What housing issues need to be addressed to accommodate local workforce?
4. What housing issues need to be addressed to accommodate Kilgore College?
5. Is housing affordability a concern? Renters or owners?
6. How are housing needs changing over time?

STAKEHOLDER FOCUS GROUPS

August - November 2019

The consultant team interviewed 23 different groups of stakeholders representing a variety of backgrounds and interests. The interviews occurred over several months subject to stakeholder availability.



STAKEHOLDER QUESTIONS: COMP PLAN

Sports Commission

1. How are recreational facilities and needs changing over time? How are those changes being accommodated?
2. What kinds of activities or destinations are missing in Kilgore?
3. How could Kilgore encourage sports tourism?

PTA Officers

4. What attracts people to live in Kilgore? What discourages them?
5. Where do students hang out on weekends? Why?
6. Where do you take visitors to show off Kilgore? Why?

Library Patrons

7. What is the most important issue facing our community?
8. Where do you take visitors to show off Kilgore? Why?
9. What land uses are missing in Kilgore today? Why do you think they are missing?
10. What could cause you to move away from Kilgore?
11. What are recurring complaints regarding housing/neighborhoods in Kilgore?
12. Are there key areas of housing condition concern?

Kids 5-10 Years Old

13. In The Lorax, Dr. Seuss writes, "Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." What's something you care a whole awful lot about? How do you think we could improve it?
14. What is your favorite event in Kilgore and why? (July 4 fireworks, Christmas parade, "dive in" movies at the pool, etc.)
15. Where is your favorite park or play area? Why?
16. Do you plan to live in Kilgore after you finish school? Why or why not?

Kids 10-15 Years Old

17. What would you say if you were bragging on Kilgore?
18. What is your favorite event in Kilgore? (July 4 fireworks, Christmas parade, "dive in" movies at the pool, etc.)
19. Where is your favorite park or recreation area? Why?
20. What kinds of activities or destinations are missing in Kilgore?
21. Do you plan to live in Kilgore after you finish school? Why or why not?

KILGORE 2030
Who will we be?



FOCUS GROUP PARTICIPANTS

African American Community

Boomerangs (Young people who left then returned to Kilgore)

Commercial Businesses

County Commissioners

Downtown Business/Building Owners

Dual Credit High School Students

Hispanic Community (pt. 1)

Hispanic Community (pt. 2)

I-20 Stakeholders

Industrial Businesses

KEDC Board

Kilgore College Administration

Kilgore College Board Members

Kilgore Historic Preservation Foundation

Kilgore Improvement and Beautification Association

KISD School Board

Lions/Rotary Club

Local Realtors

Men of Alliance

Religious Leaders

Residential Developers

Small Business Owners

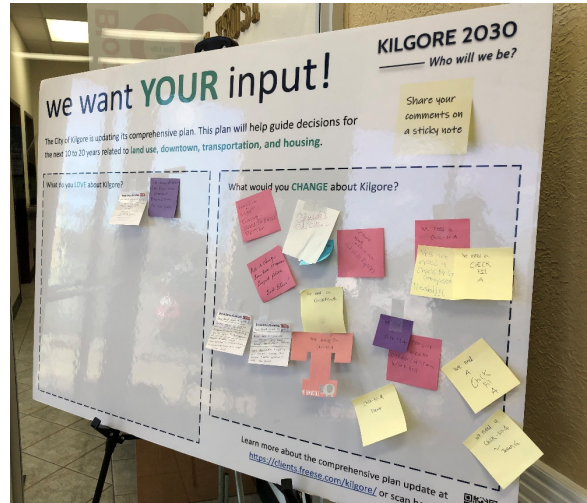
Sports Commission

APPENDIX: PUBLIC INPUT

COMMUNITY INPUT BOARDS

August - November 2019

The City placed several input boards at frequently visited locations throughout Kilgore, including the library, City Hall, and local businesses. The purpose of these boards was to reach out to community members who may not attend an open house or participate in an online survey, and to collect input at a time that is convenient to the participants. A summary of the community's responses is reflected in the image below.



we want YOUR input!

KILGORE 2030
Who will we be?

The City of Kilgore is updating its comprehensive plan. This plan will help guide decisions for the next 10 to 20 years related to **land use, downtown, transportation, and housing.**

Share your
comments on
a sticky note

What do you **LOVE** about Kilgore?

- | | |
|--------------------------|-----------------------------|
| Library | Nature and animals |
| Synergy Park | Church |
| Downtown | History |
| Splash pad | Kids events at the library |
| Meadowbrook Park | Citizens Bank |
| Shakespeare Festival | Kilgore Senior Citizen Club |
| The food | Close community |
| Walmart | |
| Fridays After 5 Concerts | |
| Walking paths | |
| The people | |
| Mature trees | |
| Architecture | |
| The derricks | |
| Kilgore College | |
| Police Department | |
| Dog park | |

What would you **CHANGE** about Kilgore?

- Downtown should be open later
- More restaurants (Chick-fil-A, Starbucks, KFC)
- More for kids to do
- More activities for younger seniors
- Need a new playground
- Parks need updated
- Need an animal shelter
- Need a grocery store
- Add more seating on Creekside trail
- More shopping opportunities
- More community activities
- More bike paths
- Road repairs
- Cultural activities
- Need low-income housing

Learn more about the comprehensive plan update at <https://clients.freese.com/kilgore/> or scan here



APPENDIX: PUBLIC INPUT

OPEN HOUSE #1

August 22, 2019

A community open house was held at the Old Post Office, held in conjunction with a Kilgore Chamber of Commerce event occurring in Downtown Kilgore. Input exercises focused on “big picture”, open-ended questions to collect input that would be used to guide the planning process.



COMMUNITY OPEN HOUSE

Old Post Office | 200 Kilgore Street
August 22 | 6:00-8:00 pm

We would love to hear YOUR valuable input on shaping the future of Kilgore

The City of Kilgore is beginning a 12-month process to develop a Comprehensive Plan. This plan will establish the community's vision and will provide goals and recommendations for land use, transportation, downtown, and housing for the next 10 to 20 years.

This come-and-go style meeting will encourage participants to identify key issues and opportunities affecting the City and to help answer the question “who will we be?” as the City continues to develop.

Learn more about the comprehensive plan update at <https://www.cityofkilgore.com/> or scan the QR code below.

Questions? Contact Carol Windham at 903-984-5084x413 or carol.windham@cityofkilgore.com

KILGORE 2030
Who will we be?



WHAT DO YOU LOVE ABOUT KILGORE?

Home town feel community ✓
flowers downtown! x2 ✓
TX Shakespeare Fest! x2 Yes! ✓
The People! ✓
DRILLER PARK ✓
Pool ✓
New walking trail ✓✓
Kilgore Ground ✓
Broadcast Museum ✓
Meadowbrook CC ✓✓
The Crim! ✓

KPD Facebook page ✓✓
Easy of Access (no traffic, dr. offices) ✓
TX SHAKESPEARE Festival ✓
Downtown Landscaping - Blue Flora + Derricks ✓
The Texon ✓ The Pool ✓
The Library ✓✓
The Community ✓
Skatepark, Dog Park, part wall in park ✓
Gekimas Holiday Bizarre ✓
Synergy park ✓
Kilgore College ✓
The Coffee Cherry ✓
KILGOGH! ✓

KILGORE 2030
Who will we be?

APPENDIX: PUBLIC INPUT

WHAT WOULD YOU CHANGE ABOUT KILGORE?

Inclusion - Push for diversity involvement
Ditto. →
 Find a way to reward/recognize people who give to the community.

Clean up the entrances to the city! (Less focus on ONLY downtown.)

Available social services for people in need

Bi-lingual people on chamber, school board, city council etc...
with an Index

Bi-lingual resources to draw out hispanic community?

ADOPT BUILDING CODES THAT ENCOURAGE DOWNTOWN REDEVELOPMENT - Help Save historic buildings

TREAT KILGORE ENFORCEMENT CODES FAIRLY (WE ARE NOT DALLAS OR AUSTIN)

APPEARANCE OF MAIN ST. FROM 259 → ✓

GRANDFATHER CODES FOR BUILDINGS IN THE DOWNTOWN.

Fix main streets (Main, North, Commerce, W Houston) ✓

FIX THE CIRCLE! ✓

KILGORE 2030
Who will we be?

WHAT ARE THE BIGGEST HOUSING ISSUES?

We need bigger homes

● ● ●

Newer Subdivisions (large homes) in city limits.

We need smaller homes

● ● ●

Tiny houses for economically challenged

We need better maintained homes

● ● ●

tax incentives to improve/maintain, especially for low-income families

We need townhomes, duplexes, and 4-plexes

● ● ●

BETTER quality
Retirement Garden Homes

We need _____

(write your comments here!)

apartments near downtown ✓

less restrictions on remodeling (ceiling) ✓ YES

Affordable rental options for college students ✓

Code dampens more innovative plans

DON'T TRY TO PUT G. HOUSING IN ESTABLISHED NEIGHBORHOODS

New apartments ✓✓

MORE MID-LEVEL HOMES-11

KILGORE 2030
Who will we be?

WHAT'S MISSING IN KILGORE TODAY?

Affordable unlimited internet for homes ✓✓ Organic food ✓
 Charter or Private School options ✓ Facebook page yes!! ✓ Fiber optic in neighborhoods ✓
 More grocery store options ✓ Park Cafe ✓ Aldi ✓
 More dept. stores ✓ in Spanish ✓
 ★ Neighborhood Revitalization (too many yes.) ✓ Fall Festival (like the Lions Club used to do) community wide! ✓
 Depict homes could be rehabilitated to make beautiful neighborhoods ✓ Baton Twirling Studio ✓
 More Volunteers to help with needed projects. yes! ✓ Art Museum ✓
 *Chicfil-a! ✓ ✓ Bed & Breakfast ✓ Chinese Food Restaurant ✓ Multi-cultural community center ✓
 RC Comic Book Store ✓
 Activities for kids/teens ✓
 MORE BIKE PATHS yes! yes
 NO MORE CAR WASHES
 Social Services
 Revitalize the Crin! ✓
 Roller Derby Team
 Flea market ✓
 A modern, new, football stadium (attracts postseason games!)
 Beautiful Entrances - Be at least attractive ones
 More Buildings Downtown
 Civic Center
 NEWLY PAVED STREETS! (can't have "new" until you fix the old!)
 Women's golf supplies
 KILGORE 2030
 Who will we be?

IN 10 YEARS, I HOPE KILGORE WILL BE...

Revitalized Downtown
 Bustling w/ new, small business downtown
 A destination
 Recreation facilities maintained (parks, pools, libraries) ✓
 Stronger, larger but with same spirit as family. ✓
 Branded as a must see destination
 ENFORCE CLEANUP OF OLD KILGORE GRAMMOS (EYESORE COMING INTO KILGORE) ✓
 Celebrate 100th Anniversary w/ City wide Oil Fest (like the one in 1940) ✓
 A music festival Mecca ✓
 A place with more young families
 (IMPROVED ENTRANCES TO CITY - THEY ARE UGLY! NO MATTER WHAT ROUTE YOU USE TO APPROACH) ✓
 a clean city with a wide variety of business & several walking options ✓
 More options for youth activities ✓
 Generational investment in community (volunteers, living spaces)
 Recruitment of younger adults to volunteer and get involved in community.
 Revitalized abandoned (vacant) commercial properties ✓
 In a movie that has received an Oscar nomination have utilized empty buildings instead of new construction!
 Eco-friendly ✓
 And listen to their input.
 uninviting
 KILGORE 2030
 Who will we be?

APPENDIX: PUBLIC INPUT

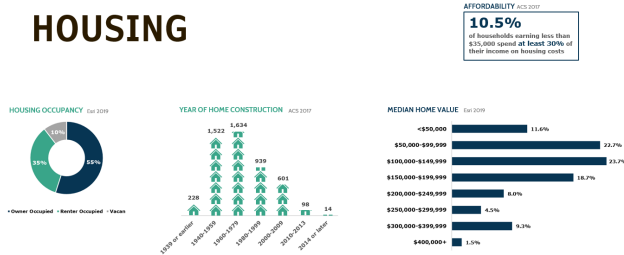
CPAC #2: REVIEW COMMUNITY SNAPSHOT AND INPUT

September 17, 2019

An overview of the Community Snapshot data was presented to the CPAC members, along with an overview of the public engagement efforts to-date. The CPAC was asked to provide direction whether the efforts to-date and upcoming outreach effectively engaged the community.

The CPAC members were also presented an overview of the key takeaways from the online survey and the Open House events, and asked to confirm whether they felt that the key takeaways accurately represented the community's input.

HOUSING



KEY TAKEAWAYS

Do these takeaways accurately reflect the community's preferences?

Housing and Livability

1. Affordable housing, especially better-quality apartments and near Downtown
2. Neighborhood revitalization and better home maintenance; anything affordable needs pushed
3. Improve ability to age-in-place through housing, access, and medical care options
4. Facebook page and more communications in Spanish, representation on City boards
5. Ombudsman to help small businesses get started and help applicants understand regulations

Desirable Places

1. Evaluate opportunities for a multi-purpose civic center
2. Evaluate opportunities for shared sports complex facilities
3. More retail and entertainment options, promote museums, food truck park
4. More activities for teens and young adults
5. More events and festivals
6. Mixed use district between Downtown and Kilgore College

Community Image

1. Emphasize "nice and clean" over "fancy and expensive"
2. More attractive entrances into the City
3. Continue Downtown revitalization and adopt building codes that support building occupancy

Infrastructure and Industry

1. Improvements at the traffic circle
2. Maintenance/improvements of existing roadways, protection from truck traffic
3. Infrastructure (including fiber internet) to incentivize businesses within the City limits
4. Redevelopment potential (HR of Downtown), infrastructure already in place
5. Evaluate options for water availability along I 20
6. Industries are transitioning to automation

STAKEHOLDER INTERVIEWS

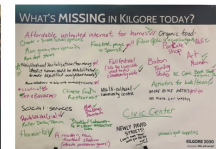
70+ REPRESENTATIVES:

- Sports Commission
- Hispanic community
- Lions Club
- Rotary Club
- Men of Alliance
- KEDC Board
- Gregg and Rusk County Commissioners
- Industrial and commercial businesses
- Main Street board
- Developers
- Realtors

Did we miss anyone? If so, who and how should we reach them?

- Kilgore Improvement and Beautification Association
- Kilgore College administration and board members
- KISD school board members
- Kilgore Historical Preservation Foundation
- Chamber board
- Downtown merchants and property owners
- Property owners along SH 259 and I 20

OPEN HOUSE #1



APPENDIX: PUBLIC INPUT

ONLINE SURVEY

October 11 – November 2, 2019 | 590 Participants

Q1 What's most important to you?

Industry & Economy

Rank	Points	Votes	Score
1	5	164	820
2	4	78	312
3	3	82	246
4	2	63	126
5	1	73	73
			1,577

Streets & Roadways

Rank	Points	Votes	Score
1	5	90	450
2	4	118	472
3	3	113	339
4	2	73	146
5	1	59	59
			1,466

Entertainment

Rank	Points	Votes	Score
1	5	81	405
2	4	72	288
3	3	90	270
4	2	95	190
5	1	82	82
			1,235

Housing & Neighborhoods

Rank	Points	Votes	Score
1	5	73	365
2	4	100	400
3	3	89	267
4	2	64	128
5	1	73	73
			1,233

Vibrant Downtown

Rank	Points	Votes	Score
1	5	62	310
2	4	69	276
3	3	66	198
4	2	87	174
5	1	80	80
			1,038

Community Appearance

Rank	Points	Votes	Score
1	5	55	275
2	4	62	248
3	3	60	180
4	2	103	206
5	1	110	110
			1,019

Walkable & Bikeable

Rank	Points	Votes	Score
1	5	31	155
2	4	52	208
3	3	39	117
4	2	37	74
5	1	44	44
			598

Seniors & Aging-in-Place

Rank	Points	Votes	Score
1	5	21	105
2	4	23	92
3	3	31	93
4	2	45	90
5	1	45	45
			425

APPENDIX: PUBLIC INPUT

Comments	
1	safety and security
2	City leaders and employees willing to see you and answer questions (not putting you off).
3	Less Taxes
4	Better soccer complex with walking park and dog park.
5	High school improvement
6	More community events for younger kids
7	Entertainment
8	Nature and Parks
9	Nature and Parks, Restaurants
10	Schools
11	Neighborhood basketball parks & recreation local too and easily accessible by children. Southwest Kilgore needs a park for the kids!
12	Need more Activities for teens and preteens.
13	Need more stuff for teenagers and pre-teens
14	Restaurants
15	Restaurants shopping and more stores
16	For activities you have a lot for adults but , there are a lot of students in this community and they have to go to surroundings cities to do things. We need something for different ages. Water park was nice but 12 year olds do not want to go there. And the skating ring is not for everyone. So what is left bowling not to high tech. For this generation. Then you have college kids and other then back porch they have really nothing. No dance place or coffee shop to hang out in. Arcade , miniature golf. Batting cages something for all ages.
17	More eating places that are affordable. Love the ones we have
18	Family Restaurants
19	Family Activities
20	Children Activities
21	Tweens Activities
22	Thrive 360°
23	Community dances..potluck dinners..block parties..family fun activities
24	Infrastructure & Utilities
25	Low taxes
26	Quality school system
27	Progressive school system
28	Chick Fil A
29	I have lived in Kilgore all my life and I love the history we have. But we have taken down 2 history this year. Those 2 things made it kilgore. I love the history. Let's keep it going.
30	Restaurants
31	Medical Facilities
32	More opportunities for small business without City overreach.
33	Medical facilities
34	Starbucks!
35	Things for teenagers and children to do.
36	Options for the youth
37	Extend the walking trail

APPENDIX: PUBLIC INPUT

	Walkable & Bikeable		Streets & Roadways		Activities & Entertainment		Vibrant Downtown	
Kilgore Today (Lower Number = Disagree)	1.942	Kilgore has adequate sidewalks, trails, and bike lanes.	2.389	Kilgore's streets are generally in good condition.	2.262	There is an adequate amount of nightlife and cultural amenities within the City.	2.515	There is adequate housing (apartments, lofts, townhomes, etc.) in or near Downtown Kilgore.
	2.409	I feel comfortable walking or biking in Kilgore for errands.	2.694	Kilgore's roadway network has a lot of traffic and congestion.	2.519	There is an adequate mix of businesses within the City to satisfy my shopping needs.	2.749	I think of Downtown Kilgore as a vibrant place with amenities that meet my needs.
	3.182	I feel comfortable walking or biking in Kilgore for recreation.	3.64	Kilgore's roads are generally safe.	2.603	There is an adequate amount of activities for kids and teens.	2.815	There are adequate places to stop, meet up with friends, or hang out in Downtown Kilgore.
			3.69	Kilgore is easy to navigate from Point A to Point B.	3.161	Kilgore does a good job of attracting tourists and visitors to our community.	2.924	Businesses in Downtown Kilgore are open and available when I want to use them.
					3.38	There is an adequate number of festivals and events that occur in the City.	2.977	Vacant buildings in Downtown Kilgore deter or prevent me from visiting the area.
Kilgore in the Future (Higher Number = More Votes)	Where would you like to see pedestrian and bike connections the most as it relates to Downtown Kilgore? (pick 2)		What improvements are most important? (pick 2)		Tourism can generate additional traffic, but it can also generate significant revenue for the City, offsetting the need for increased taxes on the residents. Should increasing tourism be a priority?		What would encourage you to spend more time in Downtown?	
	114	Between Downtown and neighborhoods	307	Addressing roadway conditions and maintenance	261	Yes	89	More businesses
	110	Between Downtown and recreational amenities	124	Adding sidewalks	74	Does not matter to me	86	Different types of businesses
	68	Between Downtown and Kilgore College	114	Improving safety	22	No	69	Business open later
	44	Within Downtown	75	Addressing traffic and congestion			68	More recreational features
			53	Adding bike lanes and trails				
			45	Building new roads for better connectivity				
	Where would you like to see pedestrian and bike connections the most as it relates to neighborhoods? (pick 2)				What types of activities and entertainment are most important to add in Kilgore? (pick 2)		What is most important to add to Downtown Kilgore? (pick 2)	
	102	Between neighborhoods and recreational amenities			194	Family-friendly events	226	Redevelopment of vacant lots or vacant buildings
	100	Between neighborhoods and schools			173	Activities for kids and teens	196	Outdoor plaza or space for events or food truck parking
	61	Within neighborhoods			132	Nightlife	80	Indoor gathering place for meetings, small conferences, and celebrations
	46	Between neighborhoods and retail destinations			108	Events and festivals	43	Housing to increase activity in Downtown
	20	Between neighborhoods and places of employment			70	Recreation/sports for adults	23	Walk/biking connections to nearby neighborhoods
				27	Recreation/sports for kids	20	Walking/biking connection to Kilgore College	

APPENDIX: PUBLIC INPUT

	Housing & Neighborhoods		Community Appearance		Seniors & Aging-in-Place		Industry & Economy	
Kilgore Today (Lower Number = Disagree)	2.696	Kilgore has an adequate variety of housing with a mix of single-family, duplexes, townhomes, and apartments.	2.709	The appearance of commercial buildings in Kilgore adequately represents the character of our City.	2.519	Seniors can get around safely on their own in Kilgore (e.g., streets, sidewalks, transit).	3.028	Kilgore has adequate support for entrepreneurs and new businesses.
	2.81	The quality of housing in Kilgore is adequate.	3.178	The appearance of state highway corridors in Kilgore represents the character of our City.	2.568	Kilgore has activities and recreation available for seniors.	3.052	Kilgore has adequate diversity of local employment opportunities.
	2.82	Kilgore has a sufficient number of affordable family homes.	3.434	Overall, Kilgore has a positive and attractive appearance today.	2.66	Kilgore's housing options are ideal for retirees.	3.129	Kilgore has adequate workforce training opportunities.
	4.15	Some neighborhoods are ready for redevelopment.	3.526	The appearance of neighborhoods negatively impacts Kilgore's image.	2.719	Kilgore has adequate access to health and medical care to accommodate seniors.	3.302	Kilgore's businesses have adequate access to needed infrastructure (roads, water, internet, etc.).
					3.053	There is an adequate number of assisted living facilities within the City.		
Kilgore in the Future (Higher Number = More Votes)	Which housing types does Kilgore most need? (pick 2)		What should the City do to improve the appearance of commercial buildings and neighborhoods? (pick 3)		What types of senior housing are needed in Kilgore? (pick 2)		Kilgore should support entrepreneurship and small businesses with: (pick 2)	
	311	Affordable homes	286	Improve existing commercial buildings	105	Affordable senior housing	313	Incentives for new businesses
	142	Townhomes and duplexes	191	Improve existing residential buildings	50	Single-story accessible housing	235	Small business development center
	92	Apartments	142	Add welcoming entry features, signs, and landscaping	39	Transitional senior housing	138	Training for small business employees
	45	Big homes	112	Require better future commercial buildings	33	Assisted living	62	Coworking/incubator space
	19	Accessory dwellings (garage apartments)	85	Improve roadway design	15	Multifamily senior housing		
			58	Require better future residential buildings				
			12	The City shouldn't focus on improving its appearance				
	What do you think is the biggest issue regarding housing in Kilgore today?		What are the most effective ways to improve the general appearance of the City? (pick 3)		As the City plans its future, what should be prioritized for seniors? (pick 2)		Kilgore should focus recruitment and economic efforts to provide: (pick 2)	
	151	Quality of existing homes	225	Maintenance and code enforcement are more important than design and landscaping	72	Improved transportation options	224	Professional jobs
	92	Lack of variety in housing types	211	Enhanced landscaping	67	Increased access to medical care	216	Trades jobs
	87	Lack of housing in \$150-250k range	165	Welcoming entry signage and features	63	Improved housing options	194	Manufacturing jobs
	6	Lack of housing that is \$250k+	142	Higher quality architectural standards	37	Additional recreation and entertainment options	110	Food service/hospitality/retail jobs
70			Increased sign regulations					

APPENDIX: PUBLIC INPUT

What's your vision for Kilgore? In 10 years, I hope Kilgore will be...	
1	redeveloped neighborhoods, city beautification efforts.
2	In 10 years I hope Kilgore will be able to house more of the employees that come here to work each day.
3	A vibrant city with a healthy core of many types of businesses.
4	More events and more family friendly fun
5	A wonderful place for families to grow.
6	That there will be walkways on neighborhoods so you can walk around the neighborhood with out having to go to a trail or park
7	More nightlife and options for young adults.
8	known as a safe place, for college students and young families. To keep it's traditional Christian values as well as small town pride. to continue to revitalize downtown so that shops can be successful there.
9	I hope for it to grow into a bigger and more amazing town than it already is.
10	I hope to see a thriving downtown that draws people from surrounding towns.
11	Vibrant business and social hub for immediate area and a destination location for several specialities/activities
12	I hope to see a lot more newer subdivisions with modern affordable housing!! I'd also like to see more manufacturing job's that aren't tied directly to the oil industry, so during the next downtown we can still have a healthy economy. I'd also like to see a more modern vibrant downtown, with more restaurants, coffee shops and places to entertain the family.
13	No more junk food restaurant, but that's all the city focuses on. It's sad. Open healthy restaurants choices for the people in kilgore.
14	I hope Kilgore will be a safer community for our kids to grow up and succeed in.
15	In 10 years I hope Kilgore will bigger and offer more.
16	booming downtown and have more restaurants to choose from.
17	In 10 years I hope Kilgore will have more night life and things to do with young kids.
18	I would like for Kilgore to utilize more of the beautiful old buildings and also the empty ones like Fred's, Jack in the Box, etc. Downtown is cute but needs more shops like boutiques that cater to women of all sizes. Better restaurants would also be a plus.
19	More family friendly events, outdoor events
20	In 10 years i hope kilgore will be all the things it is now, plus more shopping and entertainment
21	I would like to see less abandoned buildings. Also, when people express their concerns towards making the community a cleaner and neater place, that something is actually done about it.
22	I envision empty commercial buildings being refurbished and filled with thriving businesses. I also hope to see delapidated homes being demolished
23	In 10 years kilgore will be a great place for families to visit and have a weekend get away. It will have small businesses that are unique to the community and provide places for families and young adults from the college to spend their time.
24	A better place for younger families and their children. One that promotes safety and potential growth and development!
25	Vibrant downtown with a strong city/college integration
26	In 10 years I hope Kilgore has a community center big enough for some awesome events. Also that it has programs for adults and kids to learn and do new and different things.
27	To still be a smaller community but have lots of charm and remain very family friendly.
28	I love Kilgore and in 10 years I hope it will be able to maintain the small town feel and kindness that is present there. I love the small town aspect of it and I believe leaning into that is the way to maintain it's integrity.
29	Plaza shopping areas need maintenance and power washing.
30	I hope it will be full of downtown life and places to eat for everyone
31	Looking for more businesses to keep from having to go to Tyler/Longview.
32	In the next 10 years, I Hope Kilgore is thriving more than ever and continues to be a place to raise a family!
33	More senior friendly
34	Family friendly.
35	More variety of affordable food places and nightlife activities
36	In 10 years I hope Kilgore is more diverse industry wise with better road maintenance.
37	A vibrant small town that is welcoming to younger families.

APPENDIX: PUBLIC INPUT

38	Kilgore needs to enhance its night life options with more or another sports bar besides Chilis, add a gated 300+ gated home subdivision.
39	More fun
40	To be a destination, where people travel far to come
41	A safe and fun place to live.
42	A place with a good reputation to raise a family.
43	All the shops filled
44	I love the direction we are going in since Josh has been here!
45	I'd love to see more restaurants and entertainment venues in Kilgore.
46	Thriving economically with more jobs and also better enforcement of codes on abandoned and dilapidated buildings
47	Have more appealing businesses where people will not want to drive to Longview or Tyler for food/goods.
48	In 10 years, I hope Kilgore will have grown even further than we can imagine.
49	As a lifetime resident of Kilgore, I love the history of Kilgore. I would like for us to remain the friendly small town that we are.
50	More appealing to the eye
51	A more comprehensive community with more recreation and social gathering places/night life for young people
52	A thriving downtown and commercial area with more home availability.
53	More things available for our teens and college age.
54	I sincerely hope Kilgore continues to grow into something great for our future generations, I would love to see more things that will keep Kilgore residents shopping and hanging out in Kilgore.
55	Hopefully Kilgore would be a bigger city with more opportunities.
56	On the rebound!
57	I ten Years I Hope Kilgore has increased their 150-250,000 housing. I feel like we need more middle to middle upper class housing. I also think the school district is holding back Kilgore.
58	To invite new jobs and businesses to Kilgore and provide housing that is economical. Keeping Kilgore a smaller city that feels like home.
59	In 10 years I hope Kilgore will be a place where my children will want to work and raise their families
60	I Invision kilgore growing Into a friendlier place. And Providing more assistance that elderly people and single parents need.
61	An economically growing area with things to do that will bring families out of their houses.
62	Still keep improving
63	Economically stable with many new businesses.
64	A small town with big city stores, restaurants. Hope it advances so our people want to shop, dine and be entertained here.
65	I hope Kilgore will be a place where the residents will shop/eat/spend their money instead of going to neighboring towns.
66	In 10 years I hope to see Kilgore's growth but still staying small and personal! I hope to see more activities for teens outside of the school hours/summer!
67	Place people want to live In
68	In 10 years I hope Kilgore will be a place where families can come to the downtown area and hang out for the day with places that are child friendly like a movie theater downtown or bowling alley skating rink anything like that to Attract families where they can just park and go have a fun day Without having to drive from place to place
69	I want Kilgore to be more urban, with restaurants and things to do after regular business hours.
70	Revive downtown
71	Safe and clean. Family and community oriented. Historically preserved. Thriving.
72	A place with more family activities as well as night life for adults. Down down to have a more diverse selection of businesses like food/shopping
73	Family friendly, clean, cute, all nasty buildings torn down or rebuilt, re-vitalized and sought after.
74	I hope Kilgore will be a boutique destination with homegrown businesses and a thriving nightlife.
75	To have a downtown with something for everyone. No empty buildings.
76	In 10 years, I hope kilgore has more of a city life similar to Longview or tyler. I hope that the road ways are better to drive in, the neighborhoods are alot more attractive, criminal al activity is reduced dramatically and that there is more shopping outlets, more places to

APPENDIX: PUBLIC INPUT

	eat at (other than Mexican food or fast food), and that there is more night light activities. If anyone ever wants to do anything one has to go out of town this then becomes inconvenient.
77	Upgrading Kilgore's image while maintaining its character, while enforcing city codes with commercial and residential occupants
78	I hope Kilgore will be able to become a adorable must stop place
79	To continue to grow, to expand our businesses and I20 entrance corridor, and to upgrade our downtown buildings.
80	More local businesses flourishing in those abandoned buildings downtown.
81	In 10 years I hope to see growth in our medical field. We are trained as nurses to help the community but our hospital lies empty and our families have to travel away for medical needs.
82	In 10 years, I hope Kilgore will be used by more young families taking advantage of the great downtown events, parks and recreational locations, and hope to see more biking/walking trails that connect residential neighborhoods to each other and to downtown.
83	That Kilgore continues to grow & flourish, but we have a healthy and thriving affordable housing district for lower income families.
84	I hope Kilgore will be a thriving community for residents of all ages from young people to seniors. A small town atmosphere for all to enjoy.
85	I hope Kilgore grows to outshine Longview & Tyler.
86	In 10 years I would hope to see Kilgore as a place people come to eat and do activities rather than going to other bigger surrounding cities.
87	I hope Kilgore will be the type of place where people want to live and work, without going broke or having to drive long distance (other towns) to find employment that pays a decent wage.
88	Able to host sporting events that requires people to stay and spend money in Kilgore businesses
89	I hope Kilgore will continue to be a strong community that sticks together and takes pride in our city. I hope our economy is stable and we are a place centered around family.
90	More livable with bike lanes and trails. More social gathering places.
91	Even more attractive to new businesses and families to want to be part of the Community
92	More family oriented with family friendly activities
93	I hope downtown will be a place that's busy all day everyday.
94	A better place and safe to where if you are homeless like I was you could feel safe
95	In 10 years I pray Kilgore will be a safe vibrant city with a flourishing downtown, our College overflowing & residents outside enjoying our beautiful City of Stars while keeping fit at the same time!
96	I hope Kilgore remains a small town while improving its quality for all people. Code enforcement with compassion and understanding is vital. Mosquito mitigation is vital. Continued growth is not desirable.
97	Improved streets, safe schools for children, more accepting of diversity
98	A place where industry can thrive and grow Kilgore.
99	I think Kilgore is a great town already. I think they have expanded and done a lot already with businesses that have placed here in the recent past. One thing I would like to see is housing cost to go down and also houses to be updated to match the times. Also some of the roads are horrible specially commerce south of the circle.
100	In 10 years I hope Kilgore will be improved with the citizens of Kilgore in mind! Especially when it comes to safety and children!
101	A safer place. I love the town, and the police department goes above and beyond. But my vision for 2030 is a low crime rate and a much better school system.
102	A community that provides jobs and a great economy but also one that focuses on families, with affordable, quality housing, safe and clean communities and things to do.
103	A safe place for our children and grandchildren to grow up in.
104	I want Kilgore to be a community that supports its citizens at all income levels. Add lighting, pave the roads, and in walk ways to low income neighborhoods so people can walk to school or work or the store. Offer tax breaks for home repairs, etc... let's fight the wealth gap in our community instead of becoming another subpar community without a middle class
105	A thriving city that will encourage people to settle here with their families and a city that will attract students to Kilgore College.
106	In 10 years I hope Kilgore will be an area that I will want to settle down with my family and be proud of where I'm from.
107	a prosperous, growing town
108	A thriving community where people want to stay and not leave.
109	in 10 years I hope Kilgore will be thriving and growing. I hope to see businesses like Starbucks and Chick Fil A come here since many citizens want both.
110	Fun and still small
111	A thriving community with a vibrant downtown that is the envy of neighboring cities.
112	I have watched Kilgore improve over the last 10 years and I hope to see continued growth and beautification of the city

APPENDIX: PUBLIC INPUT

113	A place where people will want to live rather than just work here and live anywhere - ANYWHERE - else.
114	Good tourism
115	nicer in appearance in the downtown area. We had it looking nice and dropped the ball. Streets and lighting throughout the city need to be addressed for a better appearance.
116	In 10 years I hope Kilgore will be a place for seniors to want to stay and enjoy life.
117	a model for small town appearance and functionality.
118	I hope Kilgore gets more businesses. This would bring in more revenue to improve roads and activities available.
119	I hope local professionals who work in the local area will CHOOSE to live here, rather than choosing NOT to live here. I want KISD to be a desirable school district for families, not a turnoff.
120	Hope to see more vibrant downtown area with evening use, improved streets & maintenance, a special event center for multipurpose use, continued upgraded of our local youth sports complexes to be inviting for tournaments and out of town guests
121	Hope it will be safer and more fun for my kids.
122	That Kilgore needs an inter 4 lane loop and/or more connected 4 lane roads. Bus 259 is the only 4 lane road that goes North and South.
123	In 10 years I hope Kilgore will be a safe place I want to raise my family with family focused events and things for kids and families to do
124	More homes, so those working here can live here. We've evolved from the old days. We are a nice safe town.
125	It will be a destination and also a thriving place for locals.
126	In 10 years, I hope Kilgore will generate enough income to respectfully pay city employees.
127	A place for all families from different cultures, backgrounds and economical stages can live without prejudices.
128	cleaner older neighborhoods
129	More kid friendly.
130	an engaged community and economic propulsion
131	A booming economy with small town atmosphere
132	A thriving community.
133	In ten years I hope the college is still vibrant and there is an influx of 20-30 year olds with good jobs
134	I would love to see Kilgore grow economically by bringing in more restaurants, shopping such as clothing stores and bringing more places for families to go with their kids like trampoline park, entertainment
135	Growth both business and population
136	Attracting families with jobs, recreation, and housing.
137	A beautiful place I can still call my home.
138	Drug free, homicide and suicide free. More city activities to bring Kilgore together.
139	In ten years I hope to see Kilgore with more industry such as manufacturing jobs. I also would like to see someone turn part of downtown into an arts community with different types of artists doing and displaying their work. A convention center would also be profitable for the city if marketed correctly.
140	involved with younger generation
141	a quiet beautiful walkable community
142	I hope to see Kilgore have a thriving nightlife scene.
143	A place where my kids feel like there are enough activities that it's worth coming home to.
144	I can hope in 10 years Kilgore will be welcoming environment for manufacturing bringing more well paying jobs growing our local economy; offering more opportunities for small business competition and development offering a more diverse economic Kilgore offering services that will encourage more revenue by keeping the dollar in kilgore rather than other surrounding cities.
145	A vibrant small town
146	More quality non fast food restaurants. Big chains would be ok. Too many mom and pop places that aren't great quality. Also the food inspector needs to come around more often. It seems some food establishments get given a blind eye at times.
147	To improve existing buildings and create more places for activities like an active down town and places for kids to enjoy.
148	Growing and more people moving here and tourism
149	I hope my hometown is so complete that I never need to leave for a job, self care appointment, retail experience, festival or evening out! Everything will be at my fingertips and photo friendly with plenty of parks and green space.
150	I pray the crime get a better.

APPENDIX: PUBLIC INPUT

151	A destination for shoppers that meets residents needs to keep people shopping locally!
152	better at providing entrepreneurial training and opportunities especially for minorities.
153	To have a Civic Center.
154	Bustling with activity for all ages with a small town atmosphere.
155	In 10 years I dream of Kilgore having enough beauty, retail, gathering places, recreation so people stay here on evenings and weekends to relax and eat and play instead of always driving to Longview or Tyler. There is so much we have to go to other towns for but mainly stores, coffee, good restaurants, any culture. I dream of it being a place people want to come for the weekend, to experience the flavors and sights and culture...for downtown to offer lots of options for places to eat and hang out and meet with people, for there to be sidewalks connecting all neighborhoods with downtown. And I can't help but mention PLEASE let's have mulch in our parks instead of dirt and weeds. I know it all washes away so maybe let's think of a different filler instead of mulch. I dream of this being a place I can tell young friends to come live and start a family because it is a little gem of an environment with great housing options and nice neighborhoods, not just all run down sketchy places.
156	Continued growth and development so more young professionals will stay instead of leaving.
157	A safer place. More lighting around residential areas. Too many people walking wearing dark clothes in poorly lit neighborhoods.
158	Exactly what it is today just touching up on what we have got now our town is exactly what it is supposed to be
159	updated, old and or empty buildings refurbished. Cleaner with roads better maintained.
160	I would like for Kilgore to be a safe beautiful city with more professional jobs and lots of walking trails/recreational opportunities.
161	Thriving place to visit
162	I hope Kilgore continues to grow and gains new grocery stores.
163	To see a growing attraction for outsiders thus increase revenue for businesses in Kilgore.
164	I hope Kilgore will continue increasing in population. having new shopping including shopping centers with national retailers. Also better roads and new residential development. I would like to see development on 1-20, the loop, and increased infill development.
165	In 10 years I hope Kilgore has a more vibrant downtown with more eating options and better shopping options. I would also like to see a place where adults can go and meet friends and enjoy drinks and/or entertainment.
166	VIBRANT WELL MAINTAINED AND HAS A DEPENDABLE INFRASTRUCTURE WHICH PROVIDES A HIGH QUALITY OF LIFE
167	More embracing of technology and take a proactive stance.
168	I love living in Kilgore and hope that it remains a safe town that continues to have job growth without losing its small town community feel
169	I hope our population grows (I think it will with the increase in population growth predicted nationally) I hope that Kilgore will have a long term plan to meet this challenge while keeping the small town feel.
170	more diverse in economy but not forget its roots
171	growing in size
172	Much as it is today with real shopping downtown and more than two grocery store options.
173	I hope Kilgore continues to thrive by drawing in families with attractive activities, housing and job opportunities.
174	Less drugs and improving downtown by owners of the building improving properties so businesses will stay
175	I like Kilgore as a community, but would like to see more medical and health activities (ie: walking/biking) availability.
176	A destination spot for visitors.
177	A clean, safe and active community that hasn't grown out of its small town appeal.
178	That it's a standout location in the Pineywoods of East Texas and not an extension of Longview. Quaint with a welcoming vibe.
179	More family oriented entertainment so we are not having to head to Longview or Tyler for family fun.
180	Kilgore has a lot of positive movements. I would like to see Kilgore be more inclusive to all classes. Our appearance of 259 and in our poverty areas are not a concern as much as it is downtown. I feel Kilgore is more concerned about the upper class and The Who is who. I see lots of community family events but most are designed with shopping and alcohol. Most of the shops downtown are high priced and our lower income families which there are too many of, don't want to go. We are more concerned for appearance and what we look like and less concerned about the high percentage of poverty there is in our community. We need to focus on helping these families. The school district and churches can't be the only entities concerned for them.
181	A cultural destination with year-round appeal
182	a city blessed with expansion and growth.
183	I envision a small town with a big heart and a lot to offer. Everything tourism related seems to always revolve around Rangerettes and I feel like Kilgore has so much more to offer than just a drill team.
184	Still a great little city to live, work, and play.

APPENDIX: PUBLIC INPUT

185	I hope kilgore will grow economically and will enforce home codes to increase the appearance of kilgore. It's ugly to have trashy neighbors.
186	A vibrant, safe, family friendly community that is growing but maintains a small town feeling.
187	Preservation and rehab if older neighborhoods.
188	In ten years I hope Kilgore will have better school system . That is key to more growth. Fewer Low Income housing. We should model ourselves as a high end community more aligned with Tyler than Longview.
189	Will be vibrant and inviting to visitors. More activities like the oil mans chili cook off and such
190	Diverse. Bring on more Hispanic influences to target the Hispanic market and tie everyone in diversely.
191	In ten years, my vision for Kilgore would be simple: plan for the future. We must improve our infrastructure and appearance. We must modernize our educational facilities for the future while aligning our vocational programs with local industrial workforce needs. We need to ensure our community has adequate play and recreational spaces including modern parks, trails and bike paths. We must ensure our legacy is not mired in the past without forgetting our history. The vision for Kilgore is to move forward in preparation for the next 100 years.
192	I have lived in Kilgore since 1966 The only differences in the appearance are the derricks all over town are gone and the buildings look older and more run down. There has never been adequate housing to rent or buy. We have no department stores for shopping as we once did nor do we have more than two choices to shop for groceries. Kilgore is a run down oil town. Most all the buildings down town is owned by one family and the rent is so high businesses cannot stay open. Current restaurant owners are all friends and doesn't want chain restaurants to come here and cut in on their business.....AND NO ONE CARES ABOUT THE TRAFFIC CONJESTION THAT PUTTING SO MANY SCHOOLS IN ONE AREA HAS CAUSED.....GET THE TRUCKS AT LEAST REROUTED TO THE LOOP OR COMMERCE STREET.
193	Continuing to thrive and attracting new/local businesses.
194	I clean smart small town with little crime, less minorities, and plenty of bars, clubs and entertainment.
195	I want Kilgore to be a more livable, walkable area with plenty of recreational opportunities.
196	In 10 years I would love to see Kilgore booming with new activities for families and children. I would also love to see something done for teenagers.
197	I want to see a vibrant downtown, more sidewalks to connect to downtown, inviting signs/landscaping entrances to the city and signs or Apps to find museums, restaurants and historical sites.
198	a growing and vibrant community.
199	In 10 years I hope Kilgore will be a town that attracts visitors with a variety of shops and restaurants in the downtown area. A town that is safe to visit and in which to live. A clean town that encourages people to stop at various restaurants and stores as they drive through Kilgore on Hwy. 259. A town that takes pride in what we have to offer residents and visitors.
200	I would love to see a downtown that is beautiful & inviting. I want to see more roadways
201	An updated small town. The small town vibe needs to stay intact.
202	I hope Kilgore gets more activities for the community.
203	Fewer fast food businesses on Hwy 259. More trees and sidewalks
204	A vibrant city that is attractive to citizens of all ages.
205	Larger in population.
206	A vibrant downtown.
207	A vibrant downtown
208	Develop downtown Kilgore by replacing older buildings with medical facilities/offices.
209	Welcoming and provide jobs that support the purchase of good housing.
210	In 10 years, I hope that Kilgore's appearance will better reflect its character by requiring better buildings, building better homes, and removing the eyesores. I'd also like to see the development of the I-20 corridor.
211	The city needs to work with business and building owners to help them succeed not price them out of business before they start. Less demands from the Fire Marshall office. Some type incentives would be better.
212	I hope Kilgore continues to gain business and activities to thrive for families to be able to stay local but have plenty of opportunities for work and entertainment. It's improved over the years and I pray it continues.
213	A place with great housing, biking and walking trails and lots of family activities
214	In the future, I hope Kilgore becomes more progressive in its economy, more contemporary in its appearance, add more housing choices, refresh the more "dated" areas of the city, and make other improvements to draw people here not only to visit, but to live.
215	I hope to see Kilgore thrive as it once did, with a vibrant downtown that stays open past 8, the Crim theatre restored and used for the Texas Shakespeare Festival and other events, and a booming cultural and artistic community that builds on what's already here.
216	Buzzing with tourists
217	In 10 years, I hope Kilgore will still be looking forward with positivity and hope. I hope Kilgore will be attractive to young families as well as aging parents, with an exciting nightlife, a variety of housing options, and support structures for the aging population.

APPENDIX: PUBLIC INPUT

218	In ten years I want my children to have plenty of age appropriate fun in a clean, safe down town area while their father and I can relax with a nice outdoor patio and beverages nearby.
219	More alive downtown and Cleaner
220	More citizens (especially young adults) coming together for fellowship and community events. Get to know and support each other!
221	Safety with growth
222	A clean and safe city for all age groups. Support the Kilgore College and all their training programs. Smooth streets to drive our autos on to keep from tearing up axles from hitting pot holes. Support Kilgore College in improving the seating in the Dodson auditorium. It once was the greatest auditorium this side of Dallas. Now, it is an embarassement to the college as well as the city with it's torn up seats, too close of seating spaces, and bathroom facilities on the main floor.
223	to be a really nice place to live and raise a family. Have more modern businesses and residential areas.
224	A clean small city with downtown businesses and affordable housing throughout the city.
225	would hope that city will still b e growing.
226	Some kind of industry other than restaurants and oil field. We need to bring in a manufacturing company. This will create jobs for our citizens, and a great economy. When people have good jobs, they have extra money and will hopefully spend it with one of the Kilgore businesses or restaurants.
227	Kilgore is my home town and I love it with all of its quirks. I hope in ten years we will still have a mayor that loves our city as much as Mayor Spradlin does. I hope that it will still have a small town feel and people will still love and embrace that making Kilgore the Best it can be rather than changing it into someplace I won't recognize. I hope we will still be place that stands for the national anthem, that prays, and that we don't trade common sense for political correctness.(Sometime the truth is the truth even if it hurts your feelings). I hope that it will be prosperous and generous as we were for the soldier deployment not so long ago. I hope we embrace and encourage those who give of their time and money to better our town rather than discourage them because it seems like too much hard work.
228	Shopper friendly. More places to choose from besides Walmart or Brookshires
229	A more vibrant version of itself than it is today without any of the negatives that often come with greater vibrancy.
230	stable growth, more restaurants, more family activity
231	Bigger
232	Better roads, better traffic flow, better pedestrian/biking routes
233	I Kilgore to grow like all the other small towns in east Texas..
234	A city where people want to come to grow their family and retire. More businesses, and restaurants and venues downtown and immediate surrounding area that attract all ages. Less empty buildings downtown and along main thoroughfares--this is always an indicator of a dying community.
235	A biking town and still small town feel
236	thriving!
237	The place where you want to go to shop, hang out and live for all ages.
238	An active family friendly location with lots of outdoor recreational activity. I hope we dont have to go out of town for medical care.
239	Family oriented
240	Economically strong with growing new businesses along with the established and a place recognized by many for its history, charm, friendliness and innovation in business expansion opportunities.
241	More friendly. The town itself is beautiful and downtown looks like a Norman rockwall painting but the city officials are not welcoming. I was so ready to move. The college brings lots of crime and areas around it look horrific.
242	Better restaurants, shopping and events. Better and safer parks.
243	That it keeps growing.
244	A place where people live and work.
245	I hope Kilgore grows economically m. Also focusing more on our senior population.
246	Better for our youth to do things safely.
247	Have more diverse employment opportunities, see business expansion in the downtown area, encourage beautification of roadways and vacant areas
248	Y'all should open up the train station for people to come and go. It'll get more people coming in
249	Continuing to develop and add more businesses/restaurants
250	Growing, thriving, more shops/quality restaurants. Activities for kids, adults, families all of the above.
251	Less crime

APPENDIX: PUBLIC INPUT

252	In ten years I hope Kilgore will be able to help with more employment opportunities.
253	A better place for everyone to live and enjoy Kilgore
254	To have a thriving downtown and less resistance for beautification for new businesses
255	Thriving town, not afraid to be innovative, and keep industries coming here to keep jobs, involved community. Would love to see the Spanish immersion expand. Maybe Montessori....
256	More modern. Keep the younger generation in Kilgore
257	I small version of someplace like longview or henderson but with more activities because it's a vibrant town if embraced.
258	Cost friendly living and more kid/tween options for leisure
259	A safe vibrant community that's not afraid of growth
260	I would like Kilgore to be open to more variety of people and focus on our youth. They are our future.
261	In 10 years I would like to see the neighborhoods pick back up to what they use to be.
262	I would like to see Kilgore be more of an evening destination for our local area, and a city based on innovation.
263	For Kilgore to grow and become strong community but keep the friendly small town feel it has. Kilgore is unusually in that it has many amenities of a larger town without losing the small town perks.
264	Not sure yet
265	A vibrant place to eat and shop.
266	Continue to be a family town where are kids are safe as they grow up and also be a play when you say I'm from here you're proud of it.

CPAC #3: REVIEW VISION RESULTS AND DRAFT LAND USE & HOUSING RECOMMENDATIONS

February 25, 2020

The CPAC members reviewed the results of the community's input that was received through the online survey.

Prior to the meeting, the CPAC members took an online survey to vote whether the draft goals and objectives reflect the community's input. The results of the survey were reviewed at this meeting for discussion. The goals received ratings of 4.5 (Housing & Livability), 4.7 (Infrastructure & Industry), and 4.9 (Desirable Places).

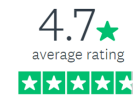
PRIORITIES

- | | |
|---------------------------------|-----------------------|
| Most Frequently Selected | Highest Ranked |
| 1. Industry | 1. Industry |
| 2. Streets | 2. Streets |
| 3. Entertainment | 3. Housing |
| 4. Housing | 4. Walk/Bike |
| 5. Appearance | 5. Entertainment |
| 6. Downtown | 6. Downtown |
| 7. Walk/Bike | 7. Appearance |
| 8. Seniors | 8. Seniors |



Q3 | Does this **Infrastructure & Industry** goal reflect the community's input?

Kilgore should be a great location for business and development.



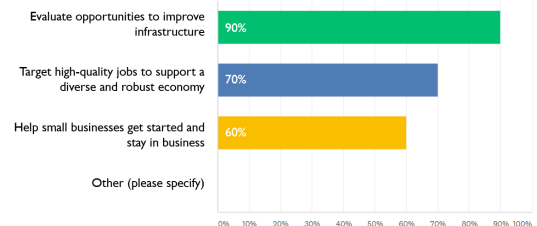
	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	0.00%	0.00%	10.00%	10.00%	80.00%	10	4.70
	0	0	1	1	8		

KILGORE TODAY

1 = Disagree
5 = Agree

- | | |
|--|---|
| <p>INDUSTRY</p> <p>3.028 Kilgore has adequate support for entrepreneurs and new businesses</p> <p>3.029 Kilgore has adequate diversity of local employment opportunities</p> <p>3.126 Kilgore has adequate on-site training opportunities</p> <p>3.130 Kilgore's businesses have adequate access to needed infrastructure (roads, water, internet, etc.)</p> <p>STREETS</p> <p>2.389 Kilgore's streets are generally in good condition</p> <p>2.696 Kilgore's roadway network has a lot of traffic and congestion</p> <p>2.685 Kilgore's roads are generally safe</p> <p>1.695 Kilgore is easy to navigate from Point A to Point B</p> <p>ENTERTAINMENT</p> <p>2.262 There is an adequate amount of nightlife and cultural amenities within the City</p> <p>2.519 There is an adequate mix of businesses within the City to satisfy my shopping needs</p> <p>2.403 There is an adequate amount of activities for kids and teens</p> <p>1.161 Kilgore does a good job of attracting tourists and visitors to our community</p> <p>3.380 There is an adequate number of festivals and events that occur in the City</p> <p>HOUSING</p> <p>2.696 Kilgore has an adequate variety of housing with a mix of single-family, duplexes, townhomes, and apartments</p> <p>2.810 The quality of housing in Kilgore is adequate</p> <p>2.810 Kilgore has a sufficient number of affordable family homes</p> <p>4.190 Some neighborhoods are ready for redevelopment</p> | <p>APPEARANCE</p> <p>2.709 The appearance of commercial buildings in Kilgore adequately represents the character of our City</p> <p>3.178 The appearance of state highway corridors in Kilgore represents the character of our City</p> <p>3.634 Overall, Kilgore has a positive and attractive appearance today</p> <p>3.526 The appearance of neighborhoods negatively impacts Kilgore's image</p> <p>DOWNTOWN</p> <p>2.515 There is adequate housing (apartments, lifts, townhomes, etc.) in or near Downtown Kilgore</p> <p>2.749 I think of Downtown Kilgore as a vibrant place with amenities that meet my needs</p> <p>2.815 There are adequate places to stop, meet up with friends, or hang out in Downtown Kilgore</p> <p>2.824 Businesses in Downtown Kilgore are open and available when I want to use them</p> <p>2.877 Vacant buildings in Downtown Kilgore deter or prevent me from visiting the area</p> <p>WALK/BIKE</p> <p>1.342 Kilgore has adequate sidewalks, trails, and bike lanes</p> <p>2.429 I feel comfortable walking or biking in Kilgore for errands</p> <p>3.452 I feel comfortable walking or biking in Kilgore for recreation</p> <p>SENIORS</p> <p>2.519 Seniors can get around safely on their own in Kilgore (e.g., streets, sidewalks, transit)</p> <p>2.568 Kilgore has activities and recreation available for seniors</p> <p>2.660 Kilgore's housing options are ideal for retirees</p> <p>2.779 Kilgore has adequate access to health and medical care to accommodate seniors</p> <p>3.053 There is an adequate number of assisted living facilities within the City</p> |
|--|---|

Q4 | Which **Infrastructure & Industry** objectives reflect the community's input?



APPENDIX: PUBLIC INPUT

Prior to the meeting, the CPAC members took an online survey to vote whether either of two draft vision statements reflected the community's input, with the option to provide additional comments. At the meeting, the results and comments were reviewed and the final vision statement was crafted through a live-editing exercise.

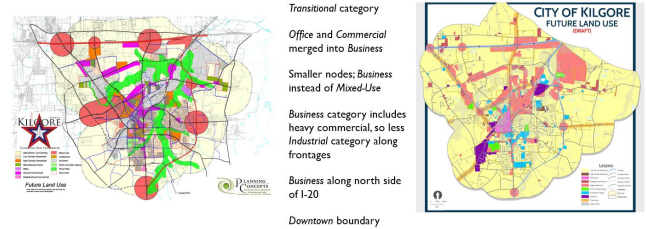
The draft Future Land Use Map was presented to the CPAC members, including key differences between the proposed draft and the previous 2008 Future Land Use Map. Additionally, the draft recommendations were presented to the CPAC members for discussion and feedback.

Q7 | The vision statement should answer the question "who will we be in 2030?". Please select which statement you prefer.



do not like either one. top one- land use statement is un needed... the words "adequate and ample" reflects a minimum! 2nd statement "diverse culture" is too P.C., then "we celebrate" employment & education opportunities. good!!

KEY DIFFERENCES



KILGORE'S VISION

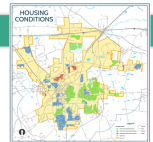
An attractive community with a rich history and an industrious and innovative future, Kilgore provides outstanding quality of life through superior educational resources, employment opportunities, a variety of housing choices, exceptional public facilities, and vibrant dining and shopping experiences.

3 IMPROVE NEIGHBORHOOD CONDITIONS

Preserve quality neighborhoods: code enforcement, compatible development, HOAs

Restore aging neighborhoods: encourage minor repairs, promote housing maintenance programs and incentives

Rehabilitate deteriorating neighborhoods: proactive housing demolition, property acquisition, infill/redevelopment incentives

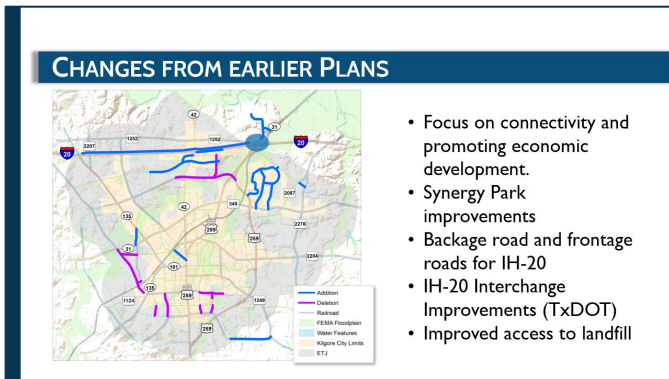
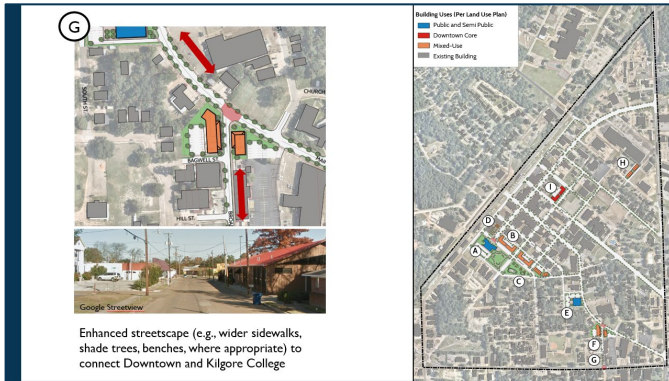


Kilgore has affordable housing, but it's not in good condition. Property owners don't invest because of surrounding conditions. Quality of existing homes is biggest housing issue today.

CPAC #4: DRAFT DOWNTOWN AND TRANSPORTATION PLANS

June 24, 2020

The CPAC members reviewed and provided input regarding the draft Downtown and Transportation Plans. Although these plans are not included within this Comprehensive Plan, the plans are coordinated and capitalize on shared engagement efforts.



APPENDIX: PUBLIC INPUT

OPEN HOUSE #2

September 28 - November 15, 2020 | 350 Participants

Q1		Have you reviewed the draft plan documents?	
	I have reviewed the documents above.	286	81.95%
	I have not reviewed the documents and I expect the videos to educate me. (Thanks for your confidence, we'll try to do our best!)	49	14.04%
	I don't care, I'm just here for free stuff.	10	2.87%
	Other	4	1.15%
	TOTAL	349	
1	I quickly looked through the documents. There was a lot of information, I focused on what interested me the most. I appreciate it all being given though.		
2	I've reviewed some of the docs and hope the videos will fill in the holes.		
3	I reviewed some of the docs. Seems you have a good plan and I support it. I really love living in Kilgore.		
4	I have reviewed some of the plan documents and expect the videos to fill in the holes.		

Q2		How well does the Future Land Use Map represent the Community's vision for the future of Kilgore?					
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	2.58%	1.48%	12.18%	29.15%	54.61%		4.32
	7	4	33	79	148	271	
1	I can't tell where anything is on that map						
2	Don't understand why current upscale housing off Stone Road & other areas are designated as commercial?						
3	Adds nothing						
4	I mostly like downtown plans.						
5	Good comprehensive plan. Like the focus on better housing & downtown improvements						
6	I am in favor of what I see. It is a problem with Individuals owning land and trying to sell at overpriced amounts or not using and letting it just sit there.						
7	Not sure why It lit every thing up but I do believe it represents the communitys vision well						
8	Easy, attractive access from Kilgore College to downtown are vital for downtown businesses.						
9	I do not feel the downtown area needs apartments or condominiums to "sustain the downtown economy". However, I feel that the city should investigate deconstruction of the old Kilgore Ceramics facility and repurpose that area into the needed living facilities, providing this is not in a flood plain. These would still be easily accessible to downtown and provide for an increased economy.						
10	It's hard to say because I feel that the primary concern for me is a variety of housing options and the land use plan does not address that. Otherwise it looks fine.						
11	As a homeowner whose single family property is located within the proposed regional business zoning, this plan does not represent people like me, who are a part of the community.						
12	Unfortunately, I am only familiar with the business and hospitality side. I am not a resident which gives me less input in that area. Otherwise, I would go 5 stars.						
13	I am inspired by the idea/plan for apartment living in downtown.						
14	There is at least one small business that would be affected by closing off the street between the Texas and Crim. Calamity Jane is a small women's retail store. If possible, you should discuss this with the owners and attempt to help them relocate closer to the core of Downtown.						
15	I like the sound of that narrator's voice. It's really soothing						

APPENDIX: PUBLIC INPUT

Q3 How well does what you heard represent the Community's vision for the future of Kilgore? (Activities and entertainment)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	2.80%	2.40%	9.20%	24.00%	61.60%		4.39
	7	6	23	60	154	250	
1	Kilgore needs to stay closing like it does nothing is good being out to late , and that Sud shed Y'all opened where old dairy queen was bad move like there's not enough to drink in kilgore without a drivethrew for it, put in a puttputt golf, Watertown, bingo a no smoking , no drinking bingo						
2	Does nothing for us						
3	Family friendly & night life. Good.						
4	Chic fil a. Needed. Better sit down restaurants						
5	While the Crim would be nice as a small venue for parties and meetings, we could use a bigger one for major events as well.						
6	We should plan incentives to attract businesses that support and host more local entertainment.						
7	One suggestion: At Kilgore Mercantile & Music we are open until 8 every evening, 9 on the weekends, and 6 on Sunday (closed Monday) providing nightlife and weekend activity for all ages. We would love to hire local live entertainment every weekend when our sales can sustain it. As more people shop downtown, more businesses will get involved, more buildings will be utilized, and more revenue will be brought into town. Assistance with advertising to the community would be a great help. Suggestion of Billboards in the entry ways to Kilgore and surrounding communities reminding people of what's available downtown. Aggressive marketing could prove to be a great return on the investment. We meet so many people who work in Kilgore who have never shopped downtown. College students don't know we're here and open late. Billboards are currently available at Buy one Get one Free through Lamar. (Estimated \$2,800/bi-annual expense per board now equals 2 boards) The new attractive street signage was a very nice touch- thank you!						
8	I agree that Kilgore does need to add more events and things to do after 5 pm not only for the kids but for the adults as well.						
9	We are not interested in nightlife events or events that draw crowds and create noise and traffic congestion. As a working family, we have a schedule and night time rest is important. We appreciate having a movie theater, and would welcome a similar entertainment venue, such as a restored old movie theater downtown.						
10	We already know about all that and we not interested						
11	Kilgore does a great job in putting out feedback. From community leaders to residents. I work with the KEDC. You can't get better than what they influence does.						
12	Continuing to improve the quality and advertising our our unique events is important. Adding an annual festival, similar to what Henderson does with the Syrup Festival would be a great idea. Promote locally and regionally.						
13	I didn't see anything that addresses the state of the Community House. That seems like it could be a wonderful facility but needs some updates.						
14	I don't think there needs to be more events. There just needs to be more to do, more nightlife or activity based things, such as an arcade or indoor golf, axe throwing - things that both adults and kids can do.						
15	MORE MARKETING						

APPENDIX: PUBLIC INPUT

Q4 How well does what you heard represent the Community's vision for the future of Kilgore? (Housing options)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	2.86%	2.04%	10.61%	28.57%	55.92%		4.33
	7	5	26	70	137	245	
1	Can't you fix up the ones before they need to be torn down and let the family stay there or sale it to a family cheap if they help, fix them before their in teardown shape						
2	Does nothing to get the swamp out of the neighborhood so people can enjoy being in there yard						
3	I would like to see a 5 story building complex for apartments for everyone. Maybe several of them. Build up , not out.						
4	Missing opportunities with low income homes that are in need of repair. Fix what's broken then build up. If your too spread thin it takes longer to reach goals.						
5	We need more housing for Senior citizens!						
6	Retiree housing handicapped accessible apartments are needed						
7	We really need more affordable housing in and around Kilgore						
8	Should establish more grant money for owners/Seniors that don't have the funds to make major repairs.						
9	I support						
10	There needs to be more options for home-ownership for low-income persons						
11	I think it's great						
12	The city does need to increase the number of affordable housing. However, the number of houses that are affordable for those looking for their first home are limited. I know there are young adults that have served our country and are currently trying to work and go to school that are looking for a good starter home in a good neighborhood but can't find anything that doesn't need a lot of repairs/remodel within their price range.						
13	I don't really hear anything about affordable apartments, duplexes, townhouses etc. Is the city able to do anything to make more affordable quality housing available to low-income families? That seems to be one of the primary concerna regarding housing and Kilgore.						
14	We believe that caring for the homeowners as a priority is going to drive this city's development, because homeowners are invested in their community, while renters are not. Working to attract renters by building apartments and duplexes is what drives homeowners to look for another city to live. If the city of Kilgore wants to market itself as a "charming alternative to Tyler and Longview", driving away homeowners by expanding the rental property base may be counterproductive to its vision. There seems to be a desire in this 2030 plan to "welcome" more people to Kilgore, and a lot of that is shaping the city into something opposite of what had originally attracted its current residents. Could there be a way to strive for a quality living for the residents who are invested into this town rather than looking for tax revenue by growing the number of the population that comes and goes?						
15	Housing is a major concern because we can have all the businesses start up here but they will be driving from out of town to get here because of our lack of housing so the vision is great						
16	Demolishing dilapidated structures and encouraging updates to other structures should be a high priority. Encouraging low income development, especially multi-family should be AVOIDED. It will attract people and problems from surrounding cities (namely, Longview).						
17	MORE HOUSES and A CHIKFILA						

APPENDIX: PUBLIC INPUT

Q5 How well does what you heard represent the Community's vision for the future of Kilgore? (Neighborhood conditions)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	2.50%	2.08%	12.08%	25.83%	57.50%		4.34
	6	5	29	62	138	240	
1	My friend was married to 2 vets both died of cancer she's up in age still working everyday and cannot get help with her house and she needs it and y'all have grants she's asked for all kinda help and she's no freeloader she works everyday and pays all her bills ?						
2	Na						
3	If this plan gets the swamp out of the middle of the neighborhood so people can enjoy being in there yard						
4	Add incentives to businesses for beautification. Kilgore although I own and live here isn't a first choice. It's ugly.						
5	Again, establish funds to help people to keep their neighborhoods clean and repaired.						
6	The code enforcement should be enforcing code violations on the books now						
7	I like to live in an attractive neighborhood as much as the next person, but the primary problem with unattractive neighborhoods is poverty. It doesn't help anyone to police poverty by enforcing code violations. Grants and other forms of assistance seem like a much better route. More clarity about how much effort is going to each direction would be helpful.						
8	We can speak for ourselves as a part of Kilgore's community, and it is certain that we are not alone who feel this way. Again, our house happens to be within the already existing "light industrial" zoning. This summer we wanted to add a room to it, to give each of our children a bedroom. We were a grandfathered residential property, and still are, because we could not go through with the addition. We love our location and we are choosing to stay here or sell for enough money to afford a bigger home in a location with similar benefits. We like the new trails in Kilgore, as long as they are not too crowded, but that may not be enough to keep us in Kilgore. That is sad, because Kilgore is the only city in which our family has lived (our kids go to schools outside KISD). We know that the value of our property is going up with time for "regional business", and most likely our house is not going to be used by the future buyer. With that, we may not be improving on the house much, including its appearance. We took pride in landscaping our yard for many years, our children were born and are growing up in the only house they've known, and the zoning is what is standing in a way of our family's vision of making this place even more enjoyable for the years to come.						
9	Very important to help restore pride in neighborhoods. Help or force landlords to improve the condition of rental housing which is a major detraction in neighborhoods as well as a detriment to quality of life for the occupants.						
10	We also need sidewalks						
11	Not been part of this aspect.						
12	All the ideas are good, we have too many dilapidated neighborhoods and structures currently.						
13	Need to fix the roads in neighborhoods						
14	MORE PRETTY						

APPENDIX: PUBLIC INPUT

Q6 How well does what you heard represent the Community's vision for the future of Kilgore? (Community inclusiveness)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	3.77%	3.77%	15.48%	25.94%	51.05%		4.17
	9	9	37	62	122	239	
	None						
1	Encourage learning english						
2	Make sure people in the community are better informed of ALL events.						
3	The English Language should be adopted as the official language of Kilgore. If the city pays for and makes inclusive the notion of Spanish or any other language, could those communities choose not to learn the English language? The city should be careful as the majority population is becoming non-English speaking.						
4	I think these are great recommendations, but I also think we have to recognize that they will not do anything to fix the deep-seated segregation in Kilgore's housing and churches.						
5	If you want to promote inclusiveness, make plans for more ESL classes so residents can learn English. The city does not need to carry the cost of extra employees to translate for residents, nor to documents need to be printed in any language except English.						
6	Very well						
7	I think current events are sufficient. Translation tools would be ok, but new or additional resources would be better spent in other aspects of city development.						
8	I appreciate this information provided in an easy access method.						
9	We need to provide more opportunities for others to learn English so that they can be more involved in the community						
10	There absolutely needs to be more bilingual staff at all city amenities and encourage different cultural groups to hold their events at places like City Park. I don't think the city needs to hold the events themselves but they do need to be more inclusive in things like advisory boards.						
11	MORE HUGS						

APPENDIX: PUBLIC INPUT

Q7 How well does what you heard represent the Community's vision for the future of Kilgore? (Community image and branding)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	1.26%	3.36%	10.08%	20.17%	65.13%		4.45
	3	8	24	48	155	238	
1	Better then wanting to put up oil Derrick so people can climb and jump off to be able to commit suicide on						
2	Make the city beautiful, trees, roses, magnolia, sings who cares!						
3	Signage is great. Billboards on I-20.						
4	Love the signs.						
5	Did I again lol. I honestly believe everything that is in the works will be wonderful for Kilgore!						
6	The new signs and gateway signage are awesome! Great job!						
7	welcoming signs are really nice, but there needs to be a concentrated effort to clean up the industrial, abandoned sites along the entrance corridors. Also once green belt areas have been established they must be kept up, instead of allowing plants to die.						
8	Our community is not in the 50s decade. Neither should the signage be						
9	Some of this has already happened, or is in the process of happening now.						
10	Signage is essential as it has an immediate positive impact on flow of both public and industrial traffic.						
11	The new wayfinding signs and the lit gateway sign are nice improvements. Kilgore should have prominent branding for community pride and for travelers/visitors to see. Been lacking for a long time.						
12	Love the new directional signs.						
13	I love the new signage. Very good						
14	We already have both of these. These are important things but do they suggest anything else, like something we haven't already implemented.						
15	MORE SIGNS						

APPENDIX: PUBLIC INPUT

Q8 How well does what you heard represent the Community's vision for the future of Kilgore? (Walkability)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	1.26%	2.94%	9.24%	19.33%	67.23%		4.48
	3	7	22	46	160	238	
1	Could be good, but kilgore police dont want people out walking so whats the point						
2	Do people really walk? It looks nice, sounds nice, but what percent of people use it.						
3	Walking paths are awesome that have been built by country club. Good walking paths will be used in our town						
4	It is walkable						
5	I would like to see the crosswalk at the college rebuilt						
6	I do believe we need some improvements, however believe the money would be better spent to restore bridge across 259 at college.						
7	This vision is badly needed as sidewalks decay and there are very few marked cross-walks on city streets. Improving all this will help drivers and pedestrians alike!						
8	I fully support						
9	Looks good						
10	Great idea!!						
11	We need something stronger than "explore" requiring sidewalks in new neighborhoods. I have to walk in the street. Children have to walk in the street. I understand that we cannot put inside walks in every neighborhood in Kilgore, but this needs to be a top priority whenever possible. The ideas regarding downtown and other heavily trafficked areas sound great.						
12	It would be nice to have sidewalks on more places than just downtown and the college as well. It is very hard to take the kids anywhere and teach them to be active when we have to drive everywhere first.						
13	Along with the walkways there has to be concentrated effort to provide more safety in crossing Hwy 259/Henderson Blvd. There is too few controlled access points across 259 and there are numerous times that people feel compelled to move to the turn lane and then finishing crossing. There is too much heavy truck traffic on business 259, there needs to be more restrictions and to make semis use the 259 Loop.						
14	Rebuilding the bridge across 257Bus will help with some of this. There have been rumors of this happening lately. Restoring the sidewalks that have decayed over the years will help also, especially if the downtown buildings can be restored and occupied again.						
15	Great feed back from a lot of people excited.						
16	Great idea. I don't feel safe on the new walkway from Stone to Dudley. Mosquitoes and snakes are bad.						
17	Walkability, sidewalks, enhancing crossings are an important investment and would improve city function (more so than other cities with the presence of Kilgore College).						
18	I am pleased with the extension of the trail being completed. I would love to see more sidewalks in our area for safe walking.						
19	Sidewalk improvements is extremely important and the city should promote more walking options! I think that cycling options should be included too.						
20	MORE WALKING						

APPENDIX: PUBLIC INPUT

Q9 How well does what you heard represent the Community's vision for the future of Kilgore? (Partnerships and ED)							
	1 DOES NOT REPRESENT COMMUNITY'S VISION	2	3	4	5 COMPLETELY REPRESENTS COMMUNITY'S VISION	TOTAL	WEIGHTED AVERAGE
	1.69%	1.27%	14.77%	24.05%	58.23%		4.36
	4	3	35	57	138	237	
1	Could be good but kilgore doesnt like growing. Kilgore is not a very friendly place to welcome new businesses						
2	Great vision.						
3	The city does offer a lot already ♡						
4	These partnerships are never more important than today.						
5	The plan mentions the possibility of "shared sports facilities" between Kilgore and Sabine school districts. The residents of Sabine/Liberty City have been updating their sports facilities for the last few years. Kilgore needs to do the same for theirs. I really don't think the "shared sports facilities" is a good idea.						
6	There needs to be a partnership with KISD to allow them to use the various types of city heavy equipment to train students to be able to have a needed skill set upon graduation.						
7	Best ever						
8	"KC" needs new leadership and some radical changes and new vision if it is going to survive.						
9	Completely agree, for having a KISD and KC partnering in sports, its sad that the city doesn't currently have nicer facilities. R.E. St. John Stadium is in sad shape compared to what other cities have (that don't have college partnership) :(
10	Need to update the shared football field example: parking						
11	MORE BUSINESS						

APPENDIX: PUBLIC INPUT

Q10	How well do each of the proposed Catalyst Projects represent the Community's vision for the future of Kilgore?							
			DOES NOT REPRESENT COMMUNITY'S VISION				COMPLETELY REPRESENTS COMMUNITY'S VISION	REPRESENTS THE VISION (1-5)
			1	2	3	4	5	
Gathering space / plaza on Kilgore St. Near the Texan			2.61%	1.30%	9.13%	21.30%	68.26%	4.6
			6	3	21	49	157	
Medium to High Density Housing near Texan and Old Post Office			7.39%	6.96%	15.22%	20.43%	50.87%	4.0
			17	16	35	47	117	
Community Park as buffer between new apartments and existing neighborhood			4.35%	3.91%	11.30%	16.96%	64.35%	4.4
			10	9	26	39	148	
Reuse of underutilized building(s) on Main Street for Community Center or other civic uses			2.62%	1.75%	8.30%	18.34%	69.87%	4.5
			6	4	19	42	160	
Redevelopment of properties at intersection of Broadway and Main St.			2.18%	4.80%	7.86%	19.21%	66.38%	4.4
			5	11	18	44	152	
Streetscape improvements at intersection of Broadway and Main St.			2.61%	3.04%	7.83%	20.00%	66.96%	4.5
			6	7	18	46	154	
Housing development for 55 and over at intersection of Barton and Lantrip St.			3.06%	5.24%	11.35%	20.96%	60.26%	4.3
			7	12	26	48	138	
Strategic redevelopment of other underutilized downtown properties for mixed use.			2.61%	1.74%	10.87%	19.57%	65.65%	4.5
			6	4	25	45	151	

APPENDIX: PUBLIC INPUT

Q10 Comments	
1	Y'all trying to redo all of kilgore we like kilgore small and like it to shut down early if we wanted bigger wed move to Dallas Tyler or longview or louisiana people in kilgore don't even like to go to longview unless we really have to. They get new people in here on board out of town and we don't want bigger and later we want to fix the buildings and roads and houses we have and more entertainment
2	Affordable rental housing needed for young families
3	Kilgore keeps pushing shop kilgore, but kind of hard to do when we have already spent so much money on doing the lights post for no one to see . Due to tge fact that nothing is open or a draw after 5pm in our city of kilgore. We all have to work jobs and dont get iff till 5pm or after. So what are we supposed to be shopping for in kilgore when nothing is open downtown.
4	Love all plans!!! We have a charming downtown and at events especially Christmas it feels like a Hallmark movie.
5	Great idea's all.
6	Gathering space: We currently have the World's Richest Acre to gather in downtown. Housing: Adding housing may only increase the misuse of downtown sidewalks as skateboard and bike paths. Community park: We already have a nice community park, pool, and splashpad. Recommend we continue upgrading these existing facilities. Civic Center: We currently have a very nice community center that is neglected and in desperate need of remodeling and maintenance. Broadway & Main: YES, YES, YES! Senior housing: Maybe, the space could also expand for retail. Redevelopment: YES, YES, YES! Some new building owners are already making plans to turn the old Print Center building into a gaming place. Mitch Moering Strings could use financial assistance to remodel his new building across the street from the old Print Center. James & Sue have great downtown plans and the finances to remodel. Assiting these building owners may be the least expensive way to improve properties and downtown use.
7	There are a lot of empty buildings/store fronts throughout the downtown area and most probably have asbestos in the insulation or building materials. Has the city management considered removing the asbestos and remodeling/repairing the buildings/store fronts to draw new businesses into those areas?
8	We oppose the expansion of the multi-family housing and rental housing in this town, as this type of developments are known to increase crime and to generally attract residents who are not invested in the community.
9	There are businesses on the "other" side of the planned public area in front of the Texan. What plans have been considered to help those businesses with traffic being cut off for them? More residential space near downtown would be great, as long as the properties are not part of Section 8 properties. Utilizing vacant buildings for a community center on Main Street could be advantageous for downtown. The building shown in the Main Street Advisory Board meeting a couple of months ago is actually owned by Kilgore College. Is there some provision to purchase the building from KC? In addition, the plats in that presentation did not list the Texas Broadcast Museum as a non-profit, as I recall. For accuracy's sake, that should be corrected to see if it makes a difference in future plans. In addition, TBM has a venue available to the public. Was that any consideration in these plans? Development of any unutilized properties would be good for the city, as would construction of new buildings. There is too much in vacancy in downtown Kilgore for it to be a standout area. It could be much improved.
10	Love this plan!
11	Enough fast food. Stop bringing them in.
12	A public space for gather/food trucks/more music/festivals/etc would be great ideas. Parking lots would be great! More decorative lighting (string lights), speakers with music. All would be nice additions.
13	I just don't see why you would redevelop something downtown for a community center when you have the Community House that could be utilized and is very prominent when driving through town.
14	awesome.
15	These are great projects, I hope some or all of them are implemented.
16	MORE DOWNTOWN

APPENDIX: PUBLIC INPUT

Q11 Please rank the proposed Catalyst Projects in terms of how important you believe they are in achieving the Community's vision for the future of Kilgore?											
			8	7	6	5	4	3	2	1	
			MOST IMPORTANT							LEAST IMPORTANT	SCORE %
Gathering space / plaza on Kilgore St. Near the Texan			35.65%	14.81%	8.80%	10.65%	6.94%	8.80%	6.94%	7.41%	71%
			77	32	19	23	15	19	15	16	
Medium to High Density Housing near Texan and Old Post Office			15.00%	18.64%	10.00%	10.91%	13.18%	9.09%	10.91%	12.27%	60%
			33	41	22	24	29	20	24	27	
Community Park as buffer between new apartments and existing neighborhood			5.99%	14.29%	19.35%	14.75%	11.06%	11.52%	11.52%	11.52%	56%
			13	31	42	32	24	25	25	25	
Reuse of underutilized building(s) on Main Street for Community Center or other civic uses			15.21%	16.59%	21.20%	22.58%	11.06%	5.99%	4.15%	3.23%	69%
			33	36	46	49	24	13	9	7	
Redevelopment of properties at intersection of Broadway and Main St.			5.53%	11.98%	11.98%	17.05%	21.66%	16.13%	11.52%	4.15%	56%
			12	26	26	37	47	35	25	9	
Streetscape improvements at intersection of Broadway and Main St.			4.13%	7.80%	10.55%	10.09%	17.43%	22.48%	15.14%	12.39%	48%
			9	17	23	22	38	49	33	27	
Housing development for 55 and over at intersection of Barton and Lantrip St.			10.45%	5.00%	10.00%	5.91%	9.09%	14.55%	27.27%	17.73%	45%
			23	11	22	13	20	32	60	39	
Strategic redevelopment of other underutilized downtown properties for mixed use.			10.48%	10.04%	8.30%	8.30%	10.04%	11.35%	11.79%	29.69%	47%
			24	23	19	19	23	26	27	68	

APPENDIX: PUBLIC INPUT

Q12	Please provide any additional feedback you may have on the plan. Thank you for your time!
1	I think you have a great plan for our town and you have our support
2	Great ideas
3	Adding signage/signal at intersections for when train is coming through downtown. Example signal at Hwy 42 and Kilgore street intersection to notify train on track blocking the way to the High School on Lantrip. Better intersection/entrance onto Kilgore Street of of Henderson BLVD. This area is very dangerous and hard to navigate, especially for newcomers. Better signage for the circle which are two entrances to downtown or to Henderson BLVD. I feel making it easy to navigate the entrances to downtown is very important to support the revitalization of downtown.
4	I saw the whiteboard... it CLEARLY said AFFORDABLE UNLIMITED INTERNET. My family of four goes Way over kilgore cables data caps every single month. I have NO options and can't wait to move somewhere where I have a choice in providers.
5	It would be nice to see some of this really happen
6	All sounds good to progress Kilgore to a place where residents can thrive and be happy.
7	Yes, already mentioned, but so important...to get vacant buildings revitalized!
8	I love our town. I'm so excited to see it grow.
9	Really glad that improvement will be in the near future. Thank you for letting the people of this fine community be involved in city's improvement
10	Providing more accessible public transportation could help. The go bus is only for the old folks
11	Love the community recreational areas.
12	Great plans excited to see these changes
13	Kilgore is a great place to live,(I've lived here most of my life) we have an amazing police force. The one thing that Kilgore lacks most is a safe place for our youth to hang out and enjoy. Other than the skating rink , and wataburger parking lot Kilgore really doesn't have anything for the early teen to young adults to enjoy.
14	My overall opinion is that this area of Kilgore has a high volume of unattractive vacant commercial buildings. We need to attract tenants such as Jack Ryan's to create the atmosphere of "build it and they will come". As we all know Jack Ryan's customers drive from Tyler and other equivalent distances.
15	Excellent way to gather and receive information and gather input.
16	Great job to all who had a part in this very good plan.
17	Connect walking trail through downtown from the north and south of the current trail. Complete the current trail. We need one more of each, grocery, hardware, quality dining (olive garden - red lobster), and big box retail stores.
18	We have a great Kilgore Community, The City looks awesome and great first responders.
19	Thank y'all for all of your hard work to keep Kilgore alive and thriving. I like the idea of cleaning up/reusing buildings and spaces we already have when possible as well as new development. I'm exciting for where Kilgore is and where Kilgore is headed.
20	Honestly, everything was great! I did enjoy hearing that y'all wanted open up more for the community and the people!
21	Great work!!
22	Y'all are doing a great job! Thank you for caring about downtown.

APPENDIX: PUBLIC INPUT

23	The City of Kilgore never helps with my water bill. I've had brown water for 12 yrs and they have no solution. I hate it here. I've complained only for them to just blow me off. There is NO professionalism in the City Of Kilgore office what so ever.
24	One of the things that I did not see addressed is bringing back the hospital here in Kilgore. There are many nurses in the Kilgore/Liberty City area that would like to work closer to home and keep the jobs in the Kilgore area. However, with the closure of Allegiance Specialty Hospital in 2018, the nurses had to go outside the city to find work. Would love to see Roy H Laird Memorial reopen as a working hospital again to give Kilgore residents another option.
25	As a newer member of the Kilgore Community my family and I look forward to seeing the community grow!
26	Thank you for developing a comprehensive survey. It was very well done.
27	We hope that the apartment development will not happen, and more renters will not be attracted to our area. We love the trail system and would love to see more of it. We are personally negatively affected by the zoning as homeowners, and therefore we cannot support that vision. We would prefer not to have much nightlife activities bringing noise and traffic, as well as potential crime to our area.
28	There is too much heavy truck traffic passing through Kilgore. There needs to be limits on trucks in Kilgore. Delivery only
29	Kilgore could be a pretty little city. At present, it's really not. We need an influx of new businesses, both small and large, and more events that would draw people to the city to bring vibrancy to our little town.
30	Kilgore has been great in my dealings. I just do not utilize the community aspect as much.
31	Thank you to everyone who obviously worked very hard on this project. You have listened to residents! What a lovely plan.
32	No high density housing.
33	Thank-you for all the time spent making these plans. Thanks also for providing this feedback opportunity
34	I applaud all the plans and ideas to bring back city of Kilgore downtown! This is a beautiful town where I was born and raised and recently (5) years moved back home!! ❤️
35	I like the plan, and hope the city devotes resources over the next few years to make progress in completing the objectives. The city should've continued phases of updates after the first two phases were done. Take advantage of the downtown asset we have.
36	Open up more things for teens and young adults night life is what you need to focus on as well
37	Interesting and engaging way to solicit feedback during the pandemic. The process of gathering many points of community input and turning those into an actionable plan was evident in the results presented. Great job! I look forward to putting this plan to use as we continue to cherish our home of Kilgore for many years.
38	The plan looks great! I cant wait to see how everything turns out.
39	Thank you for including the community on this! The highest priority for me is to get a community center/re-purpose the Texan and or Crim for community use.
40	This is great and exciting. I was glad to be a part of it.
41	I love the idea of getting rid of homes or buildings that are falling apart or fixing them up. I didn't stay in a small town to have large apartment complexes everywhere. I hope the city will put as much effort into the other youth sports facilities as you have of the baseball fields.

CPAC #5: REVIEW OPEN HOUSE INPUT AND REVISE DRAFT

January 7, 2021

The CPAC's final meeting included a detailed review of the community's input via the Virtual Open House survey and an overview of the draft Action Plan section. At the conclusion of the meeting, the CPAC unanimously voted to move the plan forward to a joint workshop with the Planning & Zoning Commission and City Council.



TODAY'S AGENDA

- Reminder of project schedule
- Review and discuss Virtual Open House survey responses
- Discussion of proposed revisions and remaining items
- Next steps

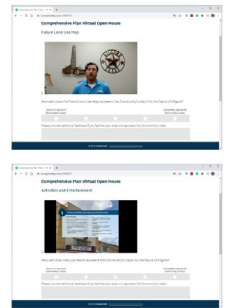
Meeting Purpose:

1. Does the plan represent the community's input?
2. Do you feel that the plan is ready to move forward to a Joint Workshop?



OPEN HOUSE SURVEY

- Live for 48 days (Sept 28-Nov 15)
- 350 participants
- Series of brief overview videos with 13 questions:
 - How well does what you heard represent the Community's vision for the future of Kilgore?
 - Please provide additional feedback if you feel the plan does not represent the Community's vision.
- 82% indicated that they have reviewed the draft plan documents available on the website (Question #1)



APPENDIX: PUBLIC INPUT

JOINT WORKSHOP

February 2, 2021

A joint workshop between the Planning & Zoning Commission and City Council was held to review the draft plan and engage in discussion regarding the plan's recommendations. The Planning & Zoning Commission and City Council recommended that the draft plan move forward to a joint public hearing to invite community feedback.

JOINT PUBLIC HEARING

March 9, 2021

A joint public hearing with the Planning & Zoning Commission and City Council was held to invite public comment and questions on the draft plan documents. No action was taken at this meeting.

JOINT PUBLIC HEARING AND ADOPTION

April 6, 2021

A second joint public hearing with the Planning & Zoning Commission and City Council was held to invite any additional public comment and questions on the draft plan documents. At this meeting, the Planning & Zoning Commission recommended the plans for adoption, and the City Council unanimously adopted the plans.